



**City of San Marcos Convention and Visitor Bureau  
San Marcos Mural Arts Committee**

630 E. Hopkins St.  
San Marcos, Texas 78666

512.393.8416 / [www.sanmarcostx.gov/arts](http://www.sanmarcostx.gov/arts)

## Request for Proposals *UPDATED*

Project: Outdoor Mural – 216 E Hopkins Street alley (Papa John’s Pizza building wall)

Artist/Artist Team Stipend: **\$8,000**

Deadline: Monday, April 5, 2021 5 p.m. Central Time

## Project Summary

The City of San Marcos Mural Arts Committee seeks to commission a professional visual artist or artist team to design and paint a mural located at 216 E Hopkins Street on the alley side wall.

The project must display imagery that expresses the theme in line with the philosophy of “Innovation.” Imagery can be simple or abstracted as long as it promotes at least one or more of the following concepts:

- Innovation never stops
- Hope is a form of creativity
- Creativity remakes the world
- Creators gravitate toward each other
- Everything emerges from the ecosystem of innovations that came before it
- Creativity is an inherent social act
- Experimentation in the laboratory of the public
- Creativity is socially enhanced by other people’s minds
- Science needs art
- Being open to change

The artist stipend for this project is **\$8,000**, inclusive of travel and lodging. Materials for the project will be provided by the City of San Marcos. The application deadline is Monday, April 5, 2021 at 5 p.m. Central Time.

## Project Background and Goals

The alley wall on 216 E Hopkins Street is a great location to add vibrant art in downtown. This is a high traffic area with lots of visibility. The wall is approximately 800 square feet please see attached photo for area. The edges of mural do not have to be a straight line and may break out of the box indicated.

The goals of this mural project are to:

- Beautify and add character to the neighborhood
- Add to the growing collection of public art
- Deter graffiti

The project should meet the following objectives:

- Creation of colorful and inspiring imagery for residents and visitors
- Creation of imagery reflective of the community values

## Artist Eligibility

Artists or artist teams who have prior experience in mural/large-scale artworks and prior experience in the creation of public art.

## Evaluation Criteria

The selection of an artist, or artist team, will be based upon:

- Artistic merit of the design
- Appropriateness of the design for the location, including the scale, content, and color in relation to the site
- Concept promoting themes stated in project summary
- Artist's qualifications
- Originality of the design

## Budget

The total amount to be paid to the artist is a stipend is \$8,000 inclusive of the design and painting process, travel and lodging. This does not include paint, brushes, lifts, etc. These items will be provided by the City of San Marcos in a quantity and quality that is agreed upon by both parties.

## Timeline – *subject to change*

Monday, April 5, 2021 5 p.m. Central Time: Deadline for submission

April 23, 2021: Artist selection

Summer 2021: Work to begin

September 2021: Mural completion

## Submission Guidelines

Submissions must be made electronically via email and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc. **Please send each image as a .jpg attachment** to the email listed below and label each with the artist's last name, image number and image title. For example: Smith\_01.jpg, Smith\_02.jpg, etc. Images must be 1028 pixels wide (or smaller) and at least 72 dpi. Concept designs must be proportional to wall dimensions to be considered.
- Timetable for completion of the mural.
- Contact Information (resume and artist statement are helpful and encouraged).
- Examples of other relevant works and/or reviews of similar work. Maximum of five images. Please send each image as a .jpg attachment and label with the artist's last name, image number and image title. For example: Smith\_01.jpg, Smith\_02.jpg, etc. Images must be 1028x728 pixels (or smaller) and at least 72 dpi.
- Estimated cost of materials.

**Please submit proposals by April 5, 2021 to:**

[artsubmission@sanmarcostx.gov](mailto:artsubmission@sanmarcostx.gov)

Subject: Papa John's Mural

