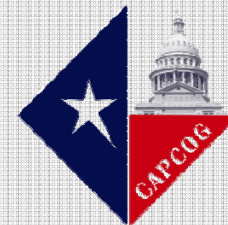


STATE OF
THE COUNTY
- HAYS

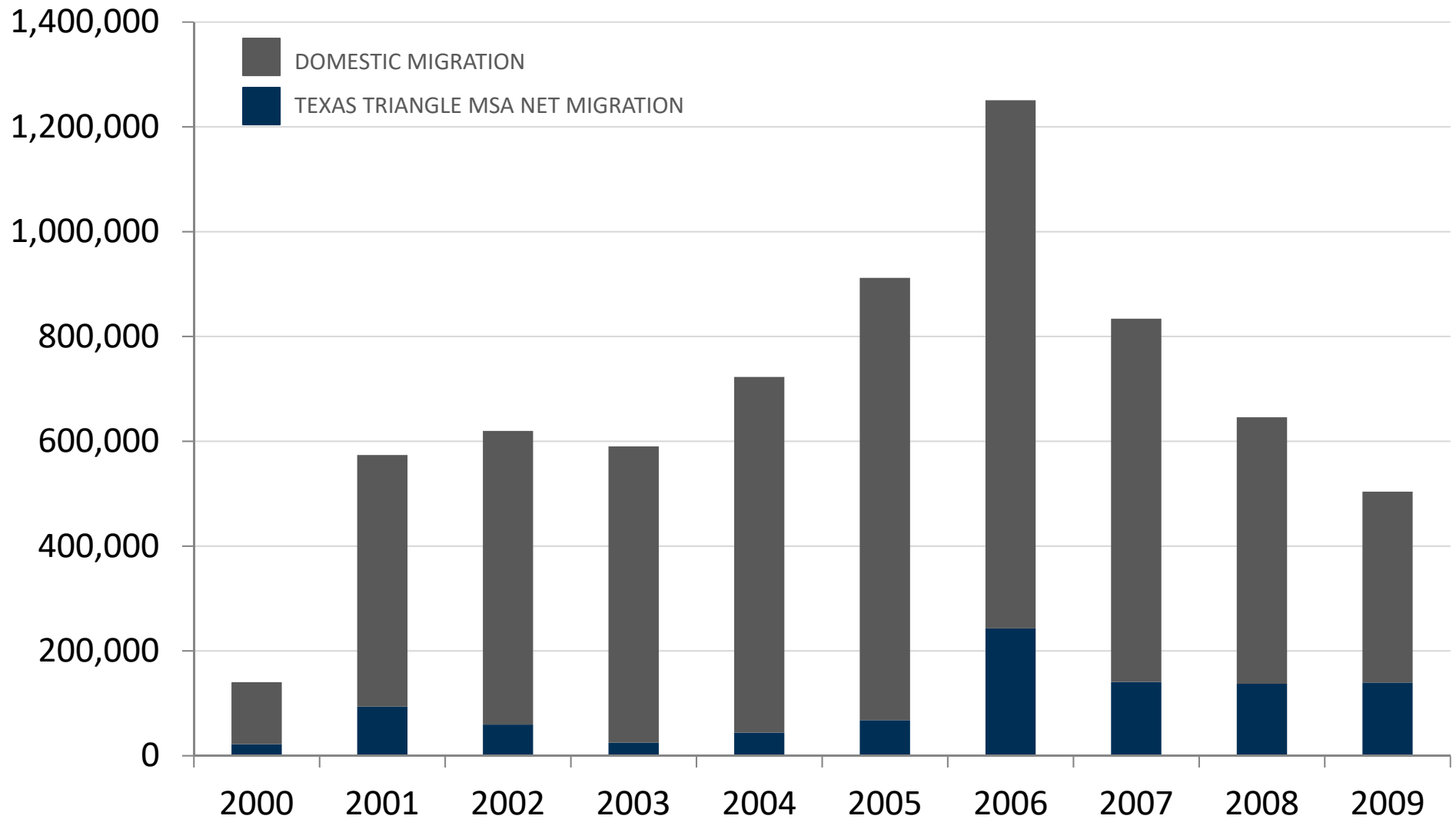


The Capital Area Council of
Governments

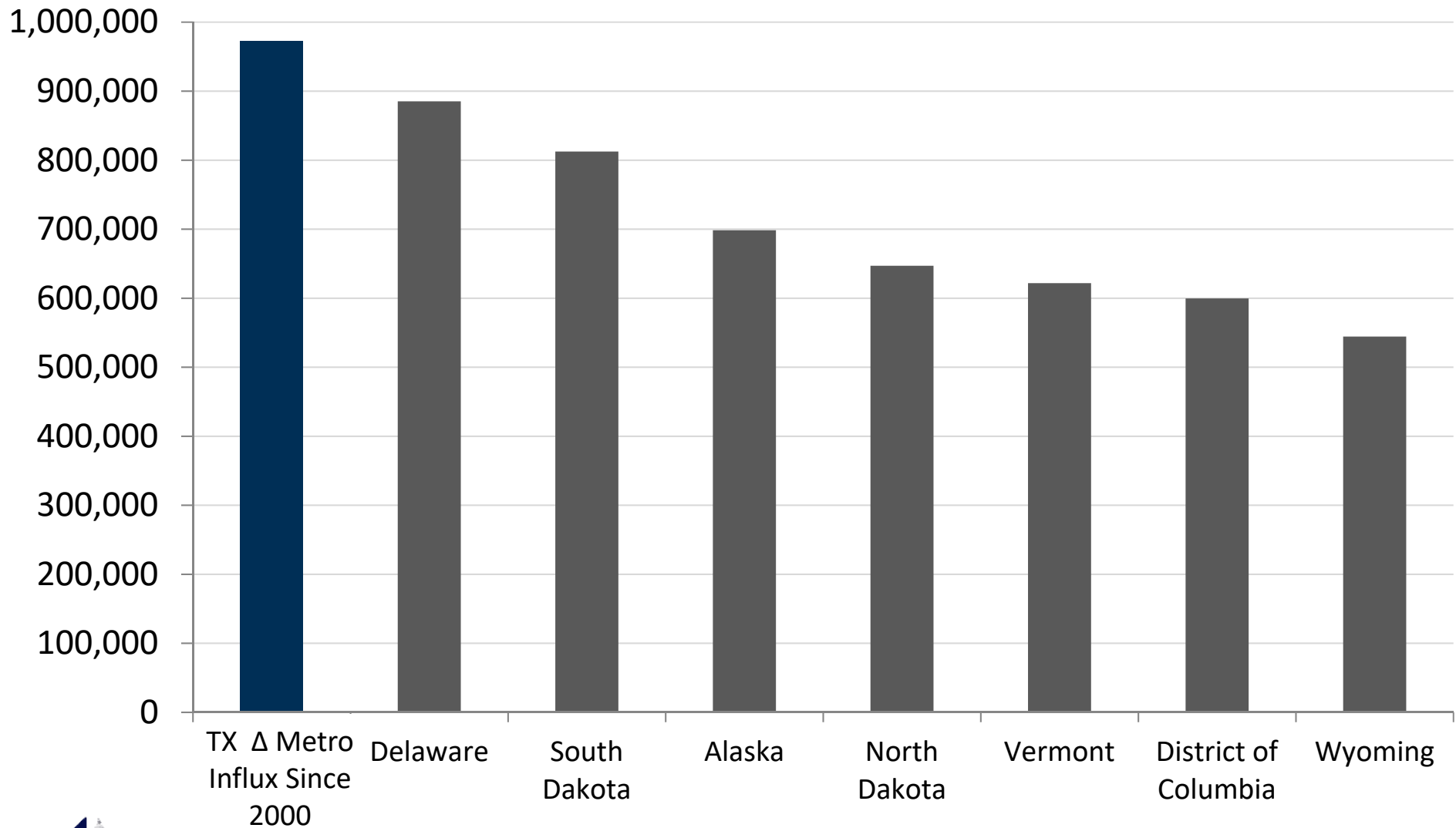
GROWTH (TEXAS)



POPULATION – THE RISE OF TEXAS



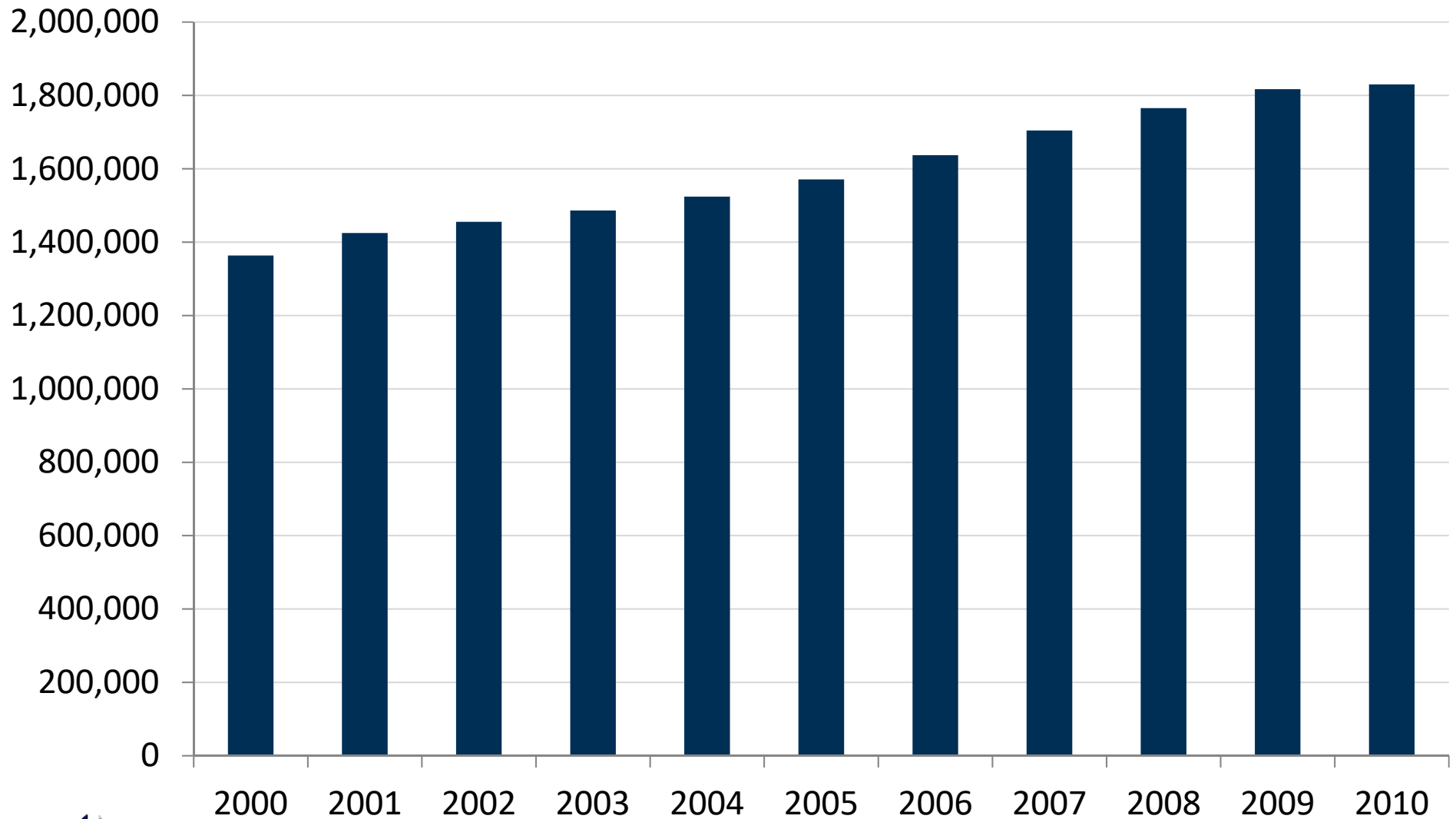
POPULATION – THE RISE OF TEXAS



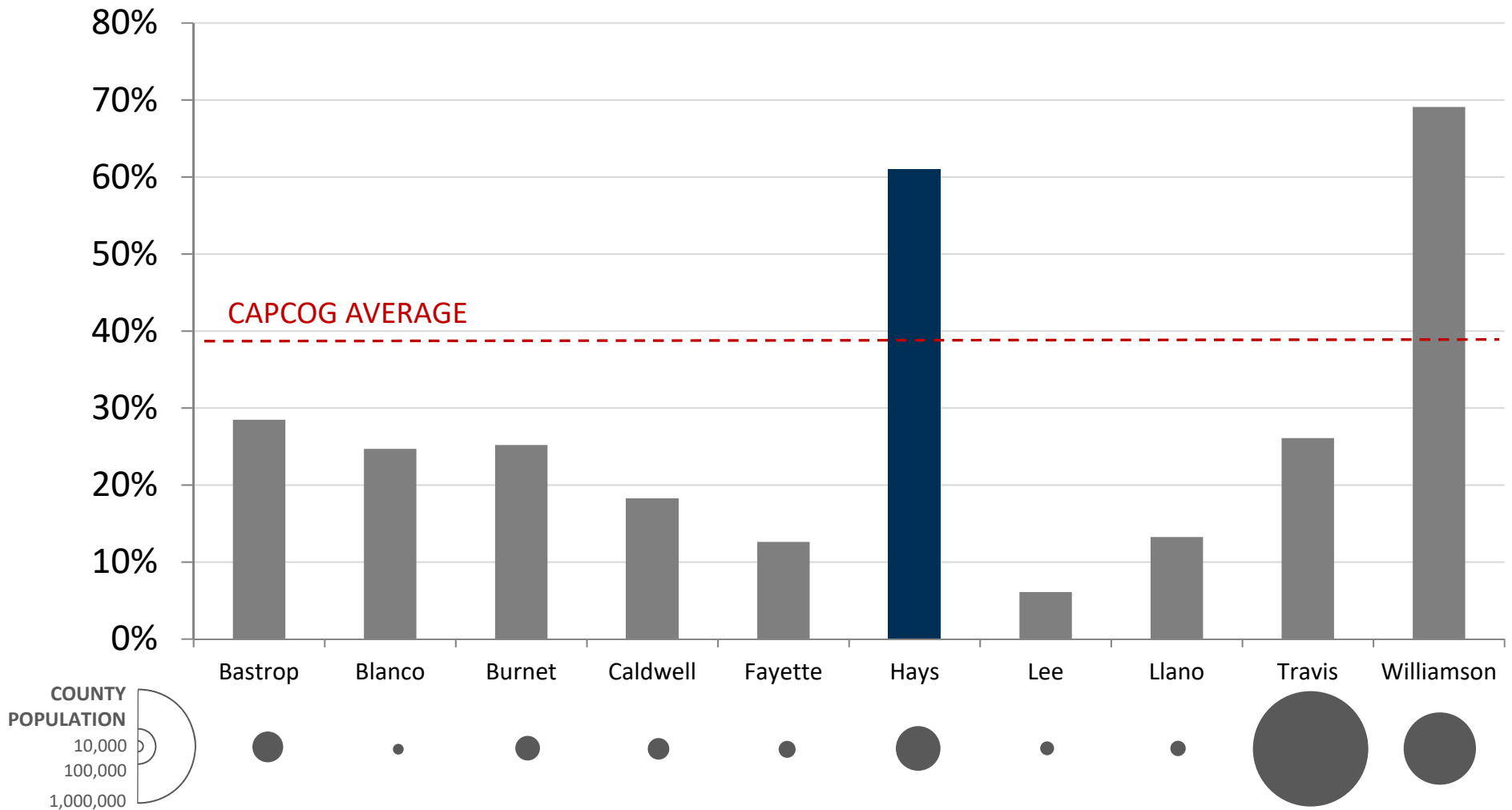
GROWTH (CAPCOG REGION)



POPULATION GROWTH – CAPCOG REGION



POPULATION – GROWTH BY COUNTY (2000 – 2010)



MIGRATION



POPULATION – COMPONENTS OF CHANGE (2000 – 2009)

U.S.



