



**City of San Marcos Convention and Visitor Bureau
San Marcos Mural Arts Committee**

630 E. Hopkins St.
San Marcos, Texas 78666

512.393.8416 / www.sanmarcostx.gov/arts

Call for Artists

Project: Outdoor Mural Gallery – 111 MLK Drive

Artist Stipend: \$1,000 (inclusive of materials)

Deadline: June 16, 2021 at 11:59 p.m. CDT

Project Summary

The City of San Marcos Mural Arts Committee and the San Marcos Main Street Program are partnering to commission local visual artists to design and paint 4' x 8' panels to be displayed at an outdoor mural gallery on 111 MLK Street in San Marcos.

The project must display imagery that expresses the theme of **Downtown's vibe and vibrancy – past to future.**

The artist stipend for this project is \$1,000, inclusive of materials. Panels for the project will be provided by the City of San Marcos; artists will take them to their homes or studios to paint the mural panel, then deliver to the City at a designated time and location. The application deadline is June 16, 2021 at 11:59 p.m. CDT.

Project Background and Goals

The building at 111 MLK is the former home of Diaz Martial Arts studio and is currently boarded up in anticipation of renovations by a future renter. Eight artists will be selected to each paint one 4' x 8' panel to be mounted on the side of the building.

The project aims to deter graffiti on the building and offer a vibrant, outdoor art experience for pedestrians in the Downtown district of San Marcos.

The goals of this mural project are to:

- Beautify and add character to the downtown area
- Add to the growing collection of public art
- Deter graffiti

The project should meet the following objectives:

- Creation of colorful and inspiring imagery for residents and visitors
- Creation of imagery reflective of the community values

Artist Eligibility

Artists or artist teams who live in San Marcos or the surrounding area.

Evaluation Criteria

The selection of an artist or artist team will be based upon:

- Artistic merit of the design
- Appropriateness of the design for the location, including the scale, content, and color in relation to the site
- Concept promoting themes stated in project summary
- Artist's qualifications
- Originality of the design

Budget

The total amount to be paid to the artist is a stipend is \$1,000 inclusive of materials, design and painting process. The City of San Marcos will provide panels on which to paint.

Timeline – *subject to change*

June 16, 2021 at 11:59 p.m. CDT: Deadline for submission

June 25, 2021: Artist selection

July 26, 2021: Work to begin

August 23, 2021: Panel completion

Submission Guidelines

Submissions must be made electronically via email and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc. **Please send each image as a .jpg attachment** to the email listed below and label each with the artist's last name, image number and image title. For example: Smith_01.jpg, Smith_02.jpg, etc. Images must be 1028 pixels wide (or smaller) and at least 72 dpi. Concept designs must be proportional to wall dimensions to be considered.
- Contact Information (resume and artist statement are helpful and encouraged).
- Examples of other relevant works and/or reviews of similar work. Maximum of five images. Please send each image as a .jpg attachment and label with the artist's last name, image number and image title. For example: Smith_01.jpg, Smith_02.jpg, etc. Images must be 1028x728 pixels (or smaller) and at least 72 dpi.

Please submit proposals by June 16, 2021 at 11:59 p.m. CDT to:

artsubmission@sanmarcostx.gov

Subject: Outdoor Mural Gallery

NOTE: This email is not continually monitored; if you have questions please email Arts Coordinator Trey Hatt at ghatt@sanmarcostx.gov.

DIAGRAMS

Building's current state:



Proposed gallery placement:

