



# Cover Memo

To:	City Council
From:	Comprehensive Plan Oversight Committee
Date:	February 25, 2014
Re:	<i>Vision San Marcos</i> Spring 2014 Progress Report

In accordance with the charge of Ordinance No. 2013-58, the Comprehensive Plan Oversight Committee presents this report along with its attachments to the City of San Marcos City Council.

## Review of the Progress of Implementation of the Comprehensive Plan and Determine Completeness of the Comprehensive Plan Objectives

In the first year of implementation, city staff created a database to track progress of implementation of the Comprehensive Plan. Reports of this work were presented to the Comprehensive Plan Oversight Committee at their introduction meeting on February 4, 2014 and again on February 25, 2014.

Two objectives were determined by the Oversight Committee as being completed during 2013.

*LUG101: Update Future Land Use Map that is based on the development of intensities specified in the preferred scenario*

*NHG101: Update the current process for Land Use Amendments to provide for more holistic review*

## Progress toward implementation of the Comprehensive Plan

A number of objectives were identified as “in progress” toward implementation of the Comprehensive Plan. These objectives span across all six Plan Elements and a majority of them are tied to the City Departmental Work Plans.

*Please see attachment A: In Progress Comp Plan Objectives - 2014*

## Recommendation on prioritization of objectives

In addition to the objectives “in progress” provided on the report above, the Oversight Committee recommends additional objectives for city staff to consider in their 2015 Departmental Work Plans. These objectives span across all six Plan Elements and have been identified as “short term” for commencement.

The Oversight Committee wishes for priority to be placed on the completion of all Master Plans

*Please see attachment B: Short Term Objectives*

## Additional Recommendations

The Oversight Committee has noted a duplicate objective (PPSFG104 / TG2O4) and recommends removal of the objective PPSFG104

*Please also see attachment C: Additional Recommendations for Consideration* for a typographical error as well as a grammatical correction for two objectives



**ECONOMIC DEVELOPMENT      GOAL 1: Abundant opportunities created by the ingenuity and intellectual capital of university, business, civic, and cultural leaders**

Objective      EDG101      Create a communications plan to share economic development progress with residents, the development community and target industries      2014

**ECONOMIC DEVELOPMENT      GOAL 2: Workforce and education excellence**

Objective      EDG201      Develop a strategy with appropriate partners to promote the San Marcos CISD as an educational system of choice      2014

Objective      EDG203      Pursue partnerships to support Core 4's programming and capital funding needs      2014

**ECONOMIC DEVELOPMENT      GOAL 3: Emerging markets and industry relationships that generate quality entrepreneurial and employment opportunities**

Objective      EDG302      Increase the amount of Class A office and industrial space attractive to target industries      2014

Objective      EDG304      Identify gaps in utilities for employment and activity nodes, reprioritize Capital Improvement Projects to support the preferred scenario      2014

**ECONOMIC DEVELOPMENT      GOAL 4: An enhanced and diverse local economic environment that is prosperous, efficient and provides improved opportunities to residents**

Objective      EDG403      Create a pro-active, comprehensive strategy to attract development consistent with the plan      2014

Objective      EDG405      Create a regulatory framework that will encourage residential development Downtown      2014

Objective      EDG406      Integrate economic development into the 2013 Transportation Plan Update      2014

Objective      EDG407      Create opportunities for local companies to procure contracts with governmental agencies and educational institutions      2014

**ECONOMIC DEVELOPMENT****GOAL 5: Fiscally responsible incentives for economic development**

Objective	EDG504	Expedite the entitlement process for high performance local or preferred-industry employers locating in the activity nodes or employment centers of the preferred scenario	<u>2014</u>
Objective	EDG505	Evaluation of city-owned property that might be sold for economic development in order to raise revenue and/or reduce debt	<u>2014</u>

