



San Marcos Arts Commission  
City of San Marcos Convention and Visitor Bureau  
617 IH 35 North  
San Marcos, Texas 78666  
512.393.8416  
[www.sanmarcostx.gov/arts](http://www.sanmarcostx.gov/arts)

## **Call for Artists**

**Project: "Mini-Mural" -- Traffic Control Box Art along Hopkins Street in San Marcos**

**Honorarium: \$400 per box, \$1,200 for the series**

**Deadline: Thursday Dec. 30, 2021 at 5 p.m. Central Time**

## **Project Summary**

The City of San Marcos invites artists to apply for a public art project to create "Mini Murals" via their original art on three traffic control boxes located along Hopkins Street at pedestrian crosswalks near City Hall, the San Marcos Activity Center and the San Marcos Public Library. The selected artists' designs will be digitized and printed on a vinyl wrap to be installed on the boxes.

Artists must submit designs for all three boxes; the City is looking for a design series that will adhere to a common theme.

The Traffic Control Box Art program is designed to enhance the city by adding works of art to the streetscape on surfaces that are often targeted by graffiti. Artwork on traffic signal boxes functions as a form of communication to a moving audience with the goal of creating a safe, inclusive, and interesting urban environment.

## **Project Theme**

Artists are invited to create their designs according to their own selected theme, which should reflect the walkability and civic nature of the area in which the boxes are located.

## **Project Details and Goals**

Successful proposals will foster community pride and convey the sense of the San Marcos Community. Artists should understand that the finished works will be on functioning equipment that will need repair or replacing at some point in the future. We anticipate the average life of the Traffic Box Art to be 5 years. The City of San Marcos reserves the right to replace the artwork at any time and for any reason.

Much like the City's successful Mural Arts Program, the goal of the project is to continue intentionally growing free public art displays in San Marcos while helping to decrease the instances of graffiti on

these surfaces by making them artful objects that contribute significantly to the vitality and attractiveness of the streetscape.

The project should meet the following objectives:

- Include all visible sides of the traffic signal box
- Be thoughtful about having large open areas on their artwork giving vandals a space to deface the work

### **Submissions**

To be considered, applicant must submit the following:

- Typed statement briefly explaining your design (one page maximum)

\*\*Artists may submit more than one design proposal.

- Artwork can be new or existing artwork.
- Digital submissions only:
  - For submission and review purposes, smaller file size sizes may be entered. However, selected designs must be available in a full-size resolution of at least 150 dpi (in CMYK format) for production purposes. (For example, if designed at ¼ scale, file should be 600 dpi.)
  - Each of the panels for the traffic box artwork should have at least 1" - 2" of bleed on all sides.
  - The files can be submitted in a PDF, .jpg or .tiff format. Each file must be a separate attachment—*no links to Google documents or other cloud-based services*.
  - Naming convention for the files should be: ArtistName.Hopkins.1,2,3, etc.

***Submissions must be sent digitally.*** Do not send any materials not specifically requested (i.e. photographs, transparencies, DVDs/videos, articles, etc.). If sent, these materials will not be reviewed by the selection panel.

**Submit proposals electronically to:**

[artsubmission@sanmarcostx.gov](mailto:artsubmission@sanmarcostx.gov)

Write "Submission – Hopkins Traffic Box" in the subject line of your email.

***NOTE: the submission email is not continually monitored. Any inquiries needing a timely answer, including confirmation that your submission has been received, should be directed to Arts Coordinator Trey Hatt at [ghatt@sanmarcostx.gov](mailto:ghatt@sanmarcostx.gov) or call 512.393.841***



Images representative of all three traffic boxes

Traffic box dimensions: MAIN 44" wide, 56" tall, 26.5" deep  
 ATTACHED BOX 16" wide, 48" tall, 16" deep

Edge of side "A" will line up with side "B"  
 Right panel will also wrap around side box

