

PARKS, PUBLIC SPACES & FACILITIES

VISION STATEMENT

We envision San Marcos with safe and attractive parks, public spaces and facilities which provide a range of amenities and experiences. We envision a connected system of parks and natural areas that focus on our unique cultural and environmental heritage.



GOALS & OBJECTIVES

GOAL 1

WELL-MAINTAINED PUBLIC FACILITIES
THAT MEET THE NEEDS OF OUR
COMMUNITY

Objectives:

Develop a full comprehensive plan for locating a new City Hall/ Municipal Complex, prioritizing Downtown in site selection

Coordinate with SMCISD to direct future site decisions to align with this Comprehensive Plan

Expand the scope of the local radio station (KZOS) and local TV station

Create a Sidewalk Master Plan

Review and approve infrastructure plans every five years to be consistent with the preferred scenario and comprehensive plan vision and goals.

Expand the current library

Construct regional branch libraries, based on nationally recognized standards and Preferred Scenario

Review and implement a program to fulfill the need to expand

City cemetery

GOAL 2

A DIFFERENTIATED COLLECTION OF CONNECTED AND EASILY NAVIGATED PARKS AND PUBLIC SPACES

Objectives:

Develop a full comprehensive way-finding system for City, including all transportation options

Create and implement a policy that ensures adequate resources are identified to develop and maintain parks and public space prior to acceptance of dedication

Create a Greenways Master Plan

Develop a beautification schedule for gateways.

GOAL 3

A VIBRANT CENTRAL ARTS DISTRICT AND ROBUST ARTS AND CULTURAL EDUCATIONAL OPPORTUNITIES FOR EVERYONE

Objectives:

Create funding mechanism(s) for the area designated as the Central Arts District

Establish an Arts District Development Task Force to identify the location for, and implement the creation of, the Central Arts District

Develop Art in Public Places Program, identify areas of the city that could be used for murals/ public art displays



GOAL 4

FUNDING AND STAFFING TO ENSURE
QUALITY PUBLIC SAFETY AND
COMMUNITY SERVICES

Objectives:

Make fire and police asset investments that accommodate the more compact, sustainable, and dense development and infrastructure in the preferred scenario

Perform an analysis to create and maintain a fire and police station location plan which identifies, based on nationally recognized and accepted response times, the appropriate locations for future fire, EMS, and police stations

Expand our volunteer system to create a Central Volunteer System

Establish a park amenities schedule for a maintenance/repair/replacement program

GOAL 5

EFFECTIVE SOCIAL SERVICES DELIVERED
TO THOSE WHO CAN MOST BENEFIT
FROM THEM

Objectives:

Conduct a gap analysis of current social services and facilitate cooperation between the public and private social service providers to better meet community needs

Study and address homelessness issues through qualitative and/or quantitative analysis

Partner with local healthcare systems and relevant stakeholders to provide more robust public and mental healthcare infrastructure with focused locations in activity nodes