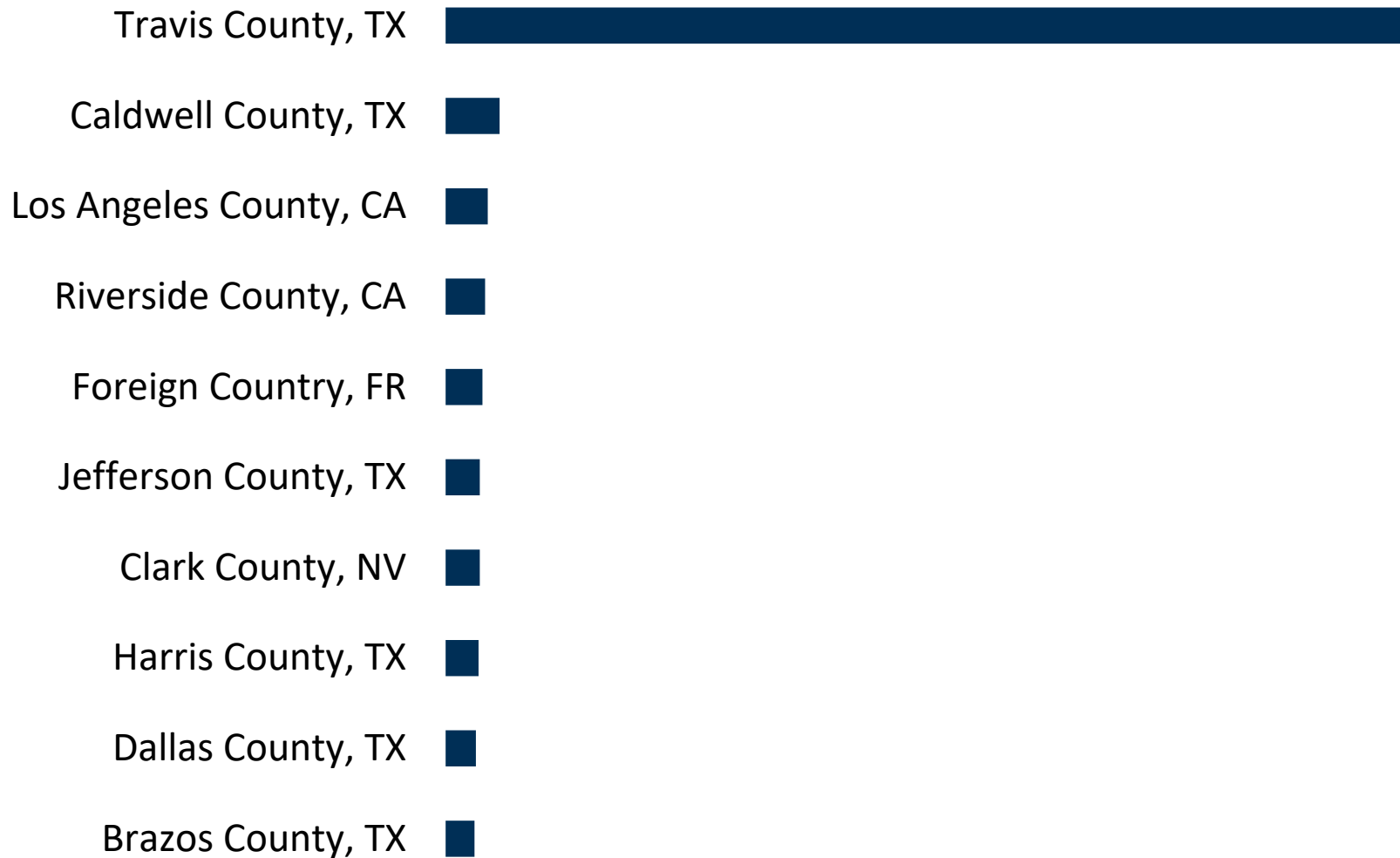
CAPCOG



HAYS COUNTY



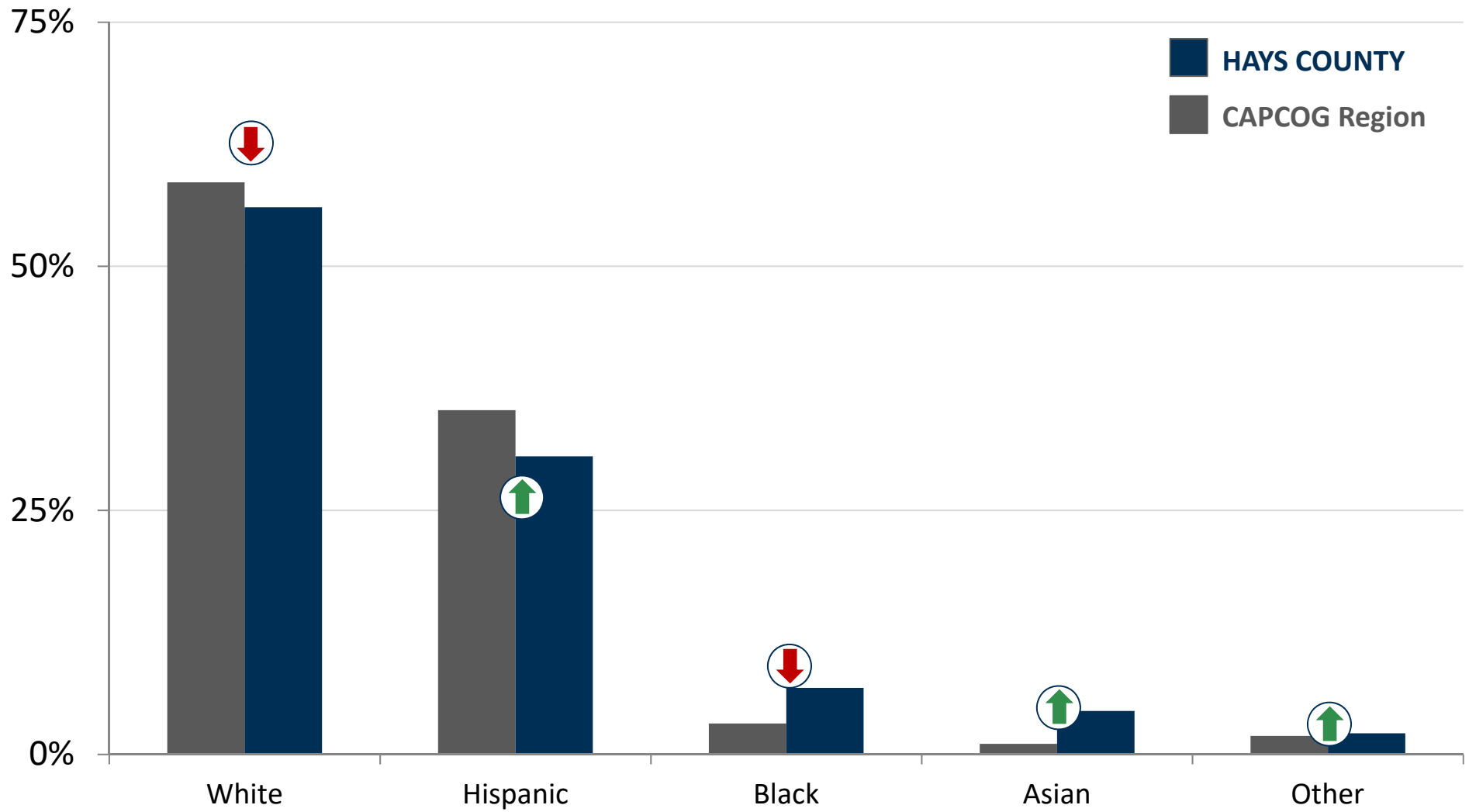
POPULATION – HAYS COUNTY IN-MIGRATION PATTERNS



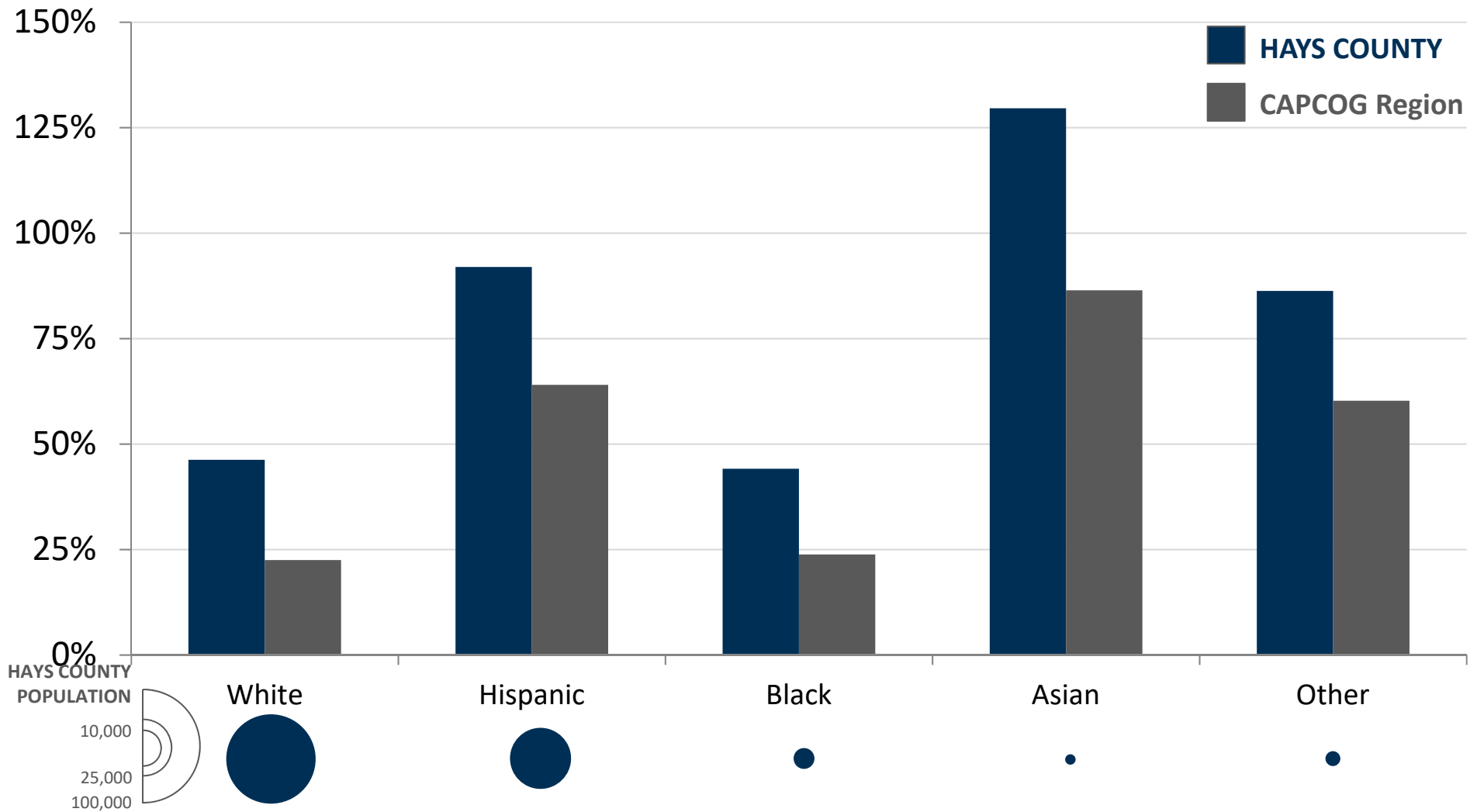
PEOPLE (RACE & ETHNICITY)



PEOPLE - RACIAL & ETHNIC COMPOSITION - 2010



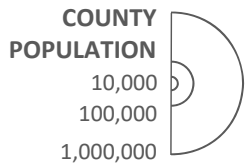
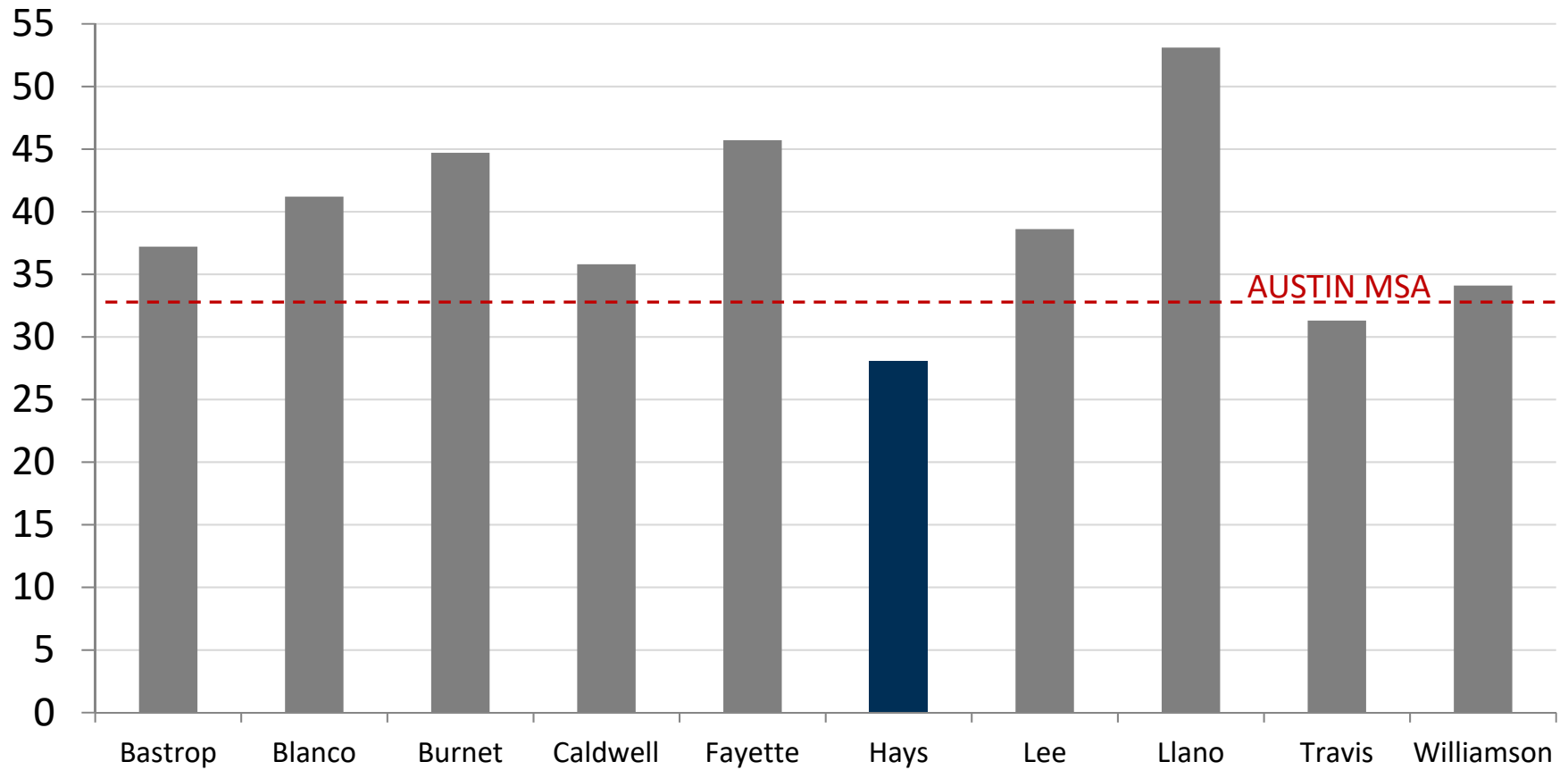
GROWTH BY RACIAL & ETHNIC GROUP – 2000 to 2010



