



SAN MARCOS REGIONAL ANIMAL SHELTER

FY 2019 ANNUAL REPORT



Mocha,
ADOPTED 08/2019

A PIVOTAL YEAR

2019 was full of energy, honest conversations, innovation, extreme effort, and dedicated perseverance. The shelter welcomed additional staff members to our team: a second Veterinary Technician, a Program Coordinator and a Community Outreach Coordinator who is housed in the Communications Department. These new positions help promote the shelter, provide extra treatment and care for animals, and lead the efforts to expand the foster, volunteer and rescue programs.

Our year began with a high profile seizure case, resulting in the sudden intake of 176 animals which greatly affected the shelter's resources and intake capacity. We also battled three separate disease outbreaks among the cat population which allowed staff, community partners, and volunteers to learn from each situation, make improvements, and form a stronger bond.

SMRAS created the Central Texas Rescue Alliance, a coalition of over 80 rescue partners around Texas united to save more lives. The shelter also restructured and reinvigorated the volunteer program. Within just a few months, volunteer attendance surged to all-time highs with the addition of exciting and progressive opportunities such as Dogs' Day Out and other training and enrichment programs. By capitalizing on the extra staff positions and newly formed community partnerships in FY 2019, SMRAS extended the adoption center hours, added an adoption trailer to use during off-site adoptions and outreach events, strengthened intake, vaccination, health, and cleaning protocols, implemented a free spay/neuter voucher program with PALS, set up dedicated accounting for specific pets and medical treatments, and worked with the Pawsitive Outcomes Implementation Plan Committee to develop a 12-objective route to reaching and sustaining a 90% live outcome rate.

PAWSITIVE OUTCOMES IMPLEMENTATION PLAN COMMITTEE

Goal:

An implementation plan to increase live outcome rate to 90% within five years.

Vision:

An entire community dedicated to protecting animals and saving lives.

History:

On December 12, 2018, San Marcos City Council directed staff to develop a plan to achieve a 90% live outcome rate at the San Marcos Regional Animal Shelter within five years. To help save more animal lives at the shelter, a committee was established by city staff and stakeholders at the beginning of 2019 and tasked with developing the plan to present to Council on June 18, 2019.

2016

avg live outcome = 45%

2018

avg live outcome = 78%

December 12, 2018

City Council directs staff to develop a plan to achieve a 90% live outcome rate within 5 years

January 2019

Implementation Plan Committee formed from various groups, organizations, volunteers and staff from San Marcos and government partners

Thursday, March 21 Activity Center 5-7 p.m.

Public meeting to receive feedback on framework, strategies and learn about the implementation plan process

April 2019

Implementation plan committee and government partners review draft plan

April 3rd and 25th

Public meetings to review draft plan, costs, benchmarks and timeline

May 2019

Implementation plan committee meets to prepare the draft implementation plan to be recommended to City Council

June 2019

Draft Implementation plan is presented to City Council for discussion and direction

About the Committee:

The Pawsitive Outcomes Implementation Plan Committee included 20 members representing various groups and organizations within Hays County. There were two representatives from each group: Hays County, City of Kyle, City of Buda, Mutt Strutt, Hays County Animal Advocates, PALS, PAWS, the Animal Shelter Advisory Committee, shelter staff and shelter volunteers.

Process:

Over the course of several months, the committee met multiple times to discuss solutions to obtain a 90% live outcome rate. The committee reviewed similar strategic plans from other shelters and also received a presentation customized for San Marcos by Target Zero/Maddie's Fund. Citizen feedback was received at three public input meetings, through the community online survey, and email.

As a regional partnership, additional meetings were held with government partners to discuss and improve operations, contract language, cost sharing, and to form a unified front in addressing the pet overpopulation issue in Hays County.

Plan:

The Pawsitive Outcomes Implementation Plan is designed for incremental progress so that funding, process changes, and program development can occur at the same pace. In the plan, certain strategies have been identified as low-cost/high-impact, while others have been classified according to ease or difficulty of implementation, length of time until impact, and estimated cost.

Implementation PLAN

Pet overpopulation is a community problem which must be addressed with the commitment and dedication of the community.