**ECONOMIC DEVELOPMENT****GOAL 6: Promote and support the maximum potential of the San Marcos Municipal Airport**

Objective	EDG601	Enact appropriate regulations and plans to protect airport operations and enhance future development.	<u>2014</u>
Objective	EDG602	Maximize development opportunities within the airport boundary	<u>2014</u>
Objective	EDG603	Develop connections between community and airport including enhanced road, transit and utility infrastructure	<u>2014</u>
Objective	EDG604	Build internal airport community	<u>2014</u>

**ECONOMIC DEVELOPMENT**      **GOAL 7: Sports tourism, eco-tourism, retail tourism and the community's 13,000- year heritage as an economic generator**

Objective	EDG701	Engage appropriate partners to create a citywide strategy to better protect the area's natural resources and ecosystem's history	<u>2014</u>
Objective	EDG702	Create an arts and cultural center/district	<u>2014</u>
Objective	EDG703	Develop and maintain a high-quality system of parks, natural areas, greenways and trails to draw visitors and encourage new business opportunities	<u>2014</u>
Objective	EDG704	Develop a transit plan that matches preferred scenario map to encourage connectivity between centers	<u>2014</u>
Objective	EDG705	Create a strategy to prioritize and complete infrastructure upgrades in Downtown in order to enhance accessibility and the physical appearance	<u>2014</u>
Objective	EDG706	Develop a strategic plan for Downtown Business Development as recommended in the Downtown Master Plan to ensure Downtown San Marcos retains a diverse mix of businesses to accommodate the entire community and attract tourists	<u>2014</u>
Objective	EDG707	Establish gateway corridors as identified in the Downtown Master Plan and the preferred scenario	<u>2014</u>
Objective	EDG708	Coordinate with private efforts to update and expand recreation fields	<u>2014</u>

**ENVIRONMENT & RESOURCE PROTECTION**      **GOAL 1: Public and private sectors working together to protect water quality and facilitating appropriate development in the San Marcos and Blanco Rivers watersheds, and over the Edwards Aquifer using measurable and scientific methods**

Objective	ERPG104	Adopt watershed specific regulations based on scientific understanding of water quality impacts	<u>2014</u>
Objective	ERPG105	Develop a regional detention and water quality strategy (including fee-in-lieu) to improve land efficiency, affordability, and efficacy of systems	<u>2014</u>
Objective	ERPG107	Incentivize dense development within the activity centers by lifting the regulatory environment, streamlining the development process and proactively building the infrastructure and regional detention facilities to support this growth	<u>2014</u>

**ENVIRONMENT & RESOURCE PROTECTION**      **GOAL 2: Natural resources necessary to our community's health, well-being, and prosperity secured for future development**

Objective	ERPG201	Develop a coordinated tree preservation and planting program	<u>2014</u>
-----------	---------	--------------------------------------------------------------	-------------

**ENVIRONMENT & RESOURCE PROTECTION**      **GOAL 3: Pro-active policies that encourage recycling and resource and energy efficiency**

Objective	ERPG303	Adopt and implement the recommendations of the Municipal Solid Waste Task Force	<u>2014</u>
Objective	ERPG305	Develop re-claimed water infrastructure plan for activity centers	<u>2014</u>
Objective	ERPG306	Create connected network for non-automobile travel	<u>2014</u>

**LAND USE**      **GOAL 1: Direct growth, compatible with surrounding uses**

Objective	LUG102	Update Annexation/ETJ Management Plan	<u>2014</u>
Objective	LUG104	Replace the Land Development Code with an updated document to support preferred scenario	<u>2014</u>
Objective	LUG105	Align infrastructure plans to achieve preferred scenario	<u>2014</u>

**LAND USE**      **GOAL 2: High-density mixed-use development and infrastructure in the activity nodes, including the downtown area supporting walkability and integrated transit corridors**

Objective	LUG202	Require all developments dedicate adequate right-of-way to accommodate all modes of transportation	<u>2014</u>
Objective	LUG206	Maintain a current Thoroughfare Plan in order to preserve necessary right-of-way	<u>2014</u>