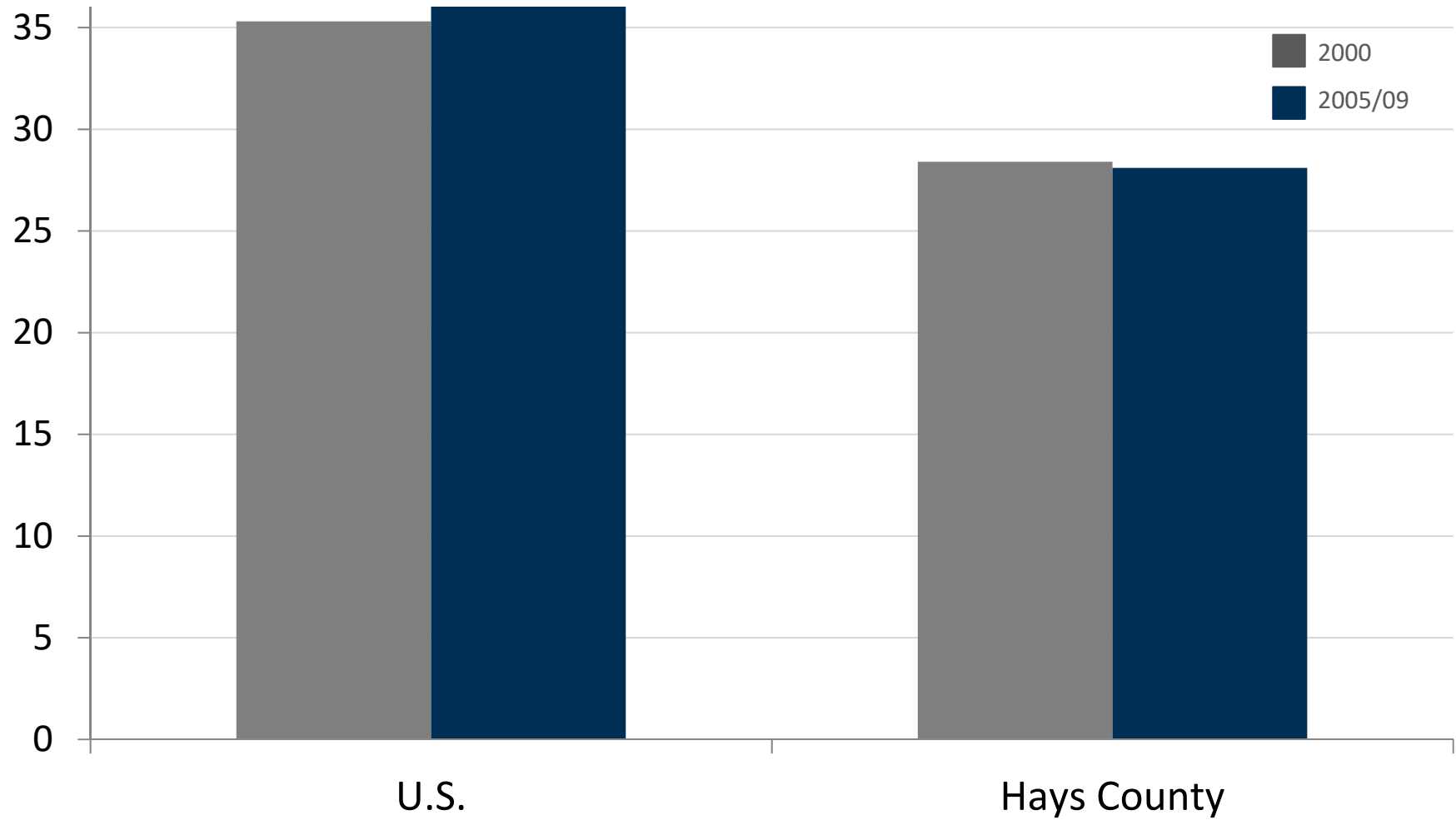
PEOPLE (AGE)



PEOPLE – MEDIAN AGE (2005-2009)



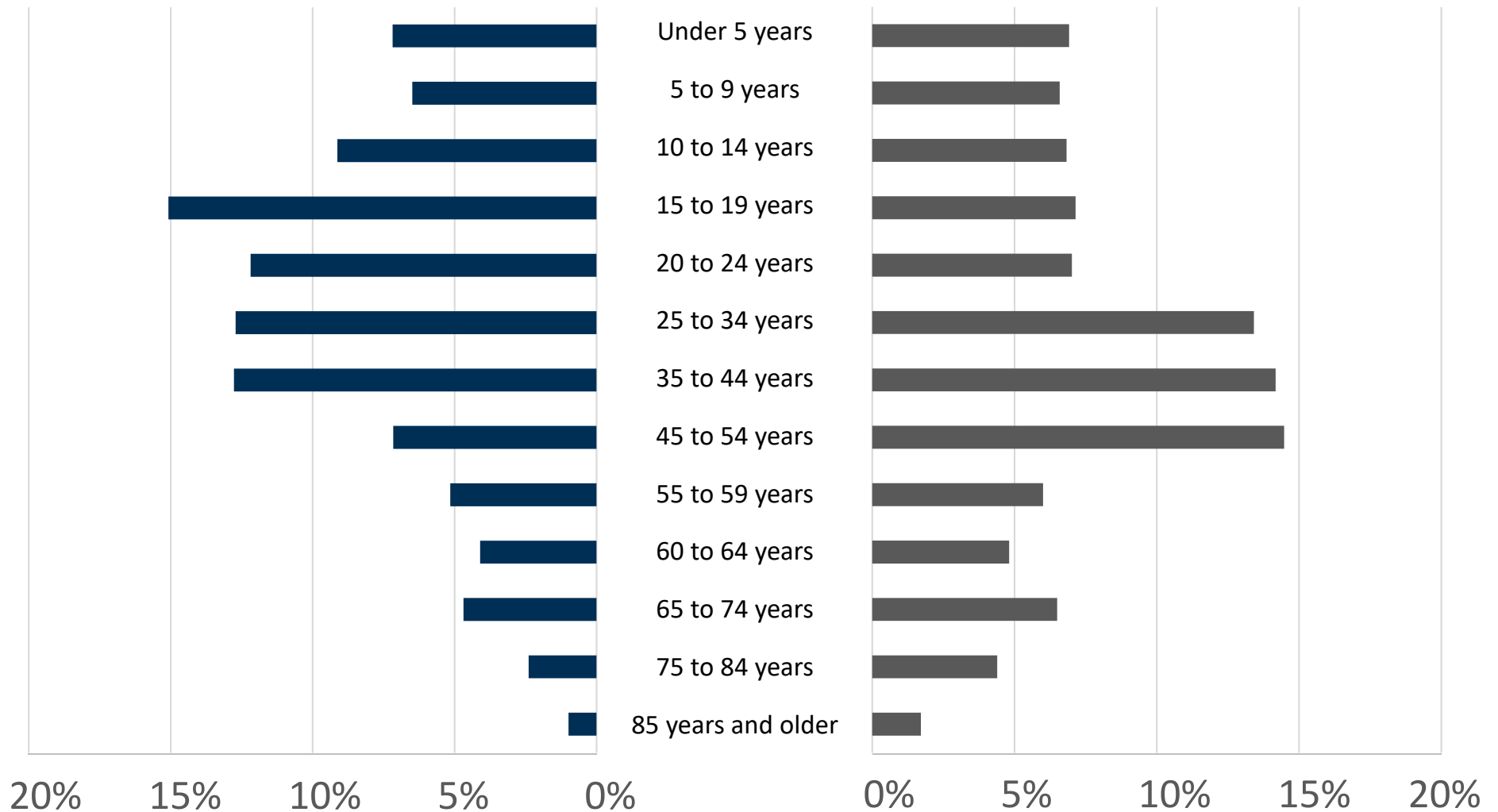
PEOPLE – CHANGE IN MEDIAN AGE



PEOPLE – AGE DISTRIBUTION (2005-2009)

HAYS COUNTY

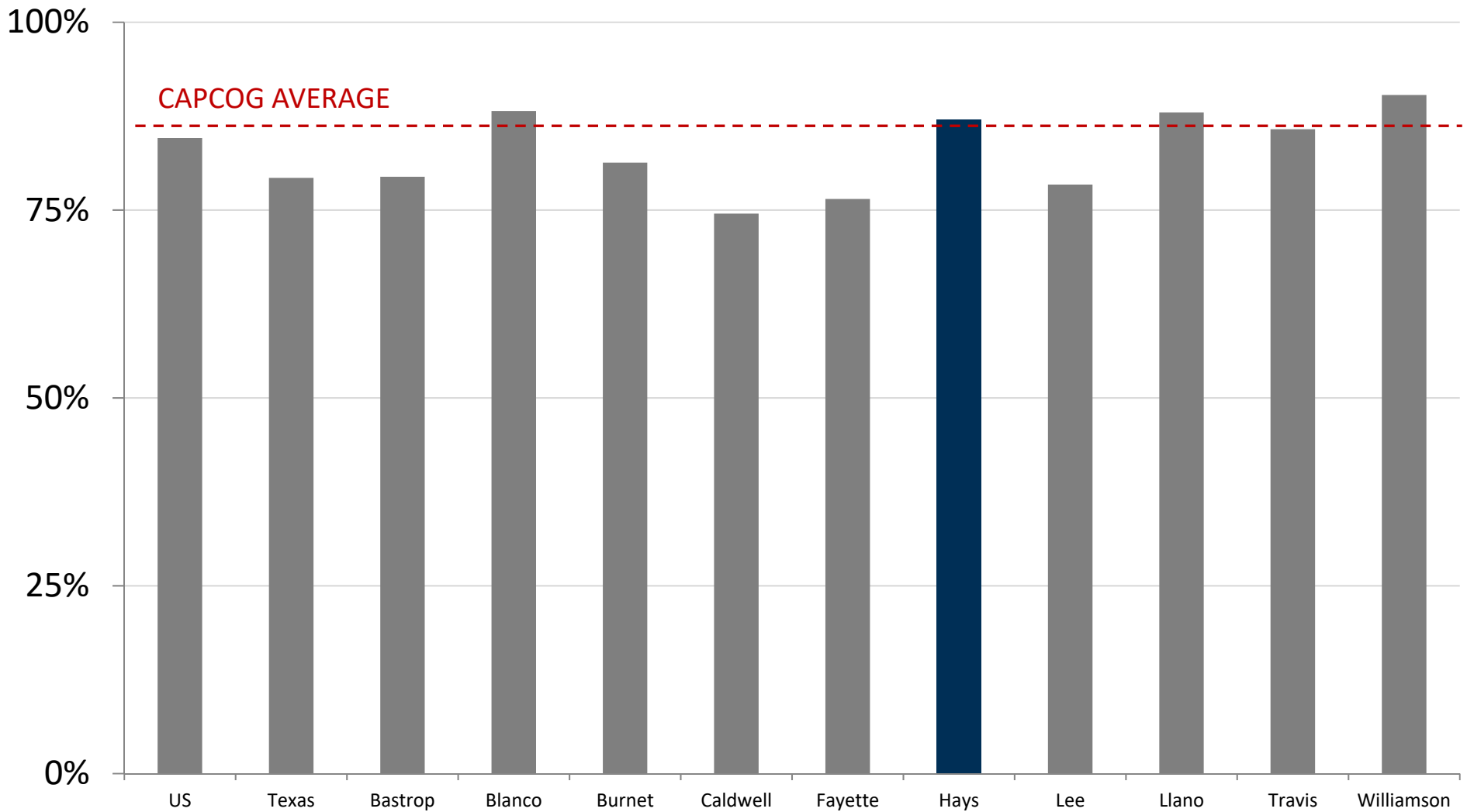
U.S.



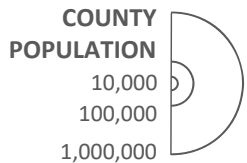
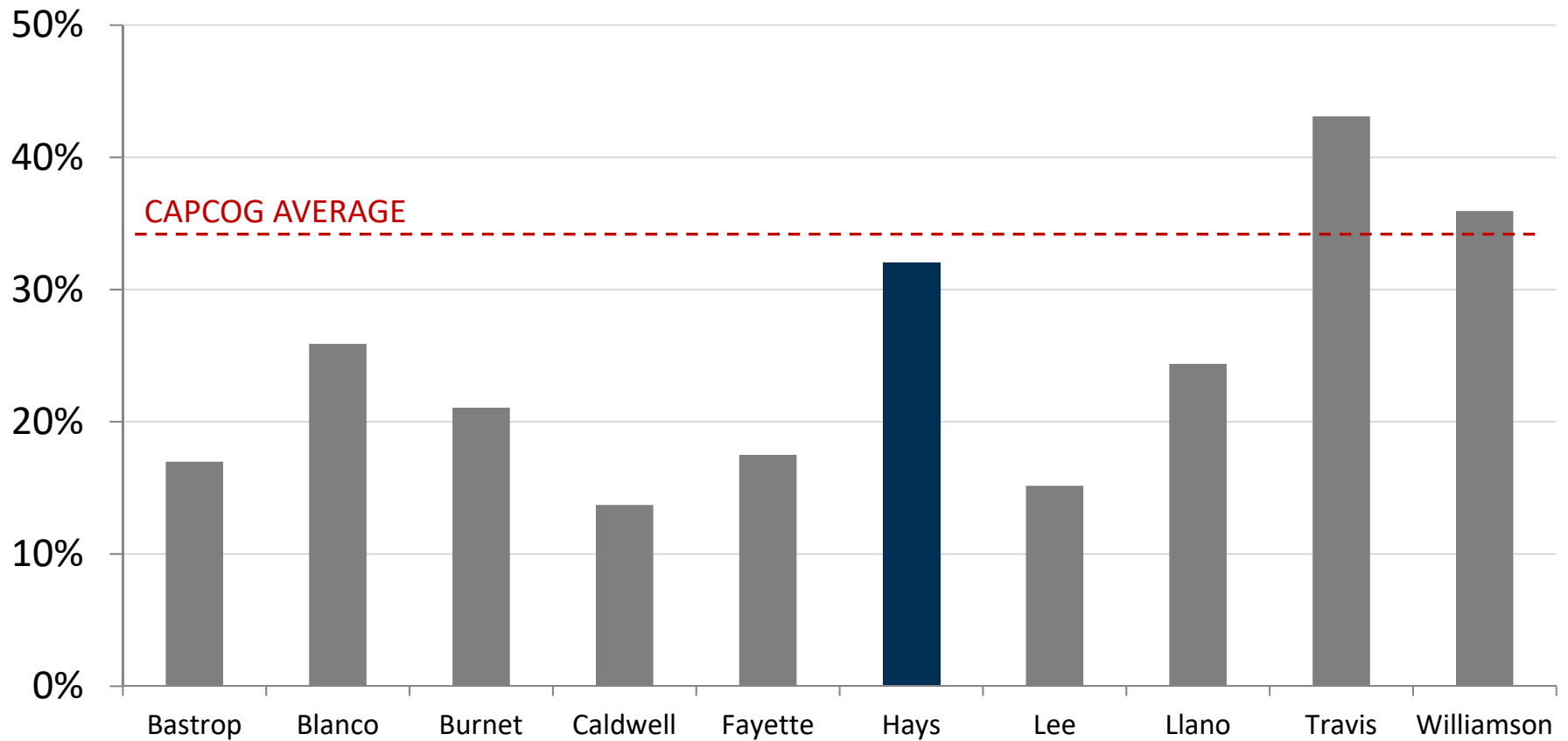
PEOPLE (EDUCATION)



HIGH SCHOOL EDUCATIONAL ATTAINMENT (2005-2009)