PAWSITIVE OUTCOMES IMPLEMENTATION PLAN OBJECTIVES



Sandy,
ADOPTED 04/2019

- 1 Ambitious spay/neuter efforts
- 2 Progressive adoption initiatives
- 3 Reduce animal intake/shelter diversion strategies
- 4 Transparency
- 5 Un-socialized cat solutions (including TNR/SNR programs)
- 6 Increase rescue/transfer outcomes
- 7 Control/prevent illness and disease at the shelter
- 8 Robust volunteer program
- 9 Unified/countywide vision and strategic partnerships
- 10 Robust foster program
- 11 Community involvement and empowerment
- 12 Target safety net programs

FY 2019 STATISTICS AND ACHIEVEMENTS



3,603

Volunteer hours completed.



1,286

Animal adoptions. A 13.6% increase from 2018.



717

Owner Returns. A 14.6% decrease from 2018.



1,163

Transfers to rescue. A 12.2% increase from 2018.



394

Animals euthanized. A 61% decrease from 2018.



3,166

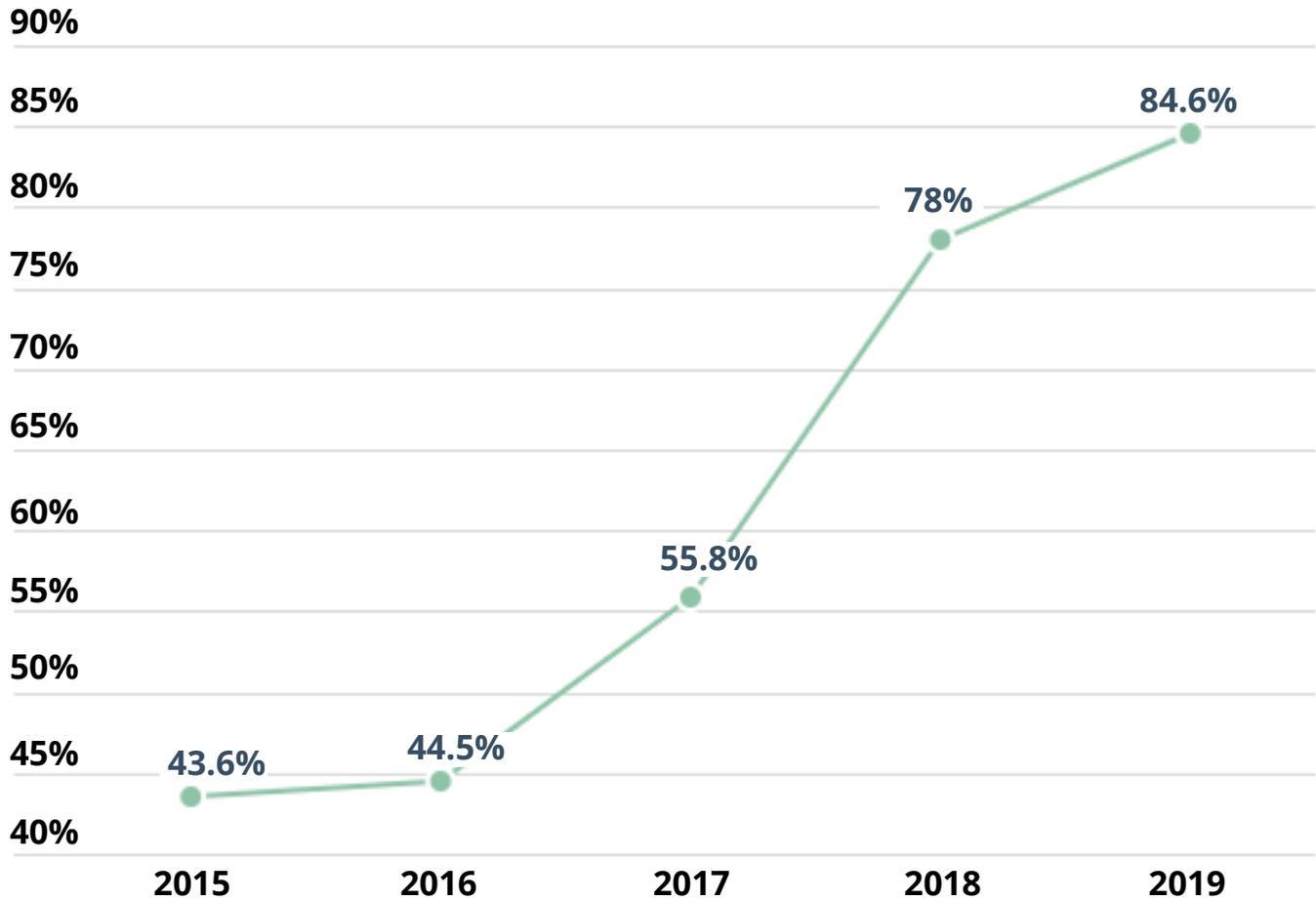
Animals saved. A 9% increase from 2018.