**LAND USE**      **GOAL 3: Set appropriate density and impervious cover limitations in the environmentally sensitive areas to avoid adverse impacts on the water supply**

Objective	LUG301	Create specifications for the use of pervious materials	<u>2014</u>
Objective	LUG302	Implement rain water retention and storm water Best Management Practices	<u>2014</u>
Objective	LUG304	Adopt a Water Quality Model that will ensure water quality standards are met and to minimize water degradation	<u>2014</u>

**NEIGHBORHOODS & HOUSING**      **GOAL 2: Housing opportunities for students of Texas State University in appropriate areas and create and implement a plan to accomplish this vision**

Objective	NHG201	Revise development codes in Intensity Zones to allow and streamline the process for appropriate uses and densities	<u>2014</u>
-----------	--------	--------------------------------------------------------------------------------------------------------------------	-------------

---

**NEIGHBORHOODS & HOUSING      GOAL 3: Diversified housing options to serve citizens with varying needs and interests**

Objective	NHG301	Revise zoning code to allow for more diverse housing types and mixed-use development	<u>2014</u>
-----------	--------	--------------------------------------------------------------------------------------	-------------

---

**NEIGHBORHOODS & HOUSING      GOAL 4: Well-maintained, stable neighborhoods protected from blight or the encroachment of incompatible land uses**

Objective	NHG401	Review and update city ordinances regarding maintenance of property	<u>2014</u>
-----------	--------	---------------------------------------------------------------------	-------------

Objective	NHG402	Develop a process to enforce city codes related to property maintenance	<u>2014</u>
-----------	--------	-------------------------------------------------------------------------	-------------

Objective	NHG403	Update and improve notice requirements for zoning changes	<u>2014</u>
-----------	--------	-----------------------------------------------------------	-------------

Objective	NHG404	Create clear criteria for zoning changes to apply to all cases	<u>2014</u>
-----------	--------	----------------------------------------------------------------	-------------

Objective	NHG405	Identify and create Character Index studies for neighborhoods inside and outside of intensity zones	<u>2014</u>
-----------	--------	-----------------------------------------------------------------------------------------------------	-------------

---

**PARKS, PUBLIC SPACES & FACILITIES      GOAL 1: Well-maintained public facilities that meet the needs of our community**

Objective	PPSFG104	Create a Sidewalk Master Plan	<u>2014</u>
-----------	----------	-------------------------------	-------------

Objective	PPSFG106	Expand the current library	<u>2014</u>
-----------	----------	----------------------------	-------------

---

**PARKS, PUBLIC SPACES & FACILITIES      GOAL 2: A differentiated collection of connected and easily navigated parks and public spaces**

Objective	PPSFG201	Develop a comprehensive way-finding system for City, including all transportation options (trails to roads)	<u>2014</u>
-----------	----------	-------------------------------------------------------------------------------------------------------------	-------------

Objective	PPSFG204	Develop a beautification schedule for gateways	<u>2014</u>
-----------	----------	------------------------------------------------	-------------

---

**TRANSPORTATION      GOAL 1: A safe, well-coordinated transportation system implemented in an environmentally sensitive manner**

Objective	TG101	Update Transportation Plan in 2013 to address transportation issues	<u>2014</u>
-----------	-------	---------------------------------------------------------------------	-------------

Objective	TG103	Evaluate the Traffic Impact Analysis (TIA) process regularly to address future traffic impact expectations	<u>2014</u>
-----------	-------	------------------------------------------------------------------------------------------------------------	-------------

Objective	TG104	Maintain a current Travel Demand Model (TDM) to be utilized for continued analysis of the transportation network	<u>2014</u>
-----------	-------	------------------------------------------------------------------------------------------------------------------	-------------

**TRANSPORTATION****GOAL 2: A multimodal transportation network to improve accessibility and mobility, minimize congestion and reduce pollution**