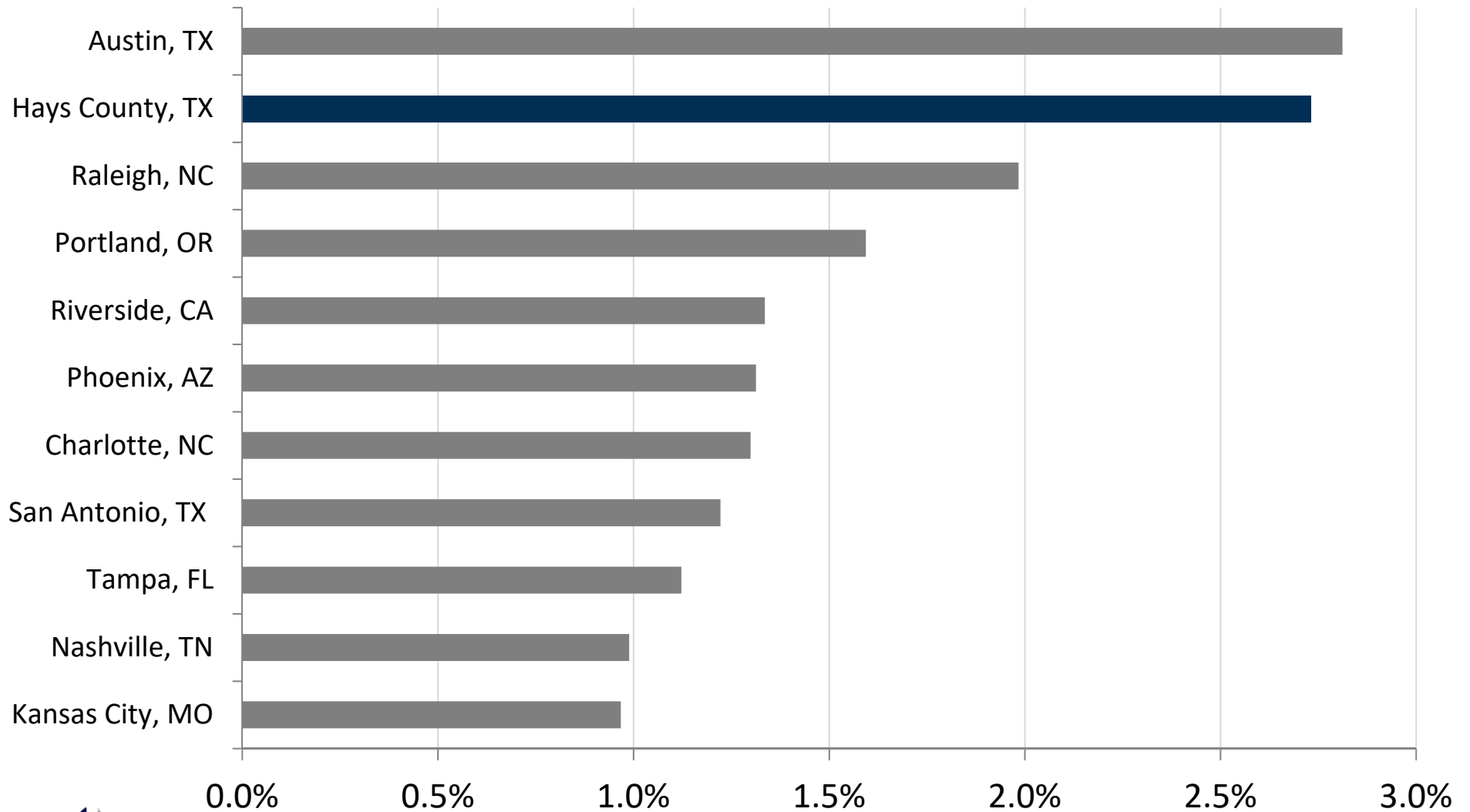


COLLEGE EDUCATIONAL ATTAINMENT (2005-2009)

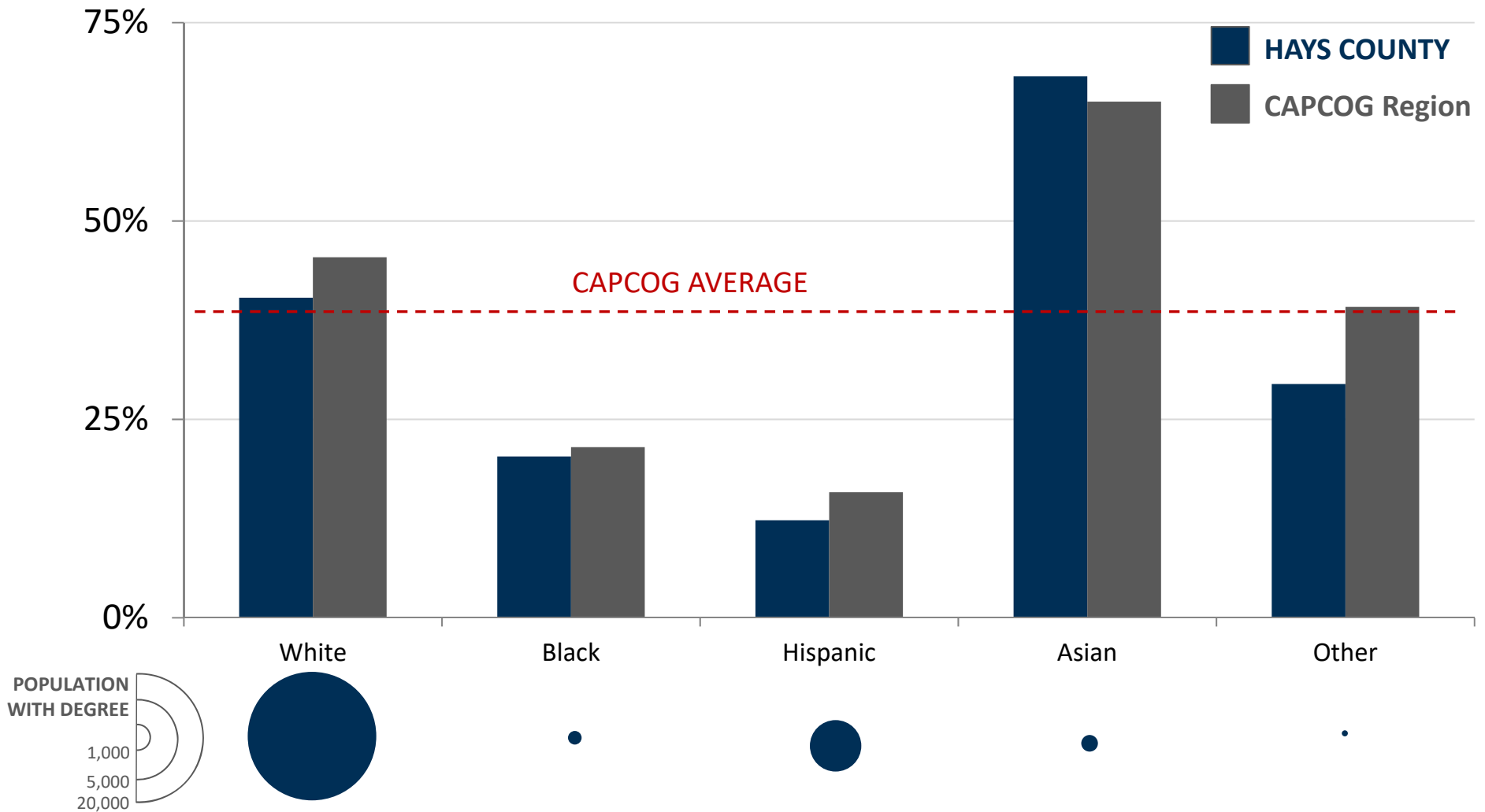


PEOPLE – THE EDUCATION OF MIGRANTS

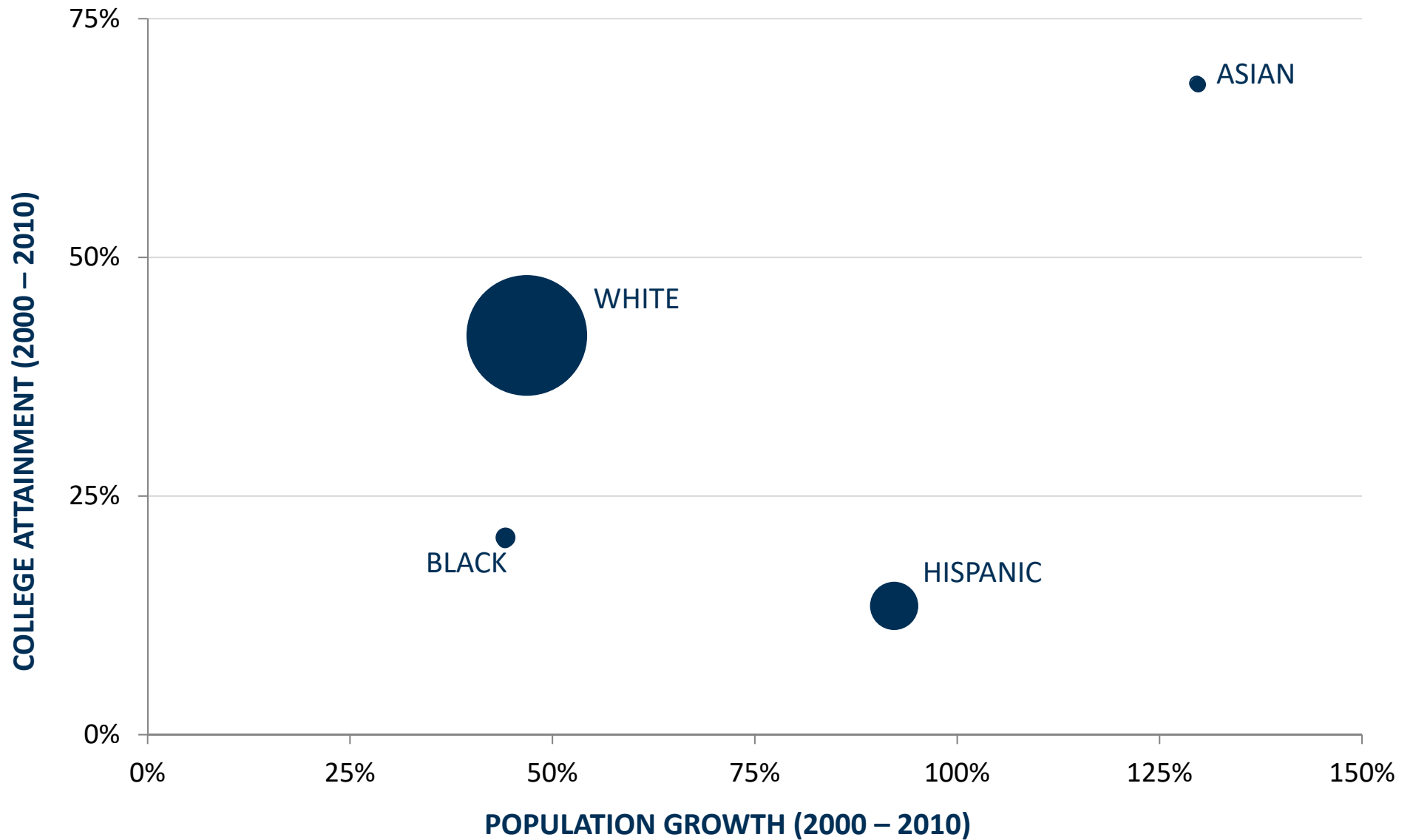
ANNUAL RATE OF INCREASE OF COLLEGE EDUCATED POPULATION DUE TO MIGRATION, 2007-2009



COLLEGE EDUCATIONAL ATTAINMENT BY RACE (2005-2009)



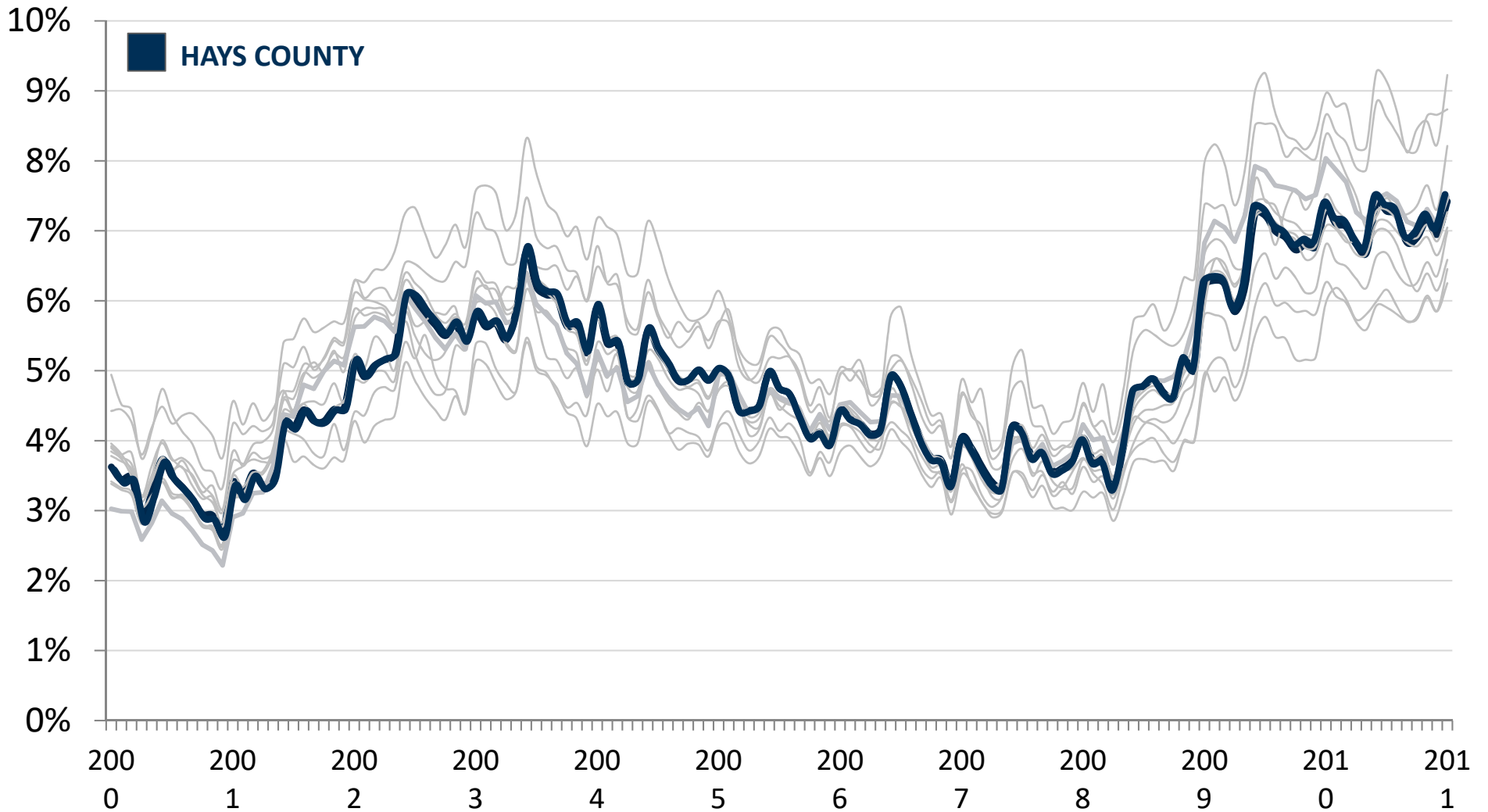
HAYS COUNTY – EDUCATION & POPULATION GROWTH



