

San Marcos Comprehensive Plan



Comprehensive Plan Steering Committee May 24, 2012

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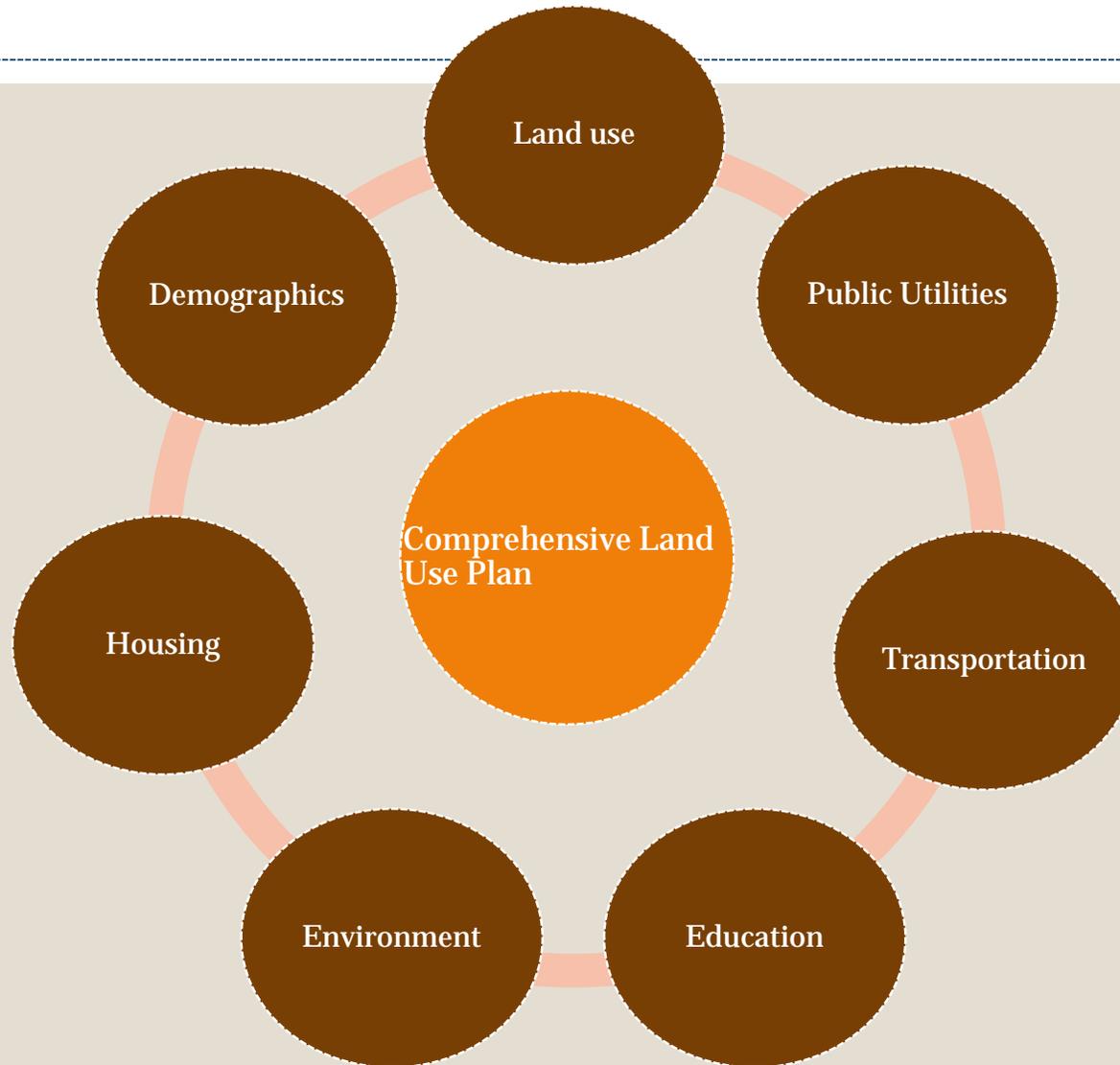
Comprehensive Planning..Theory



Comprehensive Planning...Reality



Key Elements of a Comprehensive Plan



The Chief Among Equals



- Other facilities affect how communities grow and develop but nothing more than transportation
- Transportation is the backbone of the national, state, regional and local economy
 - It affects the mobility of people
 - It affects the accessibility of places
 - It affects how people interact with others
 - It affects the environment
 - It affects quality of life

Job #1: Understanding where you are!



Understand the status of the existing system

- What is the extent of the transportation system?
- What condition is it in?
- Who does it serve and how is it being used?
- What works and what doesn't?
- What needs to be improved?