Objective	TG201	Focus on non-vehicular transportation improvements in updated Transportation Master Plan	<u>2014</u>
Objective	TG203	Obtain "Bicycle Friendly Community" designation	<u>2014</u>
Objective	TG204	Create a Sidewalk Master Plan	<u>2014</u>
Objective	TG205	Develop and implement a complete streets policy for coordination with other transportation related entities to properly integrate all modes of transportation into the transportation network	<u>2014</u>
Objective	TG207	Integrate the transportation system by coordinating with all related public entities, including, but not limited to CAMPO, the counties, TxDOT, the University, and the rail district	<u>2014</u>



## ECONOMIC DEVELOPMENT

**GOAL 1: Abundant opportunities created by the ingenuity and intellectual capital of university, business, civic, and cultural leaders**

EDG101 Create a communications plan to share economic development progress with residents, the development community and target industries

EDG102 Collaborate with social service providers to provide input on barriers for the unemployed and underemployed

EDG103 Partner with all community assets to develop programming that engages new audiences in economic development efforts in San Marcos

**GOAL 2: Workforce and education excellence**

EDG201 Develop a strategy with appropriate partners to promote the San Marcos CISD as an educational system of choice

EDG202 Promote all community education options to local and prospective residents

EDG203 Pursue partnerships to support Core 4's programming and capital funding needs

**GOAL 3: Emerging markets and industry relationships that generate quality entrepreneurial and employment opportunities**

EDG301 Conduct target industry marketing plans regularly

EDG302 Increase the amount of Class A office and industrial space attractive to target industries

EDG304 Identify gaps in utilities for employment and activity nodes, reprioritize Capital Improvement Projects to support the preferred scenario

**GOAL 4: An enhanced and diverse local economic environment that is prosperous, efficient and provides improved opportunities to residents**

EDG402 Develop programs to support local businesses to encourage job creation and capital investment

EDG403 Create a pro-active, comprehensive strategy to attract development consistent with the plan

EDG405 Create a regulatory framework that will encourage residential development Downtown

EDG406 Integrate economic development into the 2013 Transportation Plan Update

EDG407 Create opportunities for local companies to procure contracts with governmental agencies and educational institutions

EDG501 Reflect the Comprehensive Plan, Economic Development Strategic Plan and Downtown Master Plan in the City's incentive policy

## ECONOMIC DEVELOPMENT

### GOAL 5: Fiscally responsible incentives for economic development

- |        |                                                                                                                                                                                                                     |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EDG502 | Review incentive policies with consideration of current economic development strategy, as well as labor, infrastructure, capital and business cost requirements of target industries                                |
| EDG503 | Develop a standard process for reviewing and scoring prospects for incentives, with weight only going to projects that create permanent diverse, high paying jobs in the areas that are environmentally sustainable |
| EDG504 | Expedite the entitlement process for high performance local or preferred-industry employers locating in the activity nodes or employment centers of the preferred scenario                                          |
| EDG505 | Evaluation of city-owned property that might be sold for economic development in order to raise revenue and/or reduce debt                                                                                          |

### GOAL 6: Promote and support the maximum potential of the San Marcos Municipal Airport

- |        |                                                                                                               |
|--------|---------------------------------------------------------------------------------------------------------------|
| EDG601 | Enact appropriate regulations and plans to protect airport operations and enhance future development.         |
| EDG602 | Maximize development opportunities within the airport boundary                                                |
| EDG603 | Develop connections between community and airport including enhanced road, transit and utility infrastructure |
| EDG604 | Build internal airport community                                                                              |

### GOAL 7: Sports tourism, eco-tourism, retail tourism and the community's 13,000- year heritage as an economic generator