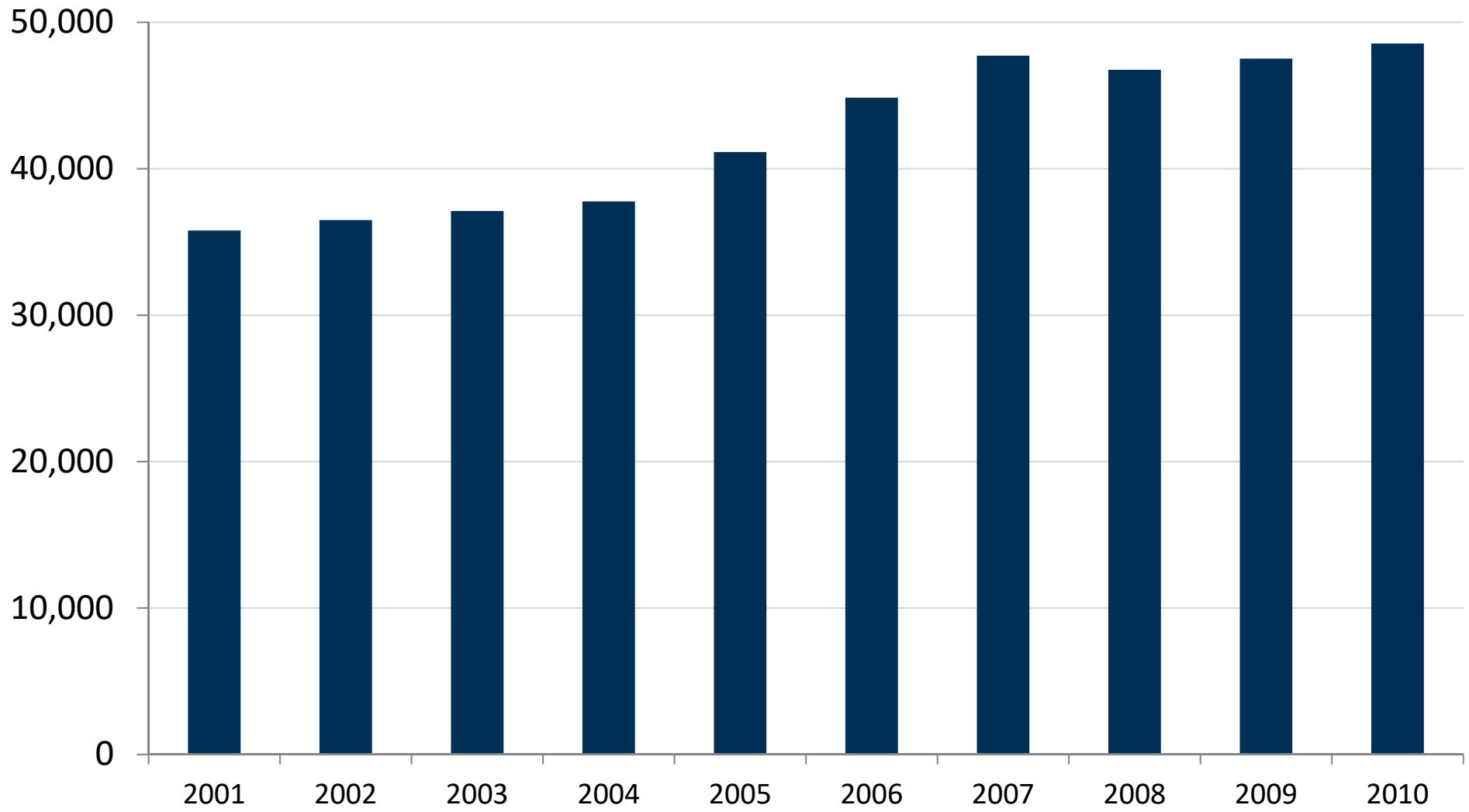
ECONOMY



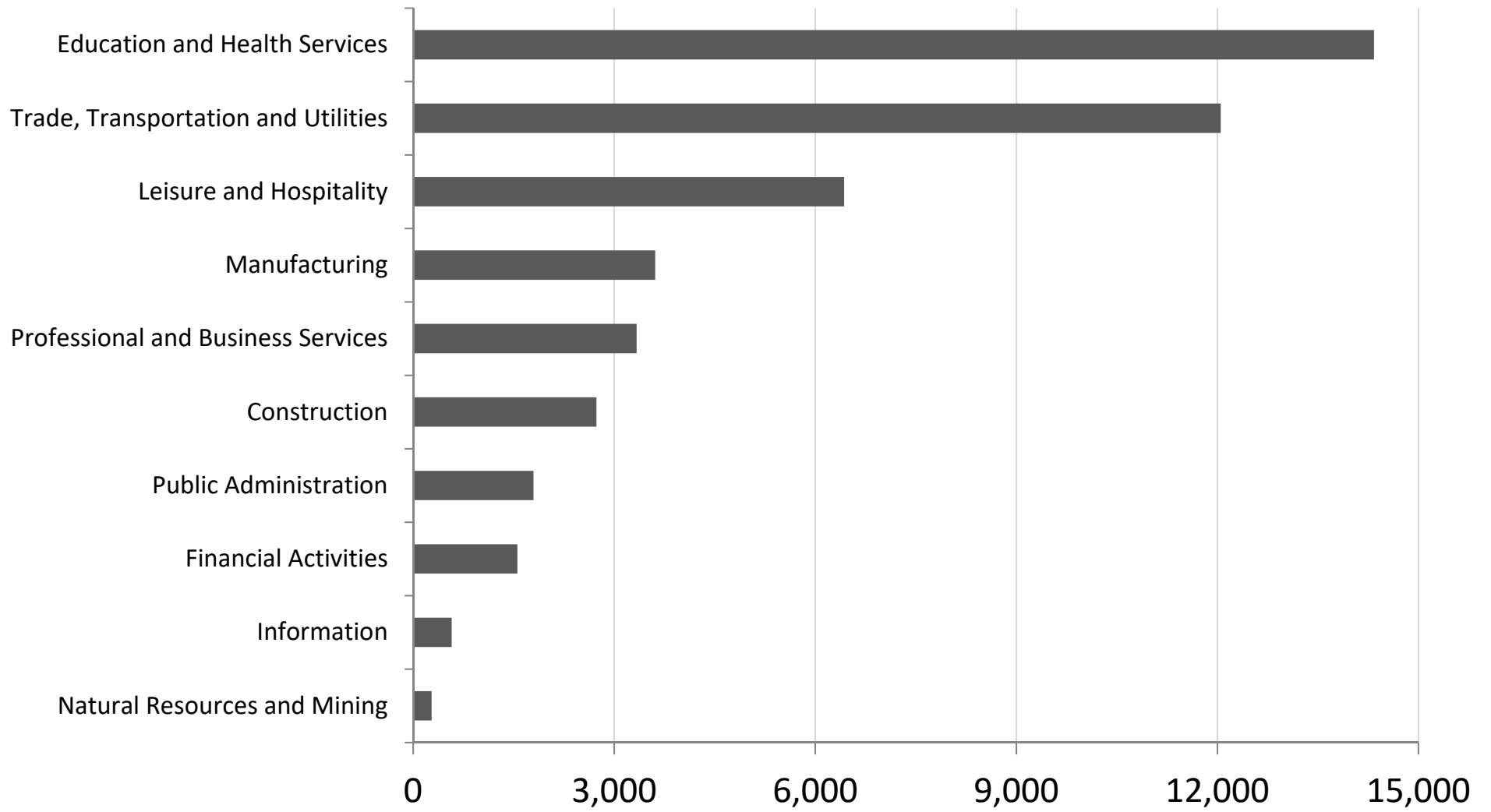
UNEMPLOYMENT – 2000 - 2010



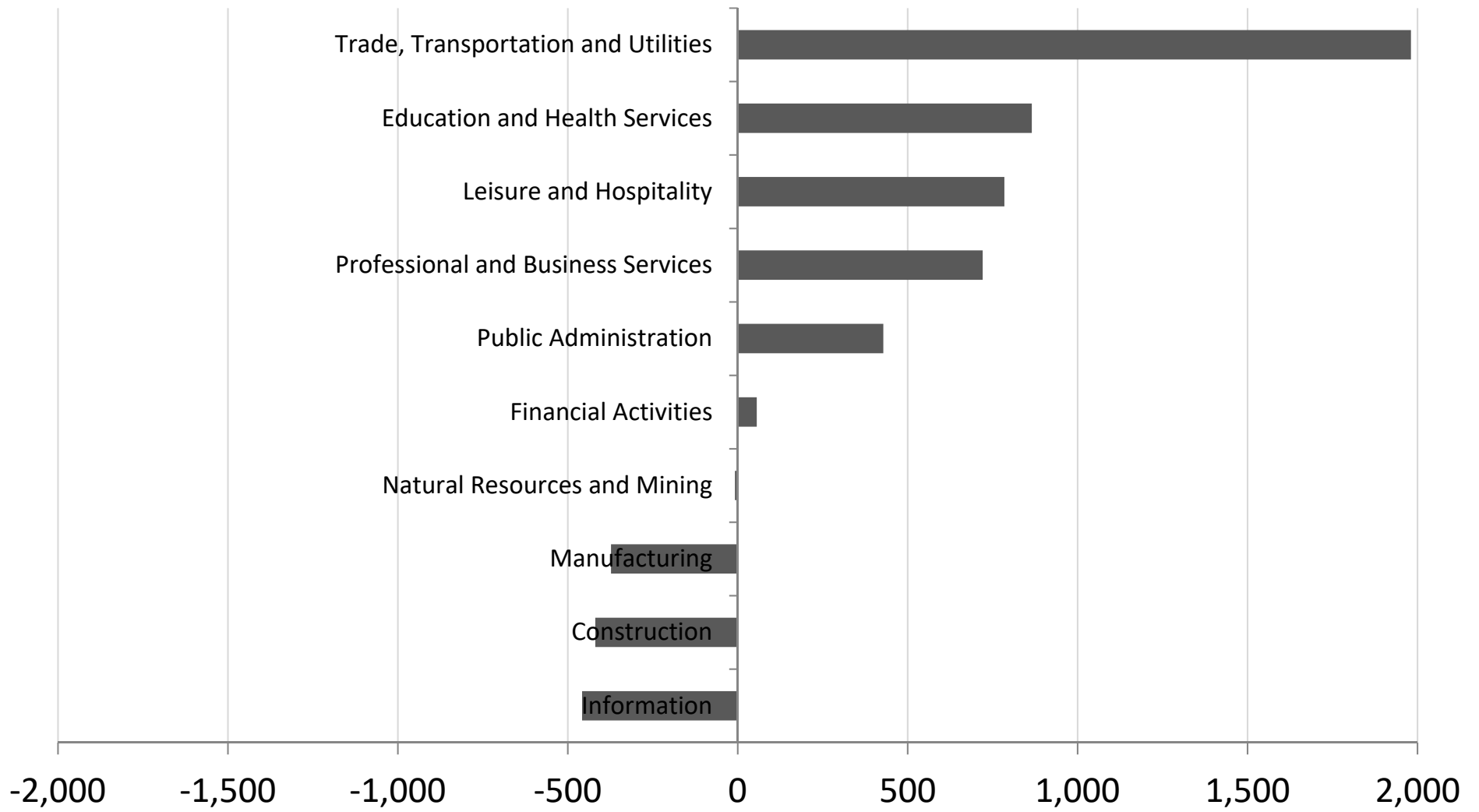
HAYS COUNTY – TOTAL EMPLOYMENT



HAYS COUNTY EMPLOYMENT BY INDUSTRY (2010)



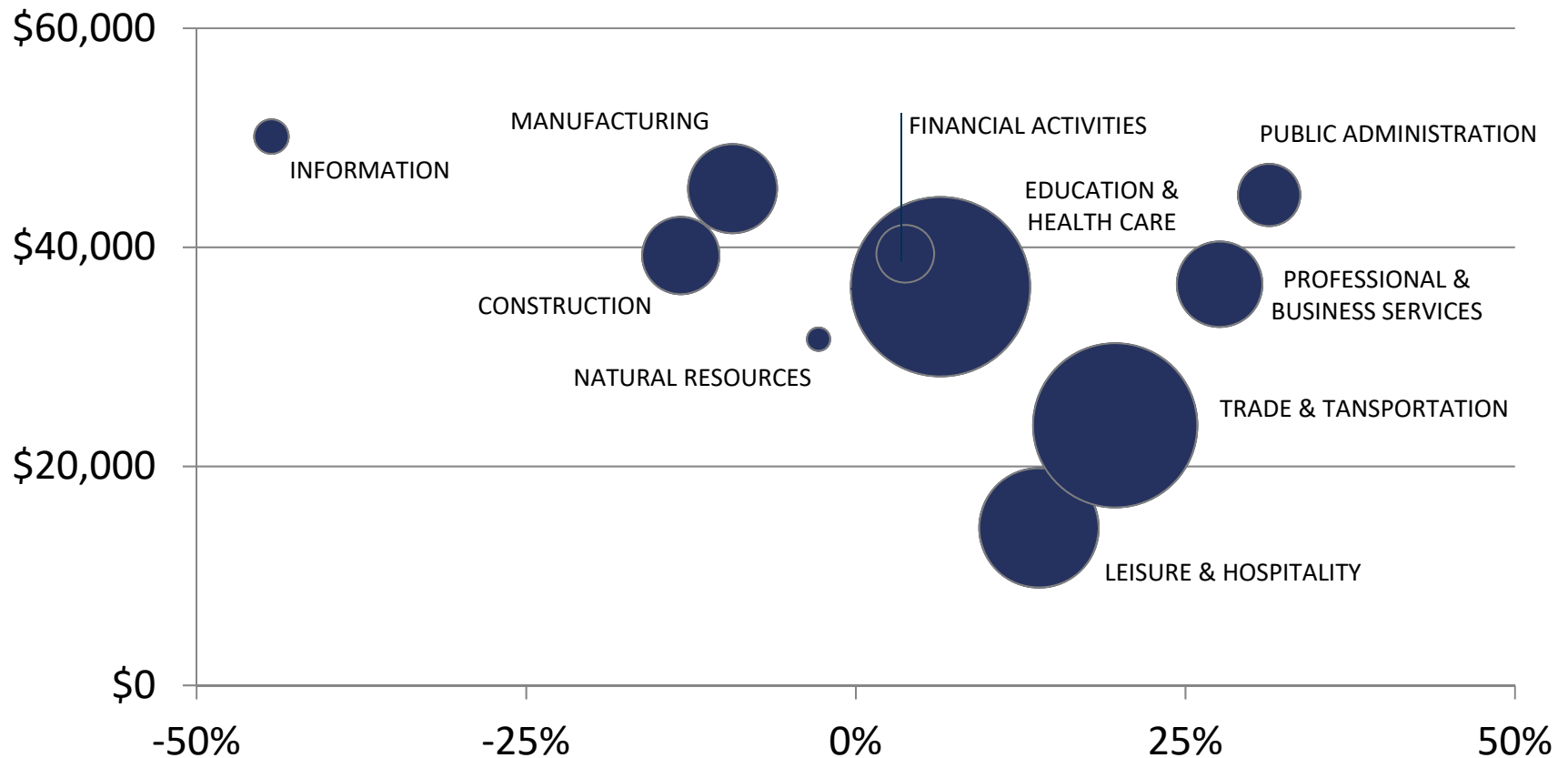
HAYS COUNTY EMPLOYMENT BY INDUSTRY (2006 – 2010)



HAYS COUNTY DYNAMICS OF EMPLOYMENT GROWTH

EMPLOYMENT GROWTH (2006 – 2010) VS. AVERAGE SALARY (2010) VS. EMPLOYMENT SIZE (2010)

