



Code SMTX Think Tank Meeting
Wednesday, October 22, 2014
6:00 pm
317 N. LBJ Dr.

AGENDA

1. **Call to Order**
2. **Roll Call**
3. **30 Minute Citizen Comment Period.** The Think Tank welcomes citizen comments. Anyone wishing to speak must sign in with the secretary before the meeting and observe a three-minute time limit.
4. **Approval of Minutes from October 1, 2014**
5. **Update on Brand Your Neighborhood Activity**
6. **Update on other ongoing City Planning efforts**
 - a. **WQPP**
 - b. **Transportation Master Plan**
7. **Think Tank involvement in Code Rodeo Week**
 - a. **Hands on Activity**
8. **Next Steps**
 - a. **Coding Timeline**
 - b. **November Meeting Date**
9. **Questions from the Press and Public.**
10. **Adjourn.**

1 **MINUTES OF THE REGULAR MEETING OF THE**
2 **CODE SMTX THINK TANK**
3 **October 1, 2014**
4 **San Marcos Activity Center, 501 E Hopkins St.**

5
6 **THINK TANK MEMBERS PRESENT:** John David Carson
7 Patrick Rose
8 Sean DuPont
9 Chris Wood
10 Sofia Nelson
11 Diann McCabe
12 Tom Wassenich
13 David Singleton
14 Betsy Robertson

15
16 **STAFF PRESENT:** Collette Jamison, Assistant City Manager
17 Kristy Stark, Assistant Director of
18 Development Services
19 John Foreman, Planning Manager
20 Abby Gillfillan, Permit Center Manager
21 Tory Carpenter, Planner
22 Will Parrish, Planning Technician
23 Andrea Villalobos, Planning Technician
24 Michael Cosentino, City Attorney
25 Kevin Burke, Economic Development
26 Coordinator
27 Laurie Moyer, Director of Engineering &
28 CIP

29
30 The meeting was called to order at 6:00pm

31
32 **30-Minute Citizen Comment Period**

33
34 No comments

35
36 **Approval of Minutes July 23, 2014 and September 3, 2014 Meetings**

37
38 Betsy Robertson makes motion to approve. Patrick Rose second's motion for approval.

39
40 **Update on Development Services staff transition**

41
42 Collette Jamison gave a department update as Interim Development Services Director.

43
44 The City Manager suggested that the Think Tank provide direction for the Development Services
45 Director position.

1 City Manager advised that he can be contacted via email, note, scheduling a meeting, or other
2 form of notification.

3

4 **Update on Neighborhood Character Studies**

5

6 Staff presented an overview of the Character Studies, DIY (Do it yourself) kit, Code Rodeo
7 events, and project timeline. Staff requested that Think Tank members assist with community
8 awareness and outreach on National Night Out by volunteering at different neighborhoods.

9

10 Think Tank requested that that the Neighborhood Character Study Kit includes an example,
11 simple directions, and a sign in sheet, fill in the blank responses, and encourage photo captions.

12

13 **Code Rodeo Overview**

14

15 The Consultants gave an overview of Code Rodeo week and provided a description of what the
16 ideal final product will look like.

17

18 **Sign up for Speaker's Bureau**

19

20 Staff requested that the Think Tank sign up for presentation times on Sign-Up Genius. Staff will
21 provide presentation materials, talking points, and accompany Think Tank members at Speaker's
22 Bureau meetings.

23

24 **Discussion and Direction on Zoning and Code SMTX**

25

26 Staff initiated discussion on zoning process, intensity areas, and possible rezoning. Staff will
27 sent out targeted mail and flyers to all residents within an intensity area on the comprehensive
28 plan indicating potential rezoning and encouraging Code SMTX participation.

29

30 The Think Tank requested to review postcard notification prior to be mailed.

31

32 Staff will email a postcard draft to Think Tank members.

33

34 **Discussion and input on the CODE SMTX process**

35

36 Staff asked if there were any questions or comments on the Code SMTX process.

37

38 The Think Tank commented that having buffer zoning is important to address land use transition.

39

40 **Next Steps**

41

42 Laurie Moyer, Director of Engineering, suggested briefing the Think Tank on the Water Quality
43 Protection Plan and Transportation Plan at the next Think Tank Meeting.

44

45 Staff requested that the Think Tank provide feedback and direction on pedestrian oriented
46 crossroads.

1 The Think Tank will meet again during the Code Rodeo. In addition, the Think Tank requested
2 that the next Think Tank meeting on November, 4th be held at the Cephas House
3

4 **Questions from the Press and Public**
5

6 No questions.
7

8 **THERE BEING NO FURTHER BUSINESS, THE MEETING ADJOURNED AT 7:58**
9 **P.M.**

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11 _____
12 John David Carson

13
14 _____
15 Sean DuPont

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17 _____
18 Chris Wood

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20 _____
21 David Singleton

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23 _____
24 Tom Wassenich
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29

30 **ATTEST:**
31
32 _____

33 Andrea Villalobos, Planning Technician
34



CITY OF SAN MARCOS TRANSPORTATION MASTER PLAN UPDATE

PROJECT UPDATE

Spring
2014

City Council authorized HDR to update the City's Transportation Master Plan (Previously adopted in 2004)

With *Vision San Marcos: A River Runs Through Us* as a guide, HDR and City Staff began the Transportation Master Plan Update

Summer
2014

Rhythm Of The Street transformed South LBJ Drive through a demonstration project to show the importance and effects of transportation.