- |        |                                                                                                                                                                                                                                  |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EDG701 | Engage appropriate partners to create a citywide strategy to better protect the area's natural resources and ecosystem's history                                                                                                 |
| EDG702 | Create an arts and cultural center/district                                                                                                                                                                                      |
| EDG703 | Develop and maintain a high-quality system of parks, natural areas, greenways and trails to draw visitors and encourage new business opportunities                                                                               |
| EDG704 | Develop a transit plan that matches preferred scenario map to encourage connectivity between centers                                                                                                                             |
| EDG705 | Create a strategy to prioritize and complete infrastructure upgrades in Downtown in order to enhance accessibility and the physical appearance                                                                                   |
| EDG706 | Develop a strategic plan for Downtown Business Development as recommended in the Downtown Master Plan to ensure Downtown San Marcos retains a diverse mix of businesses to accommodate the entire community and attract tourists |
| EDG707 | Establish gateway corridors as identified in the Downtown Master Plan and the preferred scenario                                                                                                                                 |
| EDG708 | Coordinate with private efforts to update and expand recreation fields                                                                                                                                                           |

## ENVIRONMENT & RESOURCE PROTECTION

## ENVIRONMENT & RESOURCE PROTECTION

GOAL 1: Public and private sectors working together to protect water quality and facilitating appropriate development in the San Marcos and Blanco Rivers watersheds, and over the Edwards Aquifer using measurable and scientific methods

- |         |                                                                                                                                                                                                                                            |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ERPG101 | Incorporate Low Impact Development practices and other best practices early on and throughout the development process                                                                                                                      |
| ERPG102 | Audit the effectiveness of Environmental Code Compliance and use this information to recommend staffing levels, training, and code changes                                                                                                 |
| ERPG103 | Develop an educational and place-making program illustrating the location of the natural boundaries and environmentally sensitive areas of our city including watersheds and Edwards Aquifer recharge zone and contributing zones          |
| ERPG104 | Adopt watershed specific regulations based on scientific understanding of water quality impacts                                                                                                                                            |
| ERPG105 | Develop a regional detention and water quality strategy (including fee-in-lieu) to improve land efficiency, affordability, and efficacy of systems                                                                                         |
| ERPG106 | Establish a team with representatives from the County, City, and other public and private entities to identify lands and develop policies for the preservation and maintenance of environmentally sensitive watershed lands                |
| ERPG107 | Incentivize dense development within the activity centers by lifting the regulatory environment, streamlining the development process and proactively building the infrastructure and regional detention facilities to support this growth |

GOAL 2: Natural resources necessary to our community's health, well-being, and prosperity secured for future development

- |         |                                                                                                                                                          |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| ERPG201 | Develop a coordinated tree preservation and planting program                                                                                             |
| ERPG202 | Join the regional effort to improve air quality                                                                                                          |
| ERPG203 | Adopt comprehensive ordinances that actively supports local food production and preservation of agricultural lands for farming                           |
| ERPG204 | Model sustainable practices in infrastructure, operations, and facilities in City projects                                                               |
| ERPG205 | Adopt a program to implement the greenway system that is identified in the preferred scenario and integrate this trail system with the Parks Master Plan |

GOAL 3: Pro-active policies that encourage recycling and resource and energy efficiency

- |         |                                                                                                                                                  |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| ERPG301 | Conduct a rate structure study, use the information to balance water and energy conservation goals with the economic viability of the utility    |
| ERPG303 | Adopt and implement the recommendations of the Municipal Solid Waste Task Force                                                                  |
| ERPG304 | Create a point system to measure the sustainable elements of proposed development in order to qualify for utility, process, and other incentives |
| ERPG305 | Develop re-claimed water infrastructure plan for activity centers                                                                                |
| ERPG306 | Create connected network for non-automobile travel                                                                                               |

## ENVIRONMENT & RESOURCE PROTECTION

### GOAL 4: A population prepared for and resilient to man-made and natural disasters

- |         |                                                                                                                                                                          |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ERPG401 | Adopt comprehensive floodplain development regulations                                                                                                                   |
| ERPG402 | Implement an education and outreach program that identifies, and alerts citizens to, risks and responses to all hazards In coordination with other governmental entities |

