The Parking Advisory Board convened in a special meeting on July 30, 2019 at 630 East Hopkins in San Marcos, Texas.

I. Chair Kelly Stone called the Board Meeting to order at 5:05 p.m.

II. Board Members in Attendance:
Chair Kelly Stone  
Vice Chair Carina Boston Pinales  
Board Member Johnny Finch  
Board Member Esther Garcia  
Board Member Esther Henk  
Board Member Kyle Mylius  
Board Member Chris Rue  
Mayor Pro Tem Lisa Prewitt  
Board Members Excused:  
Council Member Joca Marquez  
Staff in Attendance:  
Assistant City Manager Steve Parker  
Interim Director of Community Services Drew Wells  
Interim Assistant Director of Community Services Lee Hitchcock  
Christie Murillo

III. 30 MINUTE CITIZEN COMMENT PERIOD
None

PRESENTATIONS
1. Chris Nielsen from Electric Cab North America:
   - Founded in 2008
   - Chandler, AZ and Kirkwood, MO both share some similarities to SMTX in terms of rush hour/traffic times (both cities have Electric Cab); Chandler, AZ has a public/private partnership to pay for the service
   - Can collect data in real time via app and drivers; no extra fee
   - Users can go through app or wave down drivers
   - 87% of current Electric Cab users are female; 5% ADA
   - Currently no para transit but working with Polaris on this
   - Fully insured; city would be additionally insured; 2 mil CGL policy
   - In most cities, downtown associations pay for this service
     - Board would need to meet with Downtown Association first to discuss
• $75/hr/vehicle; $265k/6mths, both routes
• Drivers typically paid $16/hr and can promote quickly; DPS/FBI background check; 2 week training period; hire local
• Don’t charge passengers for rides
• 3-4 week preferred deployment time frame
• Business advertisements can be done via racks on backs of seats
• LPR could be mounted to the vehicle
  o Electric Cab would not have access to NuPark, would just be the vehicle driving it around
  o 12v
  o Sensors on seat belts

DISCUSSION ITEMS

2. Parking benefit districts:
   • Board would like to see that money garnered downtown, stays downtown
     o Money can stay in district as an incentive to move to adjacent districts
     o Board can recommend primary, secondary and tertiary use for funds
     o Board would like to see that money is used to take care of downtown first, fix those problems first before using money elsewhere
   • Fee in lieu of: has not been done before for parking in San Marcos. Board can make recommendation on how much and where money goes
   • Districts can begin with downtown and spread outwards from there in phases
   • Board would like to see large maps of downtown, 2-hr parking areas to help decide on possible districts; possibly invite someone from P & Z
   • Board would like to see City Hall come to downtown with a parking structure for their building (currently, there is a 30% vacancy rate downtown)

3. Parking options for downtown employees:
   • Board feels the best option, currently, for downtown employees is the Armory parking lot on Hopkins

4. Report on Armory parking lot cost:
   • 37 spaces
   • $1600 to stripe
   • Lighting (2-3 yr option) = $2700; steel poles = 10k; 5 poles = 25k
   • Board discusses making a future recommendation on using TIRZ funds to cover costs of Armory parking lot and Electric Cab; would need to discus with TIRZ Chair (Mayor) first

FUTURE AGENDA ITEMS

• Presentation by Mark Van Kleefe
• Discuss possible funding sources for Armory lot and Electric Cab
• Discuss all downtown, 2-hr parking areas

IV. QUESTION AND ANSWER SESSION WITH PRESS AND PUBLIC
None

V. ADJOURNMENT
Chair Kelly Stone adjourned the meeting at 7:04 p.m.