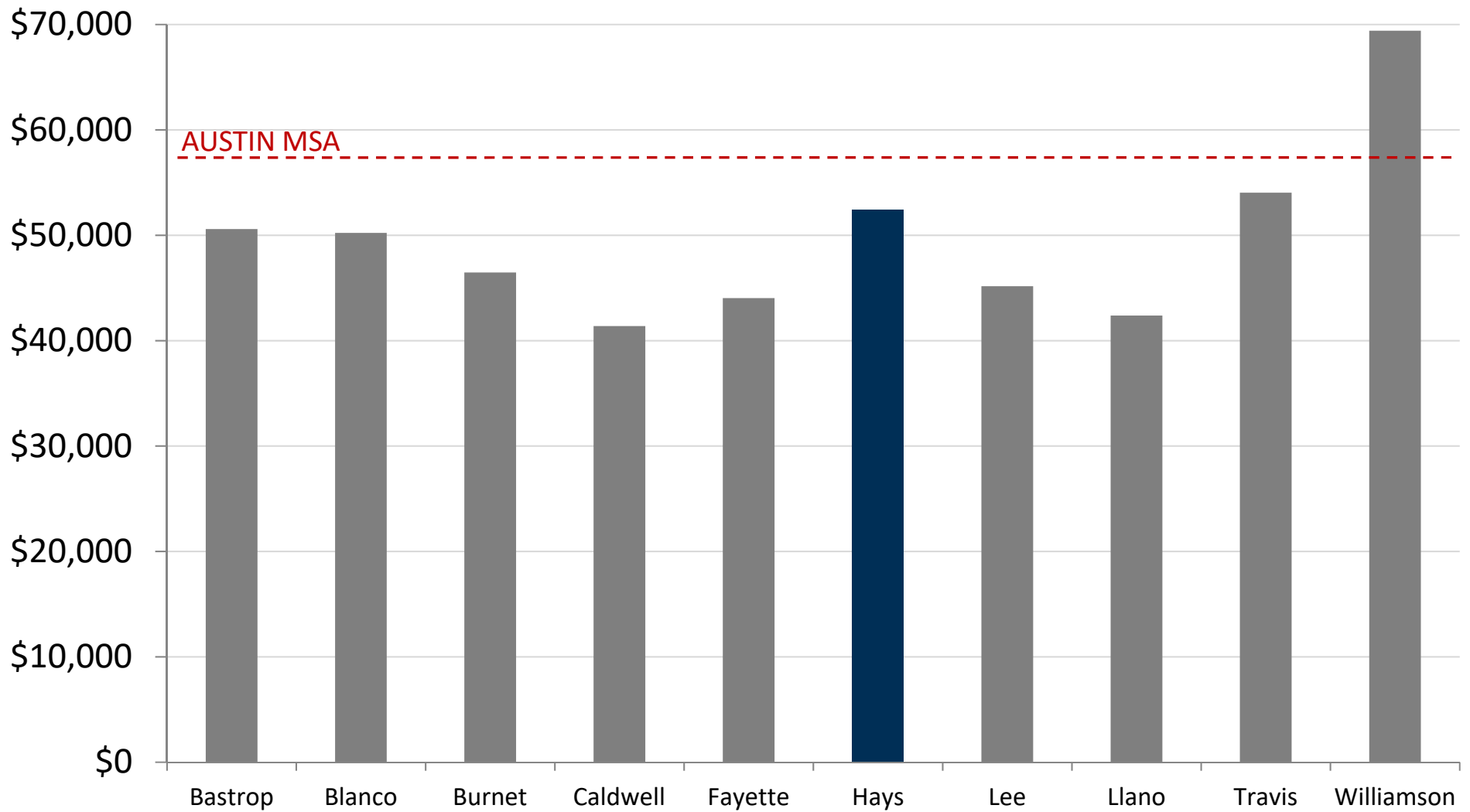
HAYS COUNTY



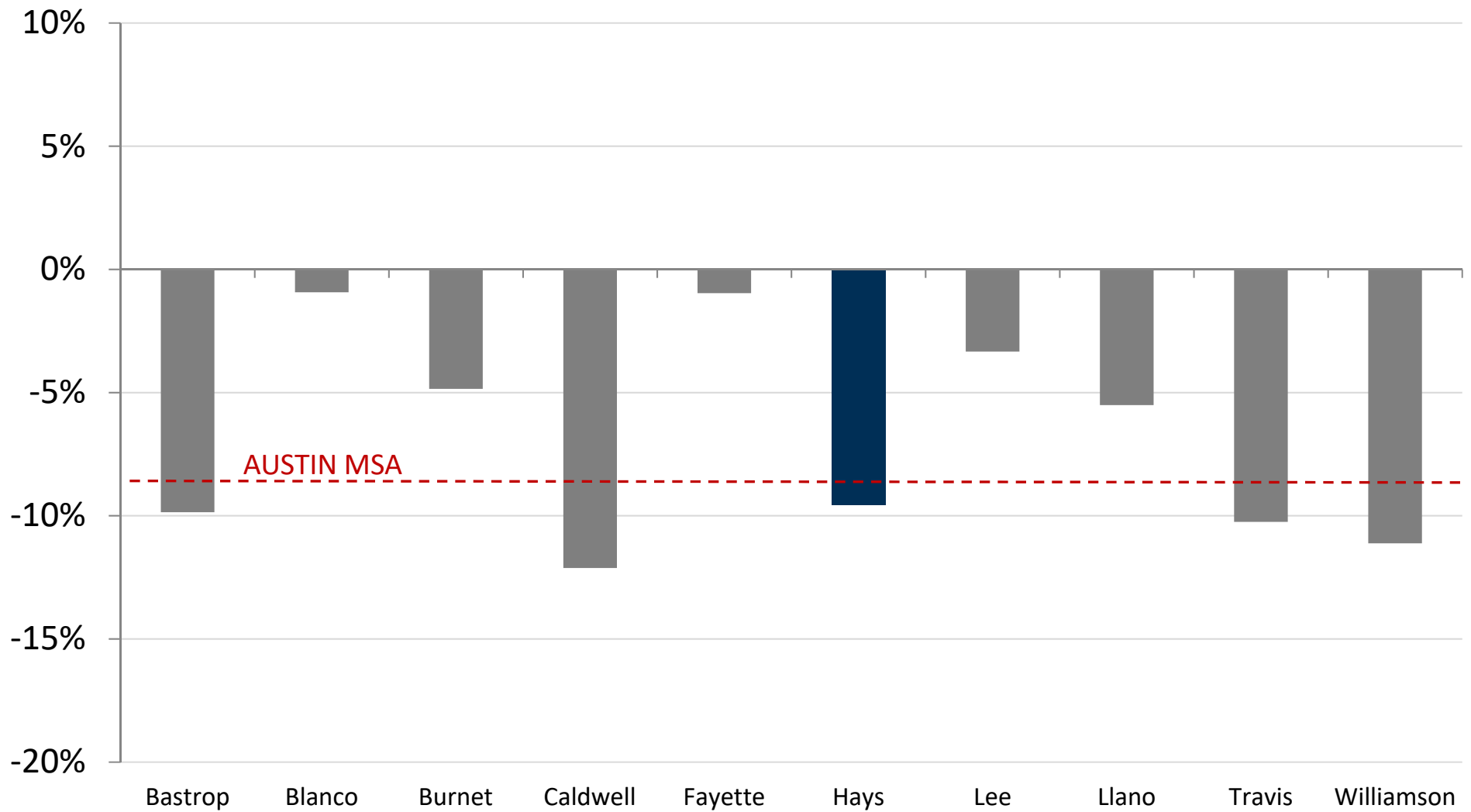
PEOPLE (WEALTH)



MEDIAN HOUSEHOLD INCOME (2005-2009)

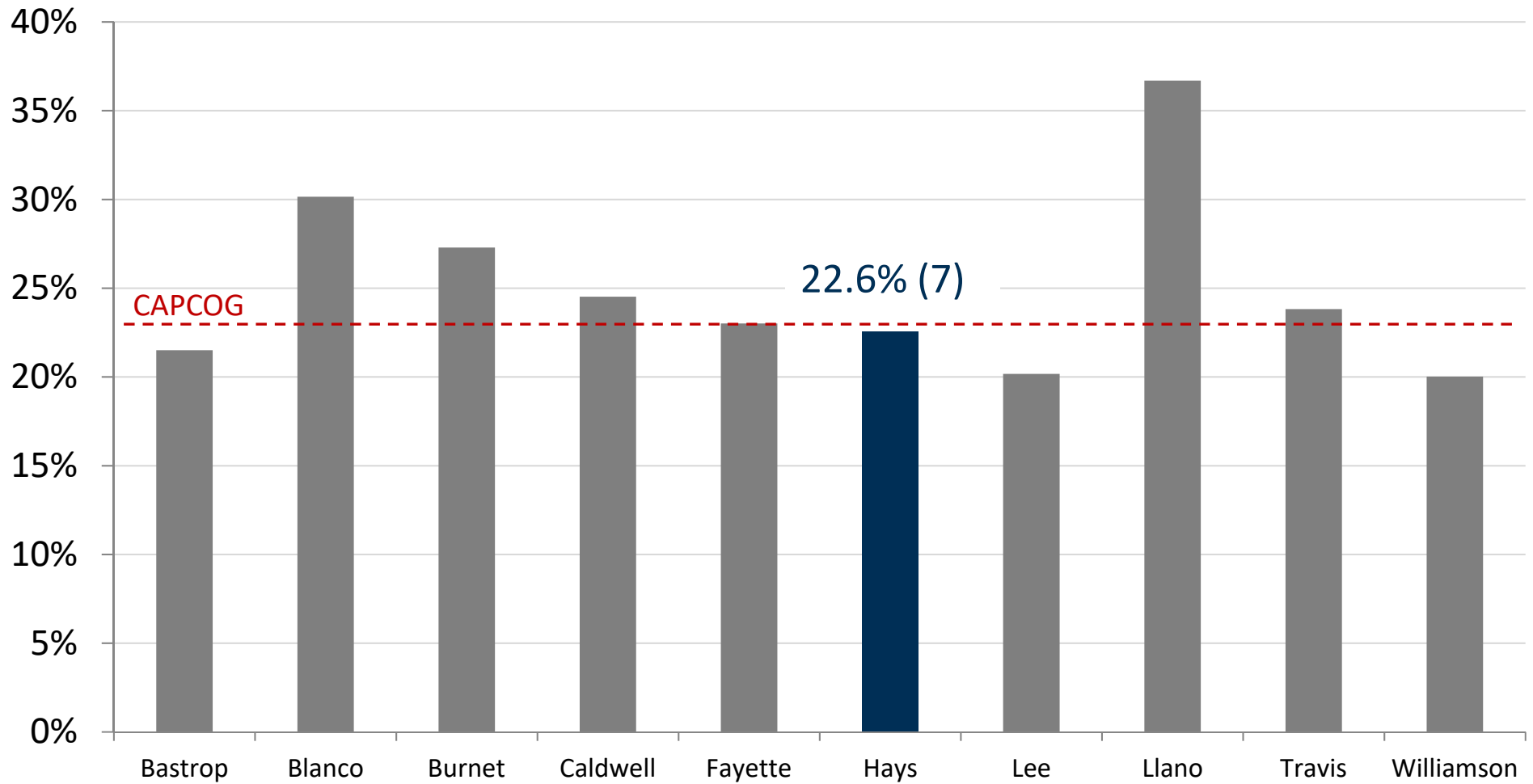


CHANGE IN MEDIAN HOUSEHOLD INCOME (2000 vs. 2005/09)



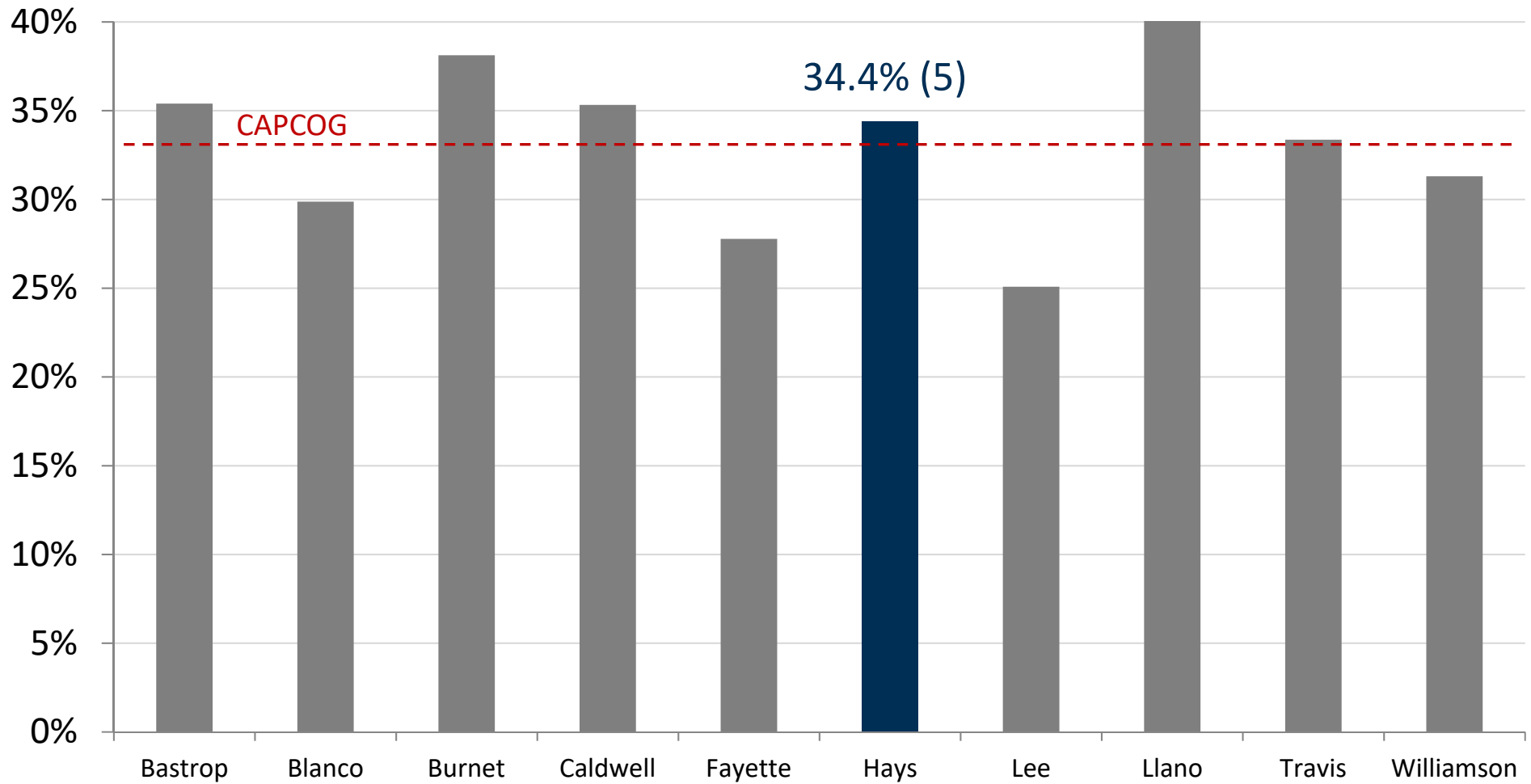
HOUSING AFFORDABILITY (2000)

PERCENTAGE OF HOMEOWNERS WITH A MORTGAGE THAT SPEND MORE THAN 30% OF INCOME ON HOUSING



HOUSING AFFORDABILITY (2005-2009)

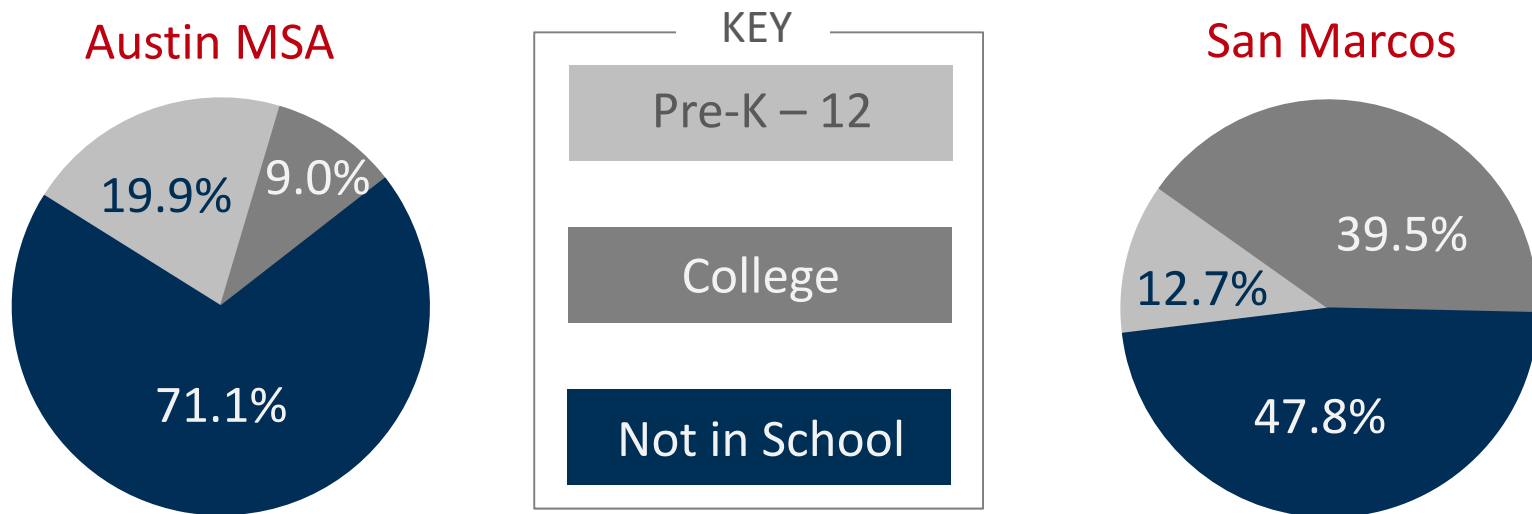
PERCENTAGE OF HOMEOWNERS WITH A MORTGAGE THAT SPEND MORE THAN 30% OF INCOME ON HOUSING



COLLEGE STUDENTS & DEMOGRAPHICS

- National media coverage of Austin often describes the city as a college town; in the metropolitan area, college students comprise 9% of the population. In San Marcos, the figure is 39.5%.
- The influence of college students on the demographics of San Marcos is profound and often produces a distorted portrait of the City.