The transformation turned an auto-centric one way street into a two way complete street with a cycle track and midblock pedestrian crossing for one day.

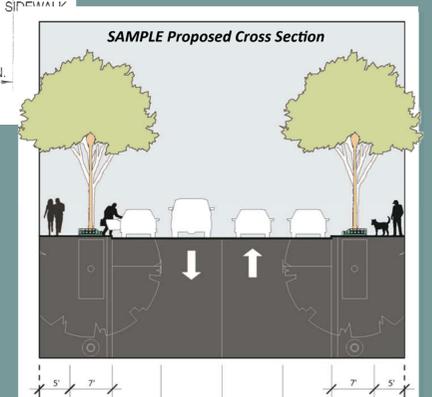
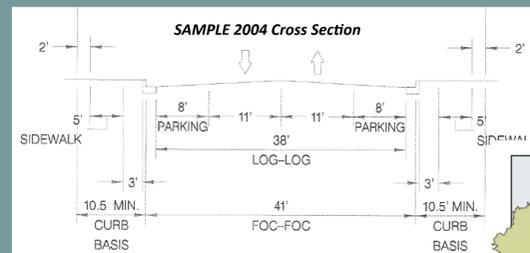
A public open house was held to gather input on general transportation issues and options.



Fall
2014

The HDR team and City Staff reviewed thoroughfare types and updated cross sections.

The HDR team modeled the City's current and future traffic patterns using the Comprehensive Plan Travel Demand Model. The model results will be used to plan for future improvements.



Public input continues to be gathered.

HDR will evaluate multi-modal alternatives like bicycle & pedestrian paths as well as transit and provide proposed Capital Improvements Program projects for the City to improve the transportation system

Winter
2014

WE WANT TO HEAR FROM YOU!

Do you have a specific comment or suggestion?

Spring
2015

City staff will host an Open House to gather public input on the proposed improvement projects outlined in the Capital Improvements Program

For More Information:
www.sanmarcostx.gov/transportation
planning_info@sanmarcostx.gov

San Marcos Code SMTX Code Rodeo Schedule

	Wednesday, October 22 DAY ZERO	Thursday, October 23 DAY ONE	Friday, October 24 DAY TWO	Saturday, October 25 DAY THREE	Sunday, October 26 DAY FOUR	Monday, October 27 DAY FIVE	Tuesday, October 28 DAY SIX	Wednesday, October 29 DAY SEVEN	
		Team	Team	Team	Team	Team	Team	Team	
8:00 AM	Team Travels to San Marcos								
9:00 AM		Set up Studio	Team Briefing	Team Briefing	Team Day Off	9:00 Mayor	Design	Presentation Prep	
10:00 AM		Team Tour/Visit of Intensity Zones & Character Study Areas (group splits into 2) (includes lunch)		Meet-Up with Jim Adams and Tour Austin's Best Streets*		Design	10:00 Technical Meeting - Parks and Public Facilities		Lunch in studio
11:00 AM			11:00 Technical Mtg Environmental	Lunch in studio		Regulating Plans / Coding			
12:00 PM			Luncheon with City Staff & Think Tank				Open Technical Mtg	1:30 Technical Mtg Development Community 2	
1:00 PM				2:30 Technical Mtg Development Community 1		3:00 Technical Mtg Legal	3:00 Technical Mtg Transportation		
2:00 PM				4:00 Technical Mtg Economic Development		Set-up Open House	Staff Prep for P&Z		
3:00 PM				Internal Pin-up Review		Open House Location 317 N LBJ	Set-up for Presentation		
4:00 PM		Set-up for Presentation						7:00 Dinner with CONA and Neighborhood Commission	
5:00 PM		Facilitator Briefing at 5:30							
6:00 PM	City Staff & Think Tank	Charrette Kick-Off & Hands-on Design Location: Activity Center 6pm-9pm				Work-in-Progress Presentation Location:Activity Center 6:00 pm - 8:30 pm			
7:00 PM									
8:00 PM									
9:00 PM									

Technical Meetings - focused conversations with defined needed outcomes	Community Event	Team Meetings	City Staff & Think Tank
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* One event on this schedule we did not discuss: Jim Adams offered to take us on a tour of Austin's best new streets: cycle tracks, boulevards, and shared space streets. It will be critical that we establish what's possible in terms of great street design in Texas. City Staff and Consultant Team able to attend.