Nala,

ADOPTED 05/2019

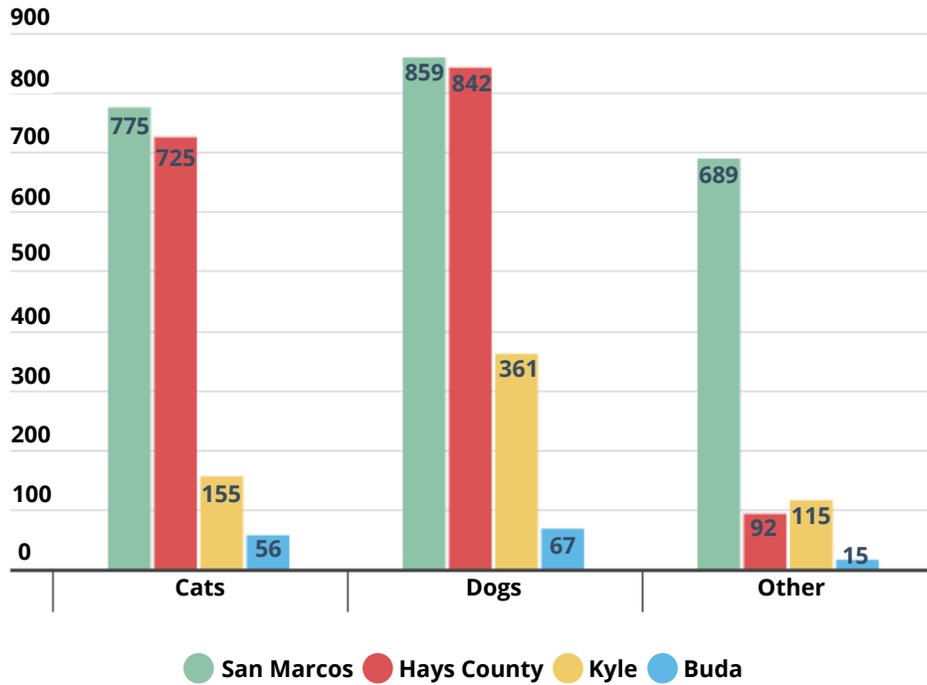
LIVE OUTCOME RATES



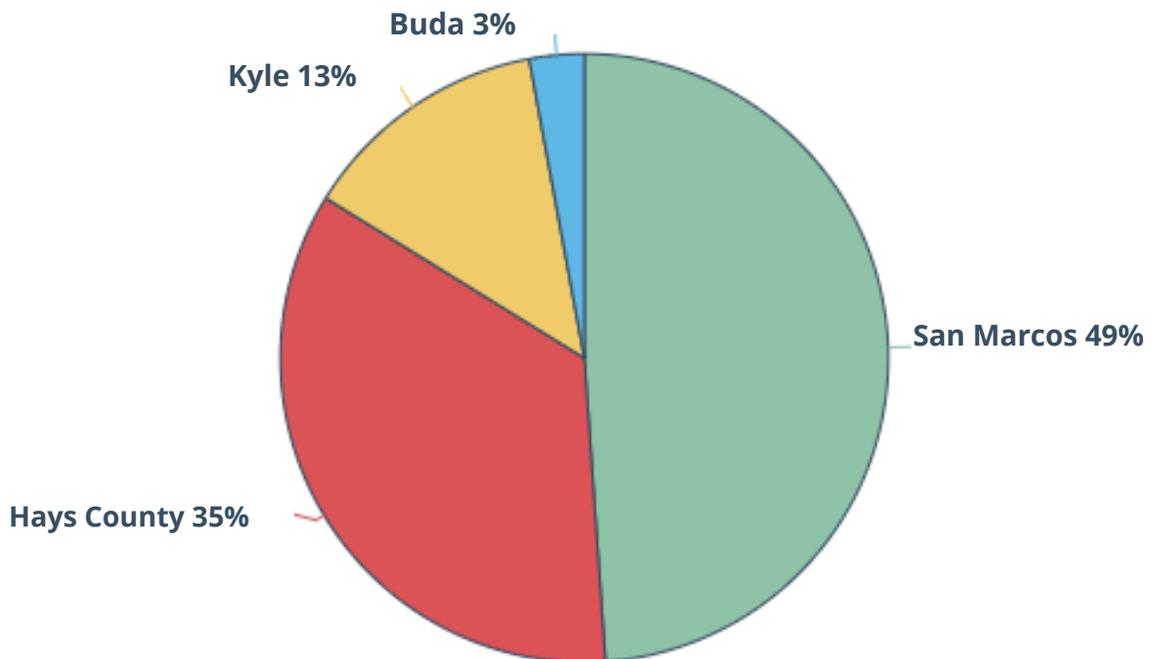
The road to a
90% LIVE OUTCOME

The San Marcos Regional Animal Shelter continues to see a steady increase in the number of animals saved. The 2019 live outcome rate is up 9% over 2018.

