TRANSPORTATION

VISION STATEMENT

We envision San Marcos to have a connected network of efficient, safe and convenient multimodal transportation options while protecting the environment.

GOALS & OBJECTIVES

GOAL 1
A SAFE, WELL-COORDINATED TRANSPORTATION SYSTEM IMPLEMENTED IN AN ENVIRONMENTALLY SENSITIVE MANNER

Objectives:
Update Transportation Plan in 2013 to address transportation issues
Determine appropriate modes of transportation in and around new developments, subdivisions, site plans, the University and high density residential areas
GOAL 2
A MULTIMODAL TRANSPORTATION NETWORK TO IMPROVE ACCESSIBILITY AND MOBILITY, MINIMIZE CONGESTION AND REDUCE POLLUTION

Objectives:
Focus on non-vehicular transportation improvements in updated Transportation Master Plan
Develop a multimodal transportation system that integrates with existing university and proposed regional systems
Obtain “Bicycle Friendly Community” designation

Create a Sidewalk Master Plan
Develop and implement a complete streets policy for coordination with other transportation related entities to properly integrate all modes of transportation into the transportation network
Pilot Green Streets program to minimize environmental impacts and reduce maintenance cost, while improving street aesthetics
Integrate the transportation system by coordinating with all related public entities, including, but not limited to CAMPO, the counties, TxDOT, the University, and the rail district

Evaluate the Traffic Impact Analysis (TIA) process regularly to address future traffic impact expectations
Maintain a current Travel Demand Model (TDM) to be utilized for continued analysis of the transportation network