## LAND USE

### GOAL 1: Direct growth, compatible with surrounding uses

- |        |                                                                                                             |
|--------|-------------------------------------------------------------------------------------------------------------|
| LUG101 | Update Future Land Use Map that is based on the development intensities specified in the preferred scenario |
| LUG102 | Update Annexation/ETJ Management Plan                                                                       |
| LUG103 | Create a Sustainability Plan to identify affordable and realistic sustainability practices to be encouraged |
| LUG104 | Replace the Land Development Code with an updated document to support preferred scenario                    |
| LUG105 | Align infrastructure plans to achieve preferred scenario                                                    |

### GOAL 2: High-density mixed-use development and infrastructure in the activity nodes, including the downtown area supporting walkability and integrated transit corridors

- |        |                                                                                                                                                                                                                      |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LUG201 | Develop a parking plan in downtown, and other activity nodes, that supports the preferred scenario and implement incentives such as parking reductions for mixed-use developments near transit or employment centers |
| LUG202 | Require all developments dedicate adequate right-of-way to accommodate all modes of transportation                                                                                                                   |
| LUG203 | Implement a complete economic development strategy for downtown                                                                                                                                                      |
| LUG204 | Review and update the Downtown Master Plan                                                                                                                                                                           |
| LUG205 | Create a fiscal impact model to quantify the costs and benefits of incentives                                                                                                                                        |
| LUG206 | Maintain a current Thoroughfare Plan in order to preserve necessary right-of-way                                                                                                                                     |
| LUG207 | Set aside areas for high quality public spaces during the development process                                                                                                                                        |

### GOAL 3: Set appropriate density and impervious cover limitations in the environmentally sensitive areas to avoid adverse impacts on the water supply

- |        |                                                                                                                |
|--------|----------------------------------------------------------------------------------------------------------------|
| LUG301 | Create specifications for the use of pervious materials                                                        |
| LUG302 | Implement rain water retention and storm water Best Management Practices                                       |
| LUG303 | Track and monitor pervious cover at the watershed level                                                        |
| LUG304 | Adopt a Water Quality Model that will ensure water quality standards are met and to minimize water degradation |
| LUG305 | Adopt scientific standards for development in environmentally sensitive areas                                  |

## NEIGHBORHOODS & HOUSING

## NEIGHBORHOODS & HOUSING

GOAL 1: Neighborhoods that are protected and enhanced in order to maintain a high quality of life and stable property values

NHG101 Update the current process for Land Use Amendments to provide for more holistic review

NHG102 Improve communication of neighborhood information regarding enforcement and incentives

GOAL 2: Housing opportunities for students of Texas State University in appropriate areas and create and implement a plan to accomplish this vision

NHG201 Revise development codes in Intensity Zones to allow and streamline the process for appropriate uses and densities

NHG202 Develop a plan to reduce congestion and parking issues caused near campus and in dense housing areas including community transit options that integrate with existing university systems

GOAL 3: Diversified housing options to serve citizens with varying needs and interests

NHG301 Revise zoning code to allow for more diverse housing types and mixed-use development

GOAL 4: Well-maintained, stable neighborhoods protected from blight or the encroachment of incompatible land uses

NHG401 Review and update city ordinances regarding maintenance of property

NHG402 Develop a process to enforce city codes related to property maintenance

NHG403 Update and improve notice requirements for zoning changes

NHG404 Create clear criteria for zoning changes to apply to all cases

NHG405 Identify and create Character Index studies for neighborhoods inside and outside of intensity zones

NHG406 Develop a plan to manage parking demand

## PARKS, PUBLIC SPACES & FACILITIES

GOAL 3: A vibrant central arts district and robust arts and cultural educational opportunities for everyone

PPSFG301 Create funding mechanism(s) for the area designated as the Central Arts District

PPSFG302 Establish an Arts District Development Task Force to identify the location for, and implement the creation of, the Central Arts District

PPSFG303 Develop an Art in Public Places Program and identify areas of the city that could be used for murals/public art displays

GOAL 1: Well-maintained public facilities that meet the needs of our community

PPSFG103 Expand the scope of the local radio station (KZOS) and local TV station

PPSFG104 Create a Sidewalk Master Plan

PPSFG105 Review and approve infrastructure plans every five (5) years to be consistent with the preferred scenario and comprehensive plan vision and goals.