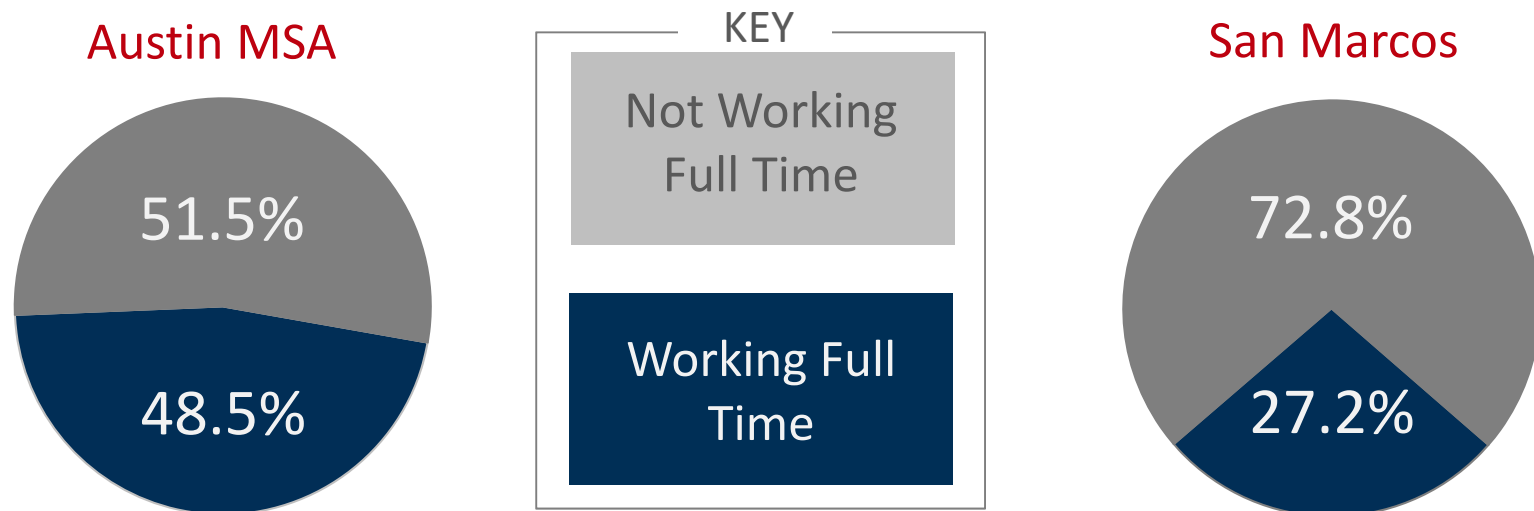
SCHOOL ENROLLMENT FOR POPULATION 3 YEARS OF AGE AND OLDER, 2000



WORKFORCE COMPOSITION

- Due to the prevalence of college students, a remarkably small proportion of San Marcos residents work full-time.
- Within the Austin metropolitan area, nearly half of all residents age 16 years and older work full-time. In San Marcos, barely a quarter of all residents age 16 years and older work full-time.

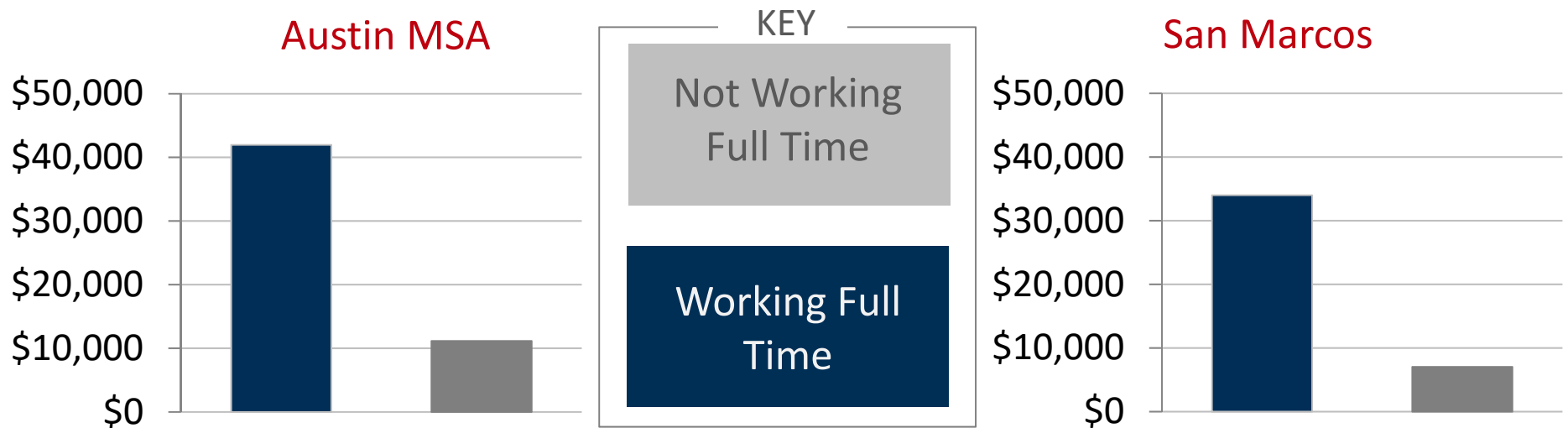
PERCENTAGE OF RESIDENTS 16 YEARS OF AGE AND OLDER WORKING FULL-TIME, 2000



EARNINGS: FULL-TIME vs. PART-TIME EMPLOYMENT

- In San Marcos, the median earnings of a full-time worker are approximately \$34,000. The median earnings of part-time workers are \$7,000.
- The median earnings of full-time works in San Marcos are about 81% of the regional average; the figure for part-time workers is 63%.

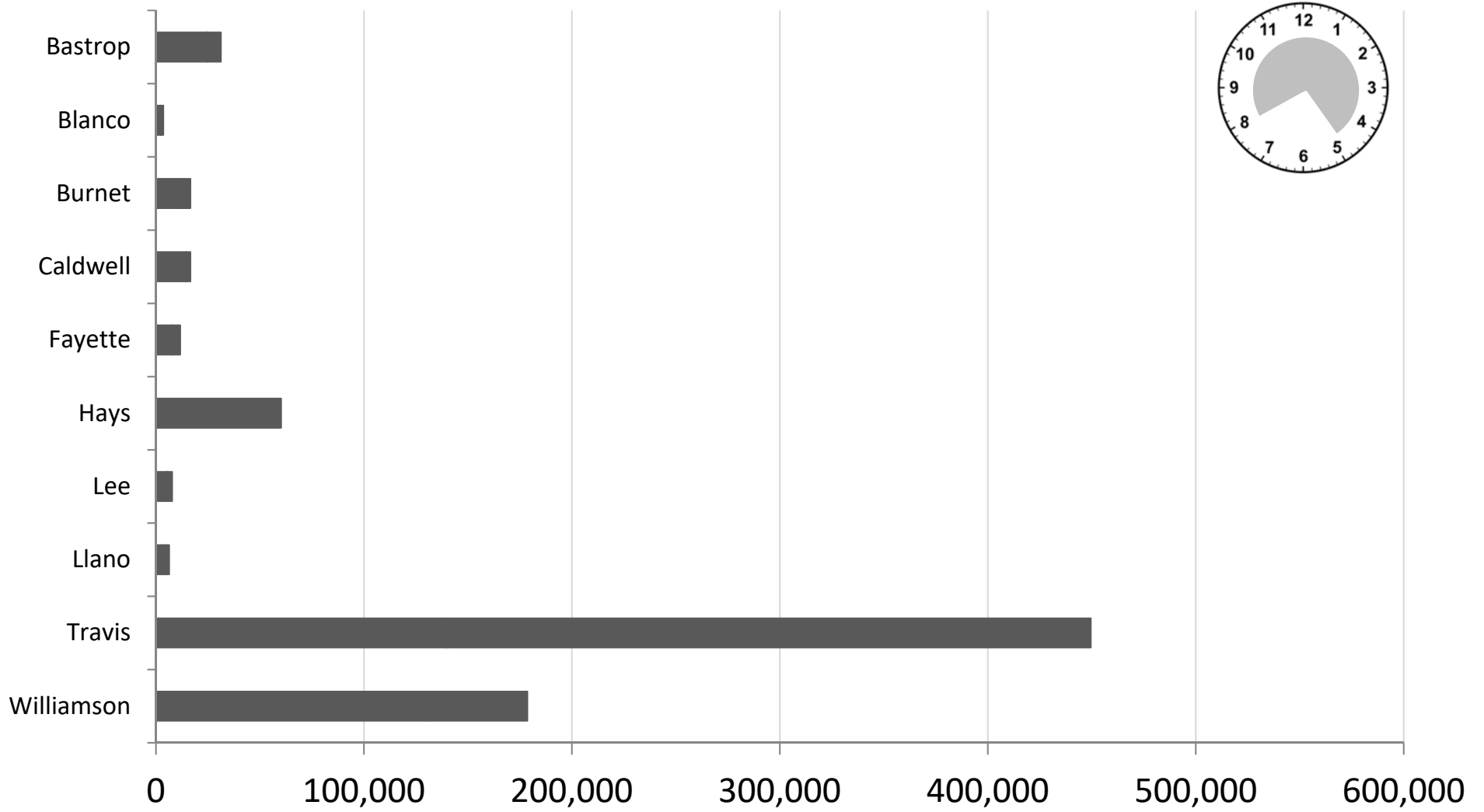
MEDIAN EARNINGS OF WORKERS 16 YEARS OF AGE AND OLDER, 2007-09



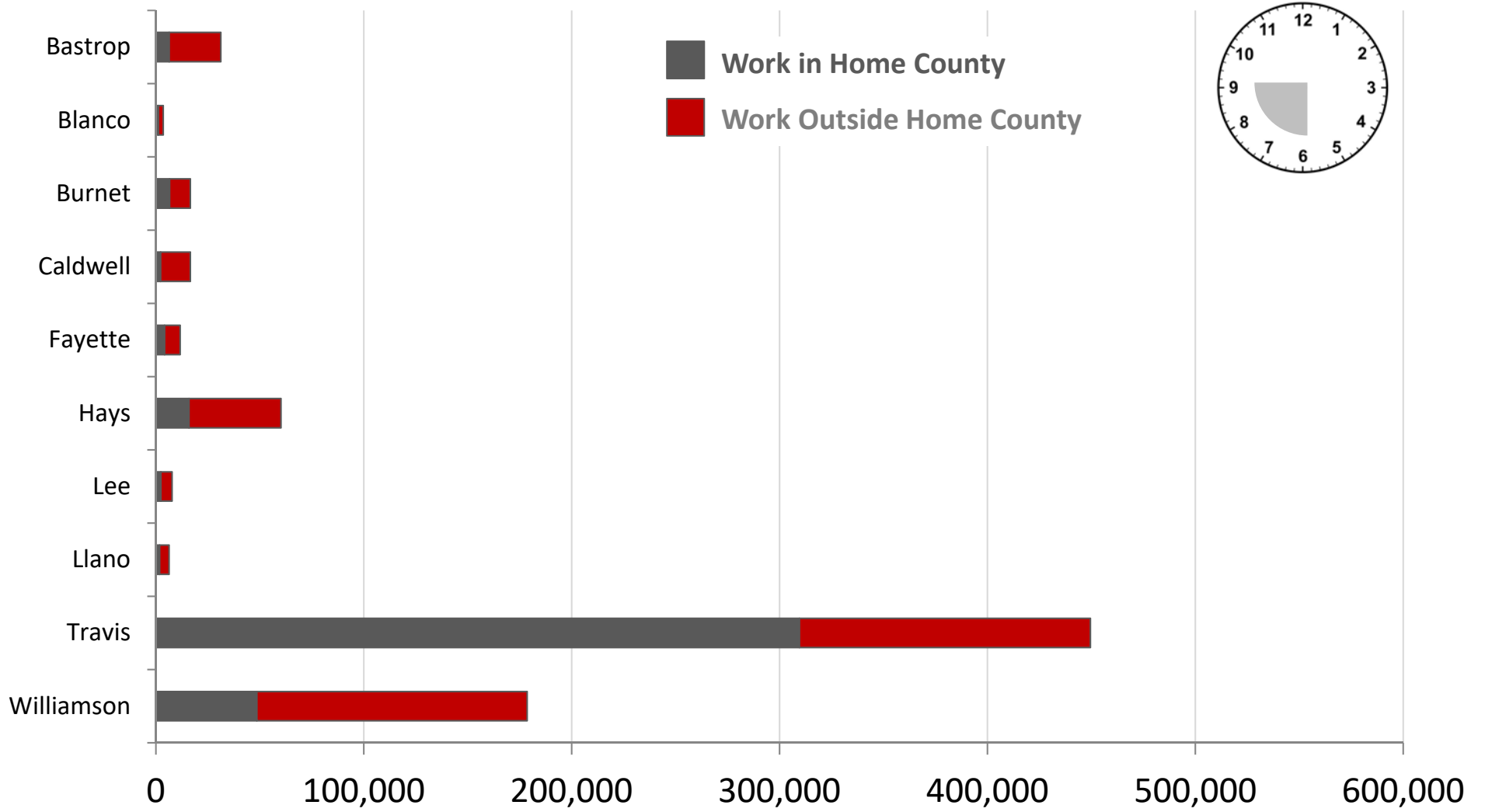
COMMUTING PATTERNS (REGIONAL)