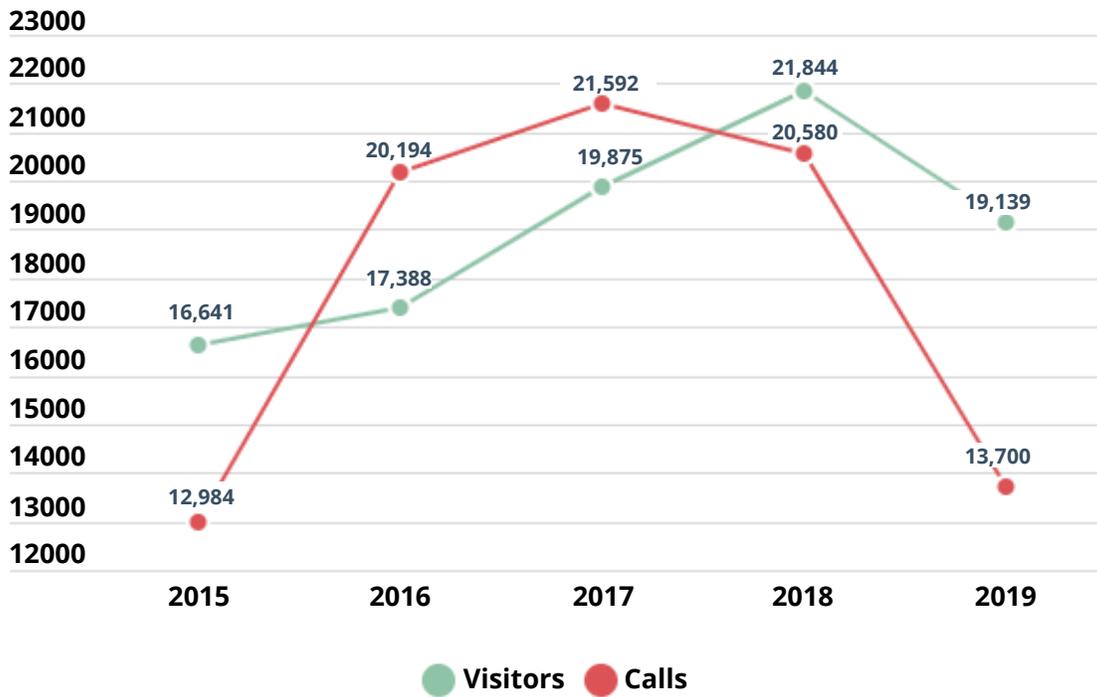
FY 2019 INTAKES



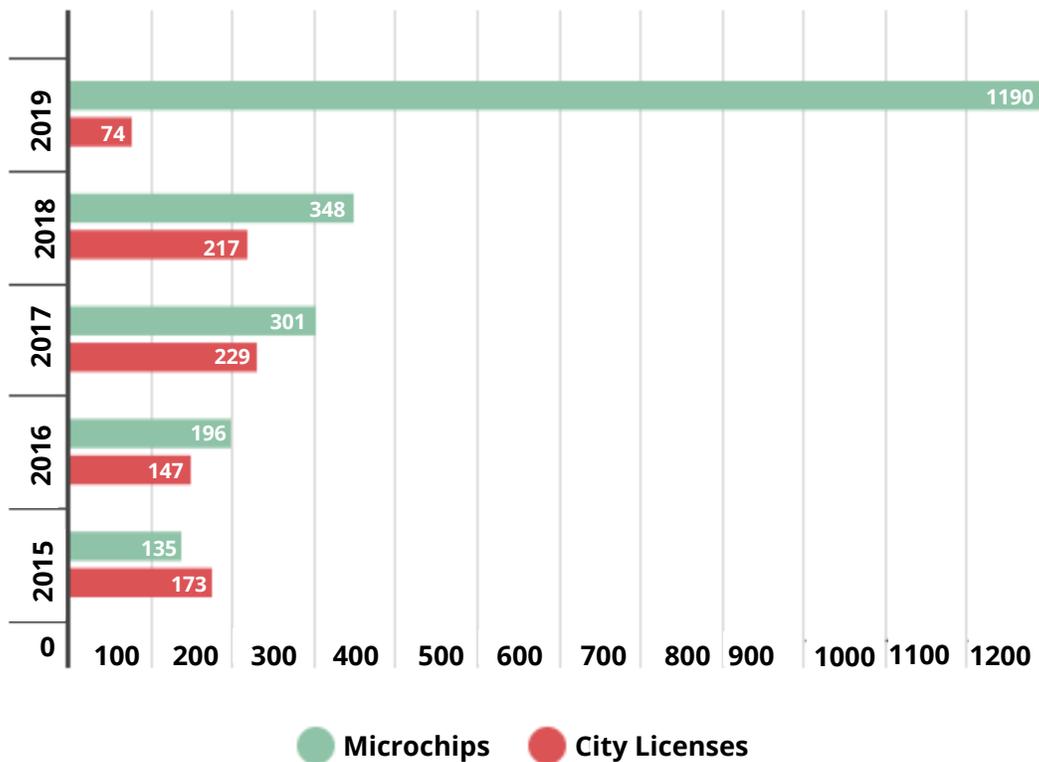
PERCENTAGE OF INTAKES



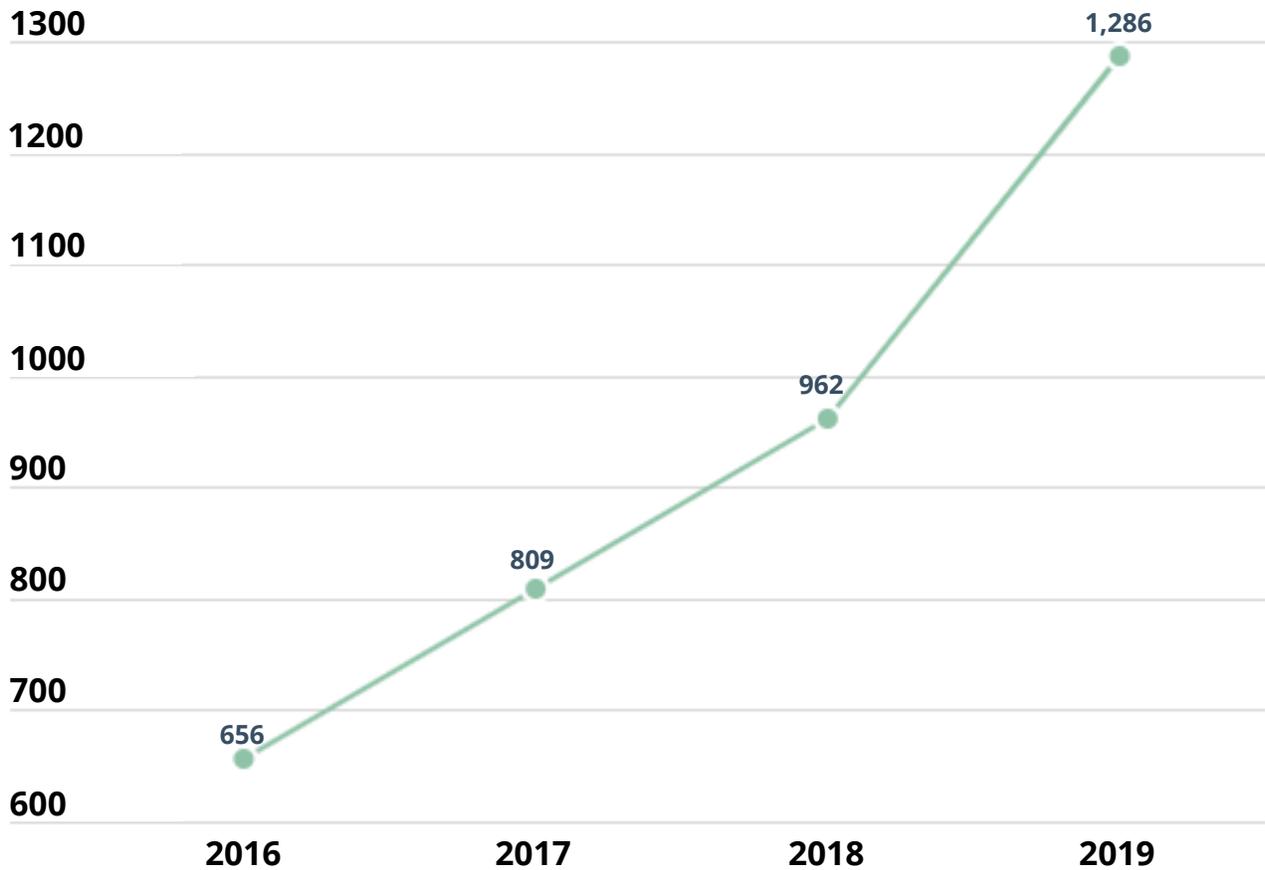
VISITORS AND CALLS



MICROCHIPS AND CITY LICENSES



SPAY AND NEUTER SURGERIES AT SMRAS

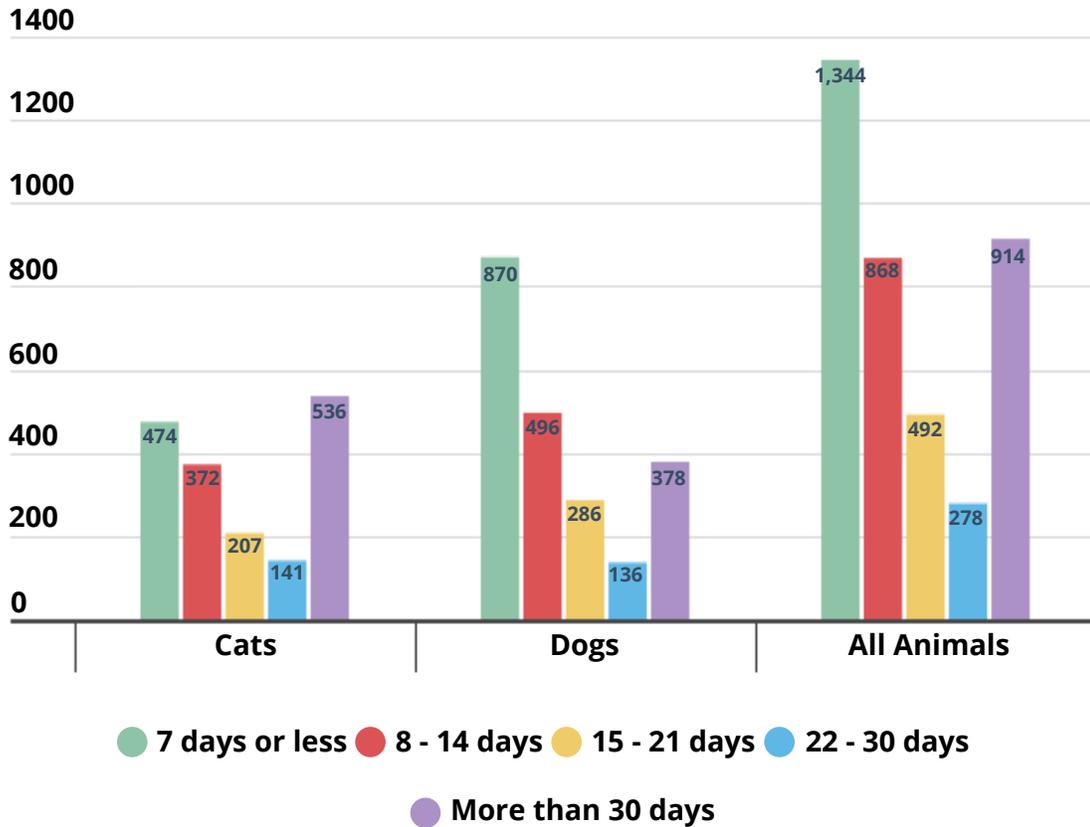


Free vouchers for
SPAY/NEUTER