PPSFG106 Expand the current library

## PARKS, PUBLIC SPACES & FACILITIES

### GOAL 2: A differentiated collection of connected and easily navigated parks and public spaces

- |          |                                                                                                                                                               |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PPSFG201 | Develop a comprehensive way-finding system for City, including all transportation options (trails to roads)                                                   |
| PPSFG202 | Create and implement a policy that ensures adequate resources are identified to develop and maintain parks and public space prior to acceptance of dedication |
| PPSFG203 | Create a Greenways Master Plan                                                                                                                                |
| PPSFG204 | Develop a beautification schedule for gateways                                                                                                                |

### GOAL 4: Funding and staffing to ensure quality public safety and community services

- |          |                                                                                                                                                                                                                                      |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PPSFG401 | Make fire and police asset investments that accommodate the more compact, sustainable, and dense development and infrastructure in the preferred scenario                                                                            |
| PPSFG402 | Perform an analysis to create and maintain a fire and police station location plan which identifies, based on nationally recognized and accepted response times, the appropriate locations for future fire, EMS, and police stations |
| PPSFG403 | Expand our volunteer system to create a Central Volunteer System.                                                                                                                                                                    |
| PPSFG404 | Establish a park amenities schedule for a maintenance/repair/replacement program                                                                                                                                                     |

### GOAL 5: Effective social services delivered to those who can most benefit from them

- |          |                                                                                                                                                                     |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PPSFG501 | Conduct a gap analysis of current social services and facilitate cooperation between the public and private social service providers to better meet community needs |
| PPSFG502 | Study and address homelessness issues through qualitative and/or quantitative analysis                                                                              |

## TRANSPORTATION

### GOAL 1: A safe, well-coordinated transportation system implemented in a an environmentally sensitive manner

- |       |                                                                                                                                                           |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| TG101 | Update Transportation Plan in 2013 to address transportation issues                                                                                       |
| TG102 | Determine appropriate modes of transportation in and around new developments, subdivisions, site plans, the University and high density residential areas |
| TG103 | Evaluate the Traffic Impact Analysis (TIA) process regularly to address future traffic impact expectations                                                |
| TG104 | Maintain a current Travel Demand Model (TDM) to be utilized for continued analysis of the transportation network                                          |

## TRANSPORTATION

GOAL 2: A multimodal transportation network to improve accessibility and mobility, minimize congestion and reduce pollution

TG201	Focus on non-vehicular transportation improvements in updated Transportation Master Plan
TG203	Obtain "Bicycle Friendly Community" designation
TG204	Create a Sidewalk Master Plan
TG205	Develop and implement a complete streets policy for coordination with other transportation related entities to properly integrate all modes of transportation into the transportation network
TG206	Pilot Green Street program to minimize environmental impacts and reduce maintenance cost, while improving street aesthetics
TG207	Integrate the transportation system by coordinating with all related public entities, including, but not limited to CAMPO, the counties, TxDOT, the University, and the rail district

## Additional Recommendations for Consideration

---

### Clarification of Economic Development Goal 3, Objective 1

*“Conduct target industry ~~marking~~marketing plans regularly”*

Reason for change: typing error

### Clarification of Economic Development Goal 5, Objective 5

*“~~Evaluation of~~Evaluate city-owned property that might be sold for economic development in order to raise revenue and / or reduce debt”*

Reason for change: to bring in line with general phrasing of goals