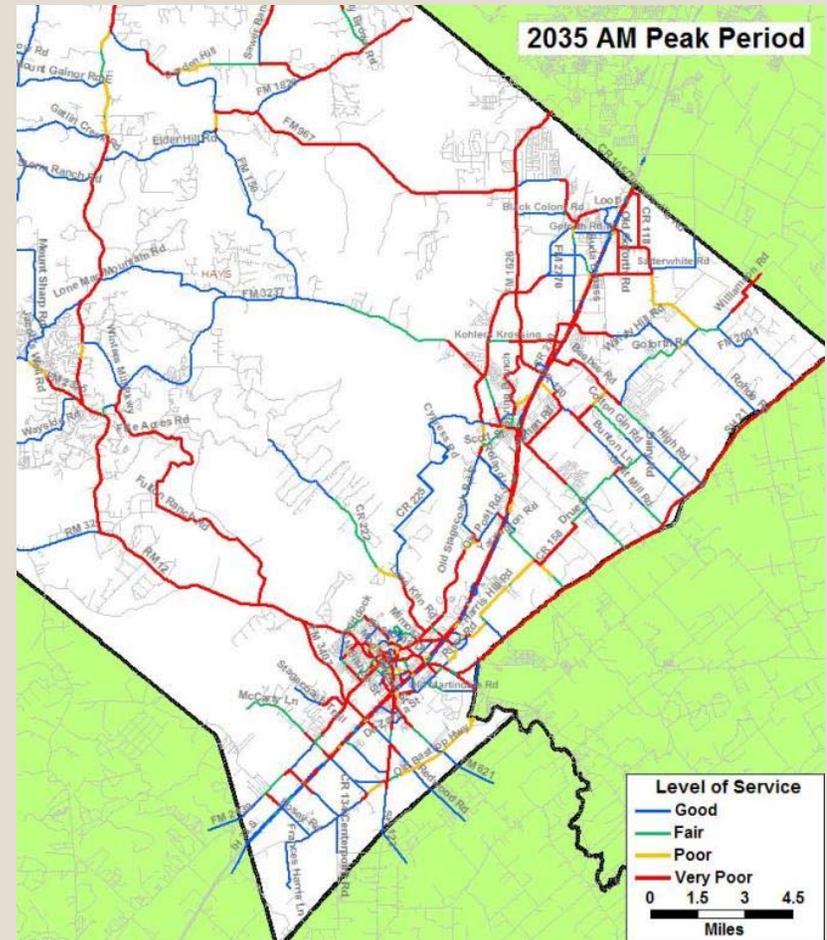
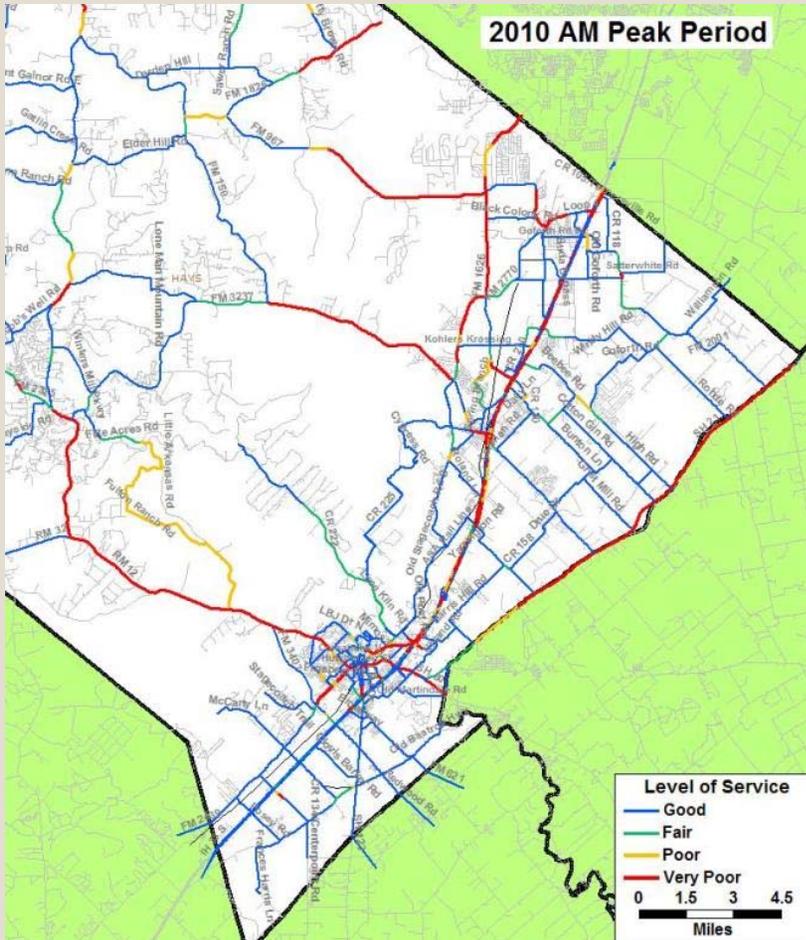
Assessing Current and Future Conditions