In close partnership with Prevent A Litter of Central Texas (PALS), the SMRAS introduced a free spay/neuter voucher program for animals throughout Hays County. The program issued 277 vouchers to community members.



LENGTH OF STAY

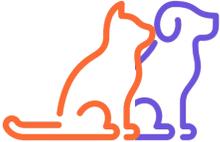




Average length of stay for cats: 28.64 days



Average length of stay for dogs: 18.71 days



Average length of stay for all animals: 21.91 days

ANIMAL PROTECTION DIVISION

In 2019, Animal Protection Officers responded to 3,754 calls for service. Typical calls are for injured, sick and stray animals, bite cases and possible rabies exposure reports, aggressive animals, assisting the police department, wildlife and trapped animals.

FY 2019 WILDLIFE INTAKE:



113 bats



3 coyotes



4 foxes



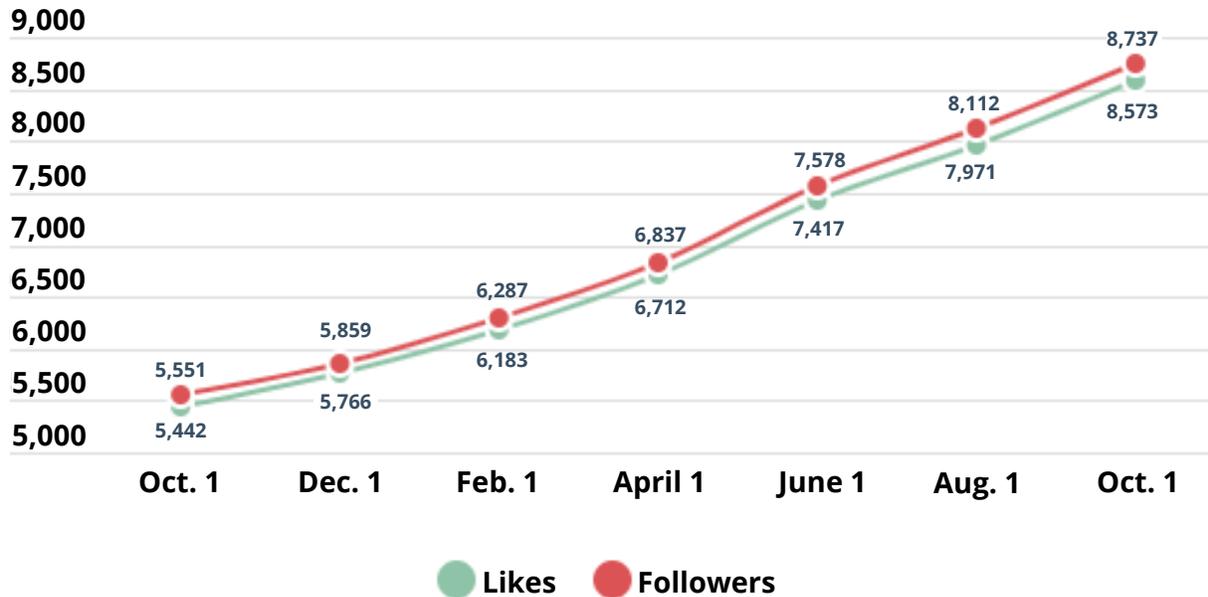
171 raccoons



25 skunks

These animals are the top carriers for rabies. Please make sure your pet is vaccinated against rabies and let us know if your pet comes in contact with wildlife.