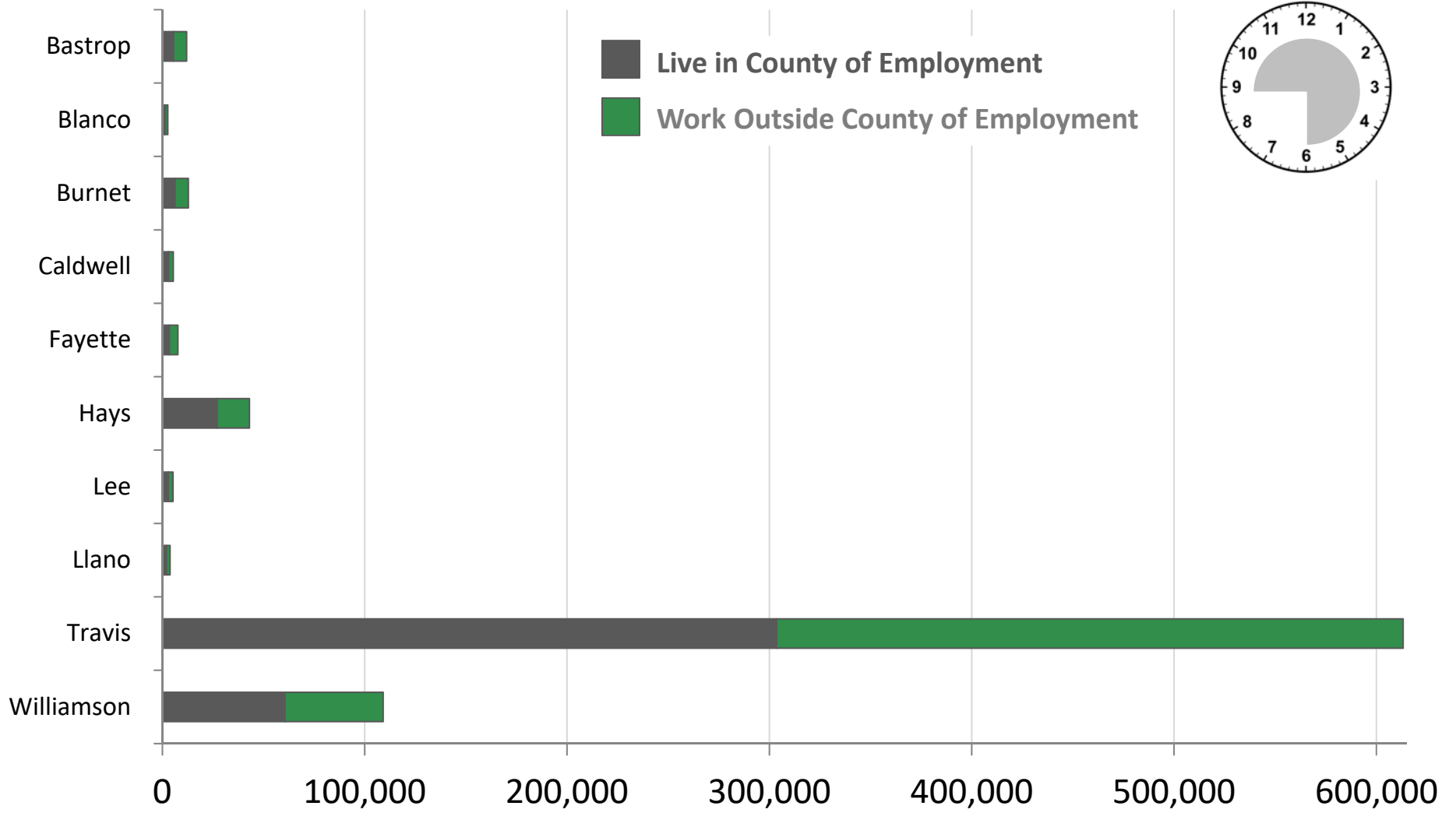
REGIONAL WORKFORCE – RESIDENT WORKERS BY COUNTY



REGIONAL WORKFORCE – RESIDENTS BY PLACE OF WORK



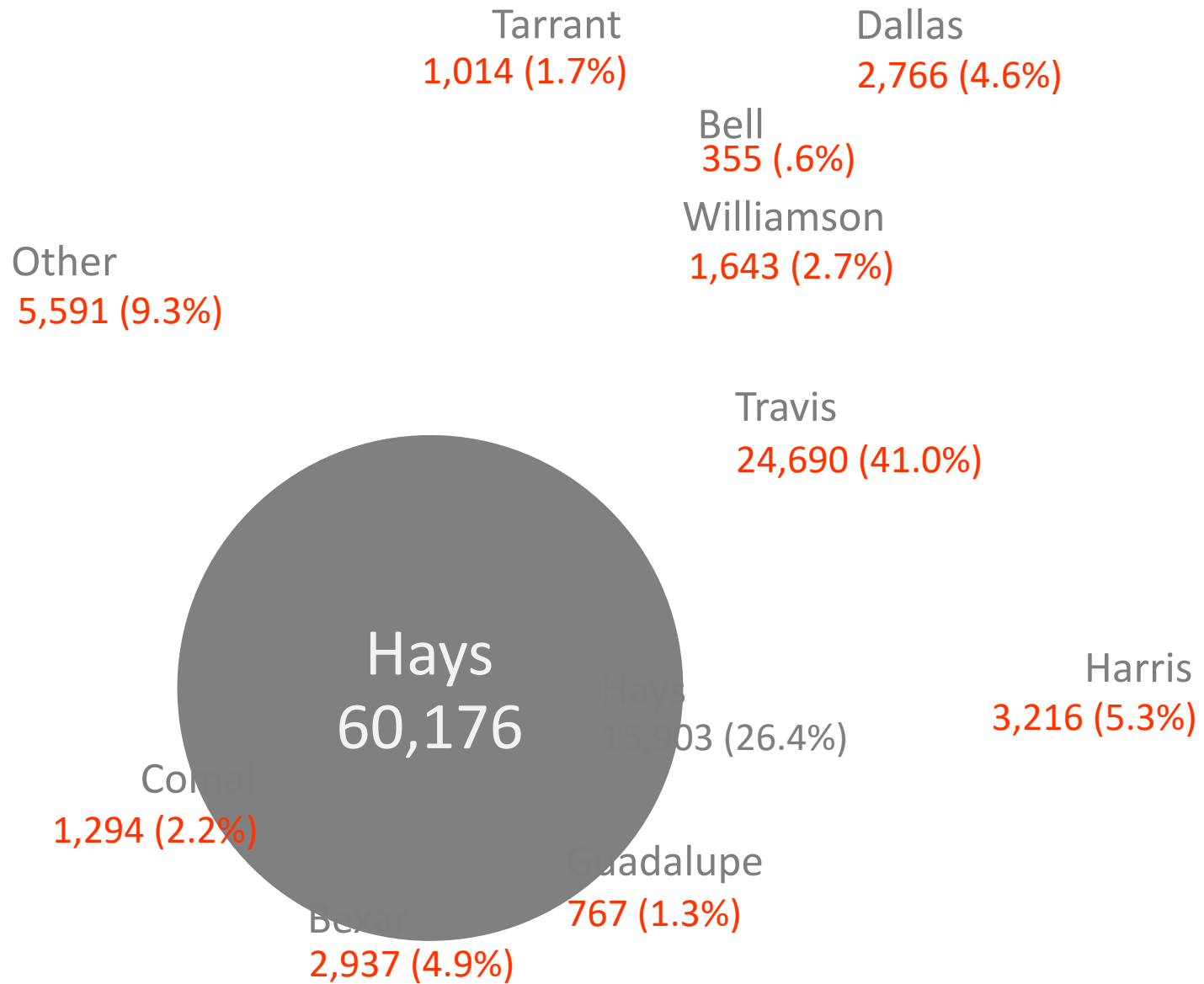
REGIONAL WORKFORCE – WORKERS BY PLACE OF RESIDENCE



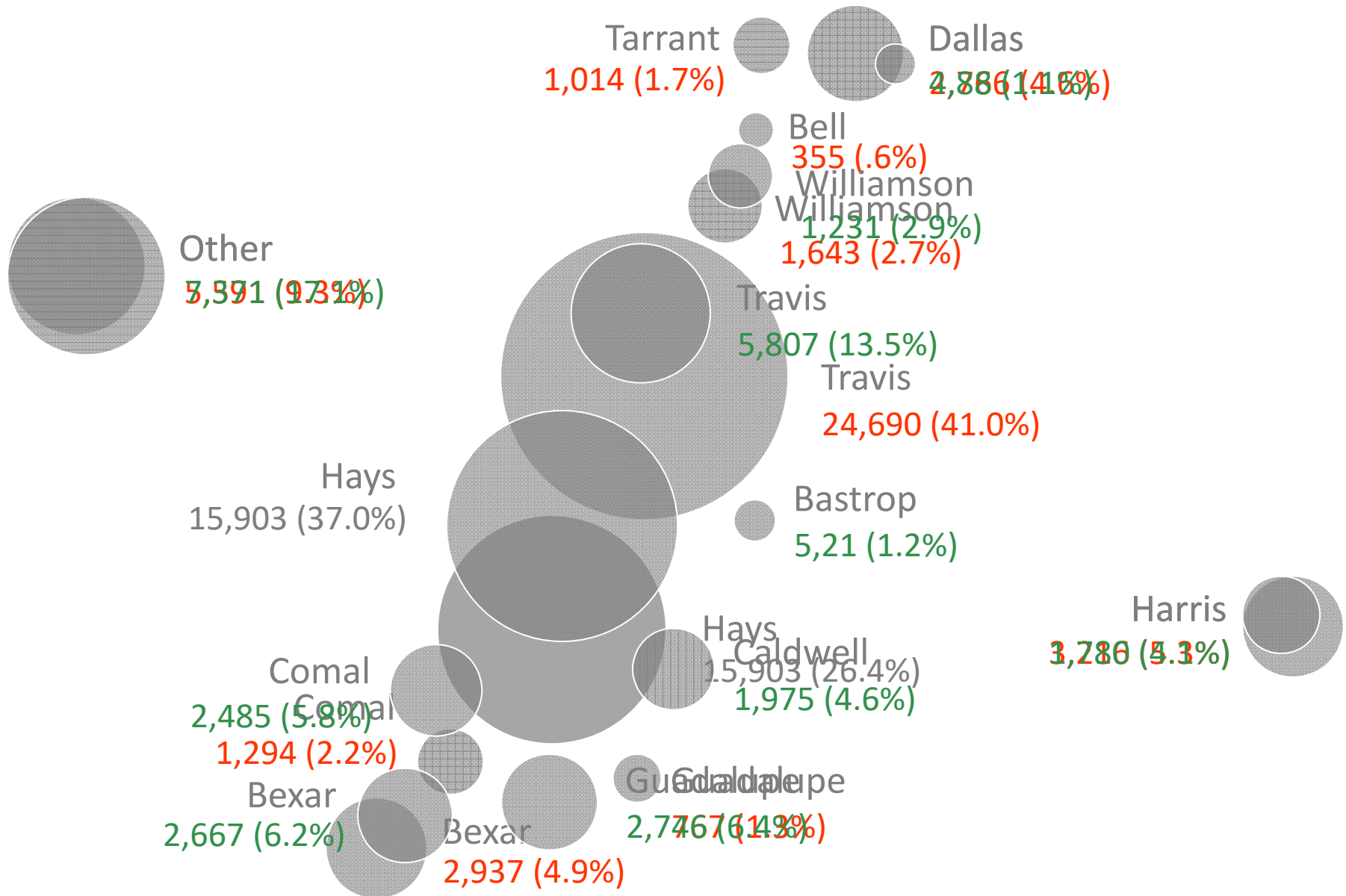
COMMUTING PATTERNS (HAYS COUNTY)



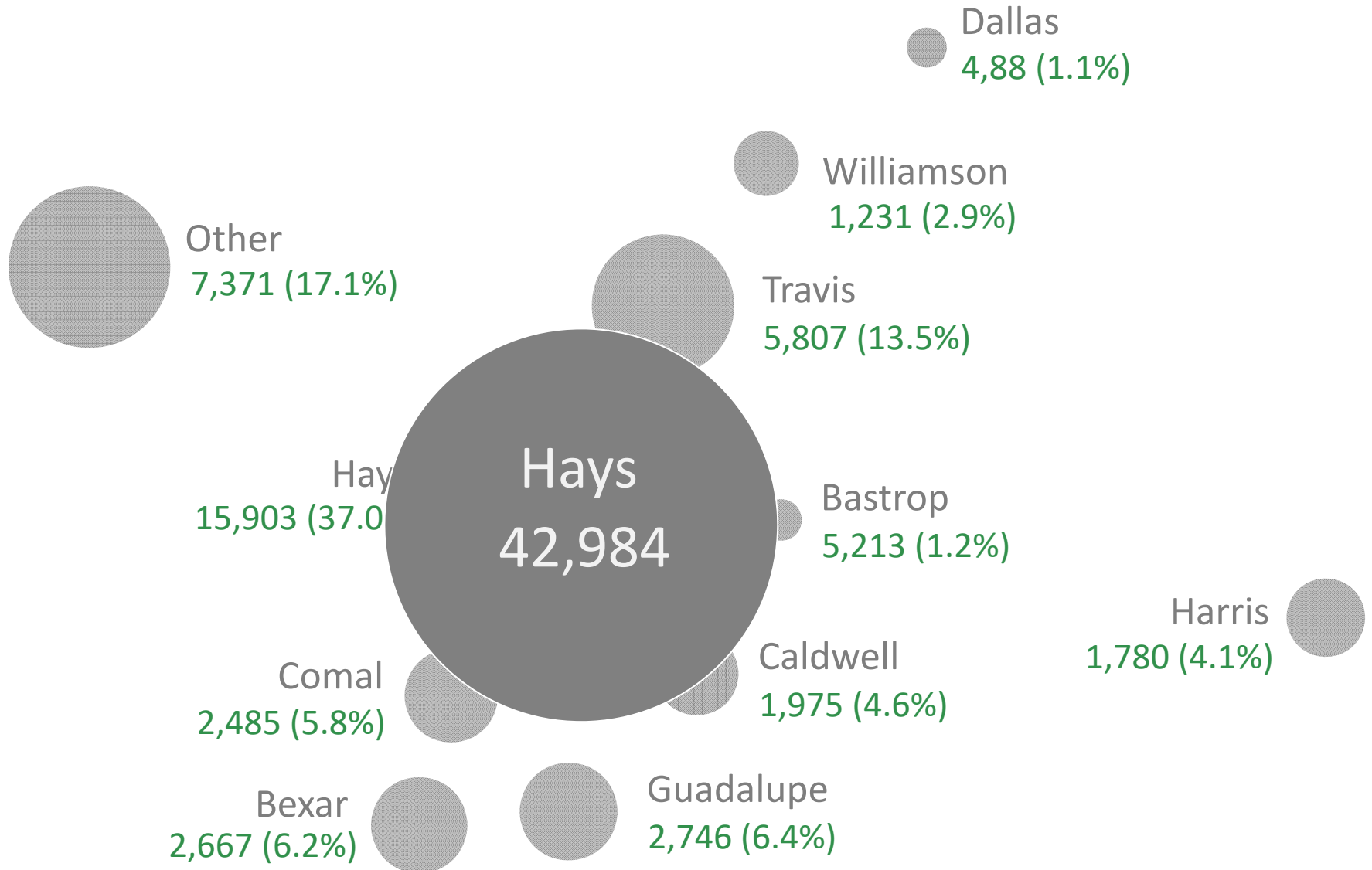
HAYS COUNTY – WHERE DO RESIDENTS WORK?



HAYS COUNTY – WHERE DO WORKERS LIVE?



HAYS COUNTY – GEOGRAPHY OF WORKER RESIDENCIES



HAYS COUNTY – BALANCE OF COMMUTING PATTERNS