- **Infrastructure deficiencies**
 - Identified with help from stakeholders
- **Safety deficiencies**
 - Analyzed using crash data
- **Operational deficiencies**
 - Analyzed using traffic engineering standards
- *Capacity deficiencies*
 - *Analyzed using the CAMPO Travel Demand Model*

The Challenge

8



Job #2: Deciding where you want to be!



Use the transportation system to implement your plan

- How should transportation guide your vision?
- Who will you serve?
- What function do we want transportation to serve?
 - Basic mobility?
 - Congestion relief?
 - Economic development?
- What do you need today?
- What will you need tomorrow?
- What options do you need?

The Opportunity (in Riddle Form)



Question: What does San Marcos have that the State, or any Metropolitan Planning Organization, Council of Government or county in Texas does not?

Answer: The ability to directly influence the need for transportation through land use regulation. It begins with your comprehensive plan.

Transportation and Land Use



Low density, homogenous development increases reliance on automobiles and limits other options.



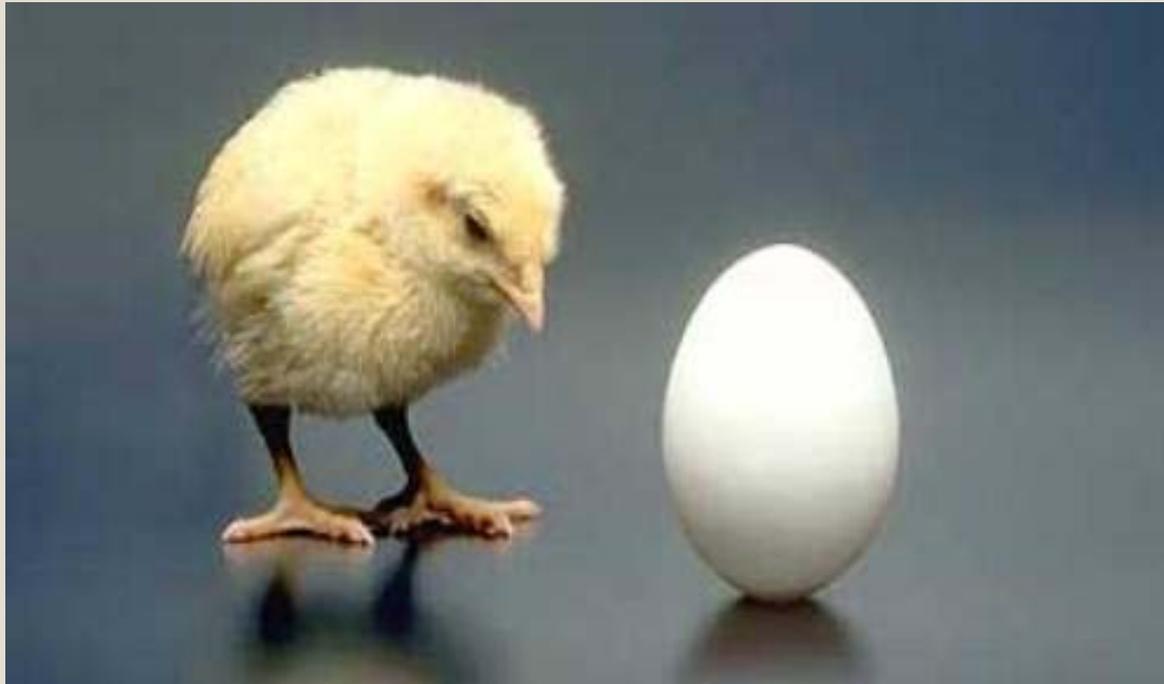
Transportation and Land Use



Higher density, mixed development protects natural resources, promotes other modes of travel, and helps reduce automobile dependency.



Transportation and Land Use



Transportation and Land Use



- The distribution of roadways, public transportation and other transportation elements shape land development.
- Land development (distribution and types of land uses) affects travel patterns...the need for transportation.



It All Starts With A Plan



If you don't know where you are going, you
might wind up someplace else.

-Yogi Berra

Why Your Work is Valuable



- You are providing your elected officials with valuable community input.
- You need to plan or be planned for.
 - Not taking an active role means that someone else gets to decided our fate.
- You better position your community for valuable state, federal and county funds.

Questions?