FACEBOOK LIKES AND FOLLOWERS



VIDEO VIEWS

66K MINUTES VIEWED



UP 287% FROM PREVIOUS YEAR

175.3K 3-SECOND VIDEO VIEWS



UP 218% FROM PREVIOUS YEAR

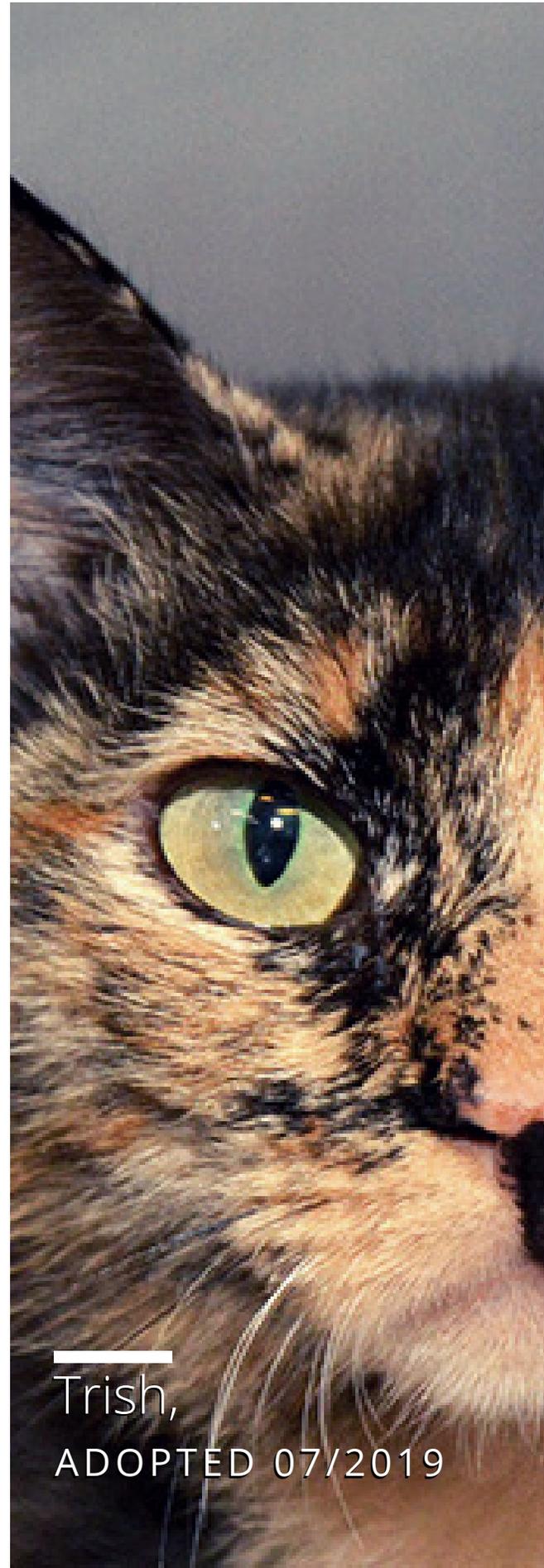
Impact of
SOCIAL MEDIA



The San Marcos Regional Animal Shelter expanded its reach across all social media platforms creating a bigger footprint and connecting the community.

2020 GOALS

- **Procure and implement** a software system to automate shelter management
- **Obtain Service Enterprise** designation by integrating volunteers into all levels of operations
- **Expand the foster program**
- **Continue to strengthen** regional partnerships
- **Expand efforts for public spay/neuter** vouchers
- **Conduct microchipping events** throughout Hays County
- **Establish a northbound transportation** network
- **Complete Year 0/Core Services** action items
 - Analyze data to target strategies
 - Streamline adoption policies and procedures
 - Create tiered volunteer program
 - Enhance animal wellness and medical treatment
 - Hire second Program Coordinator
 - Keep intake open and expand capacity



Trish,
ADOPTED 07/2019

THANK YOU TO EVERYONE WHO
HELPED MAKE 2019 SUCCESSFUL.
FROM THE SMRAS STAFF,



Debra

Phil Cays

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Demarce Carmon

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