City of San Marcos

Meeting Minutes
City Council

Saturday, January 11, 2020 8:30 AM  Activity Center, Room 2 - 501 E. Hopkins

City Council Visioning Session - Day 2

I. Call To Order

With a quorum present, the visioning workshop of the San Marcos City Council was called to order by Mayor Hughson at 8:35 a.m. Saturday, January 11, 2020, in Room 2 of the San Marcos Activity Center, 501 E. Hopkins, San Marcos, TX 78666.

II. Roll Call

Dr. Marquez arrived after roll call at 8:45 a.m.

Present: 7 - Council Member Melissa Derrick, Mayor Jane Hughson, Mayor Pro Tem Ed Mihalkanin, Council Member Joca Marquez, Deputy Mayor Pro Tem Mark Rockeymoore, Council Member Maxfield Baker and Council Member Saul Gonzales

1. Hold discussion and participate in Fiscal Year 2020-2021 Visioning Workshop, topics discussed may or may not include or be limited to: growth, quality of life, economic development policies, transportation, community partners, outreach, future infrastructure and facility needs, beautification and community enhancement, enhancement of core services including future staffing and personnel needs, flood mitigation strategies, and provide direction to Staff.

Bert Lumbreras, City Manager provided a brief update of discussions held on day 1 and discussed what will occur today.

Mayor Hughson went over the Current Priorities and asked if Council had any revisions.

• Workforce Housing – Council Consensus is to move forward with what was proposed yesterday

• Multimodal Transportation - requested modifications:
  - Add emphasis on regional transportation (within the report, modify the word “explore” and put more emphasis on this. (C-IV on report))
  - Encourage more public outreach and community engagement and promotion for events that promote bikes.
• City Facilities – Remove, City Staff will continue working on this

• Workforce Development - requested modifications:
  - Change App for Courses to Online Courses
  - Explore day labor program, can be accomplished by contracting with social services

• Downtown Vitality - requested modifications:
  - Promote City Grant programs, not solely BIG Program
  - look at ways to incentivize vacant buildings and how to occupy them, talk with building and business owners
  - Inspections for vacant buildings
  - Work with County and TIRZ #5 (Downtown) Board to work towards downtown improvements, this can be accomplished by extending the TIRZ, look for possible grant opportunities
  - Advertise through Lions Club Agreement by highlighting nearby city facilities and capitalizing on heavy traffic

Council consensus yesterday was to add sustainability as an additional strategic priority.

• Sustainability - requested modifications since yesterday:
  - Change the word “hire” consultant to “consider” consultant to assess baseline, or work with Texas State.
  - Look at vehicle replacement/building update schedule
  - Sustainability Committee will consider first then recommend to Council

The following Council Committees were discussed the following direction was provided:

• Workforce Housing – committee will remain active
  - Work on Low Income Housing Tax Credit (LIHTC) projects
  - Committee will look at policy report and make amendments and will bring to council

• Student Housing Committee – This committee had discussed converting this to a committee to look into a Tenant Council for San Marcos. Staff will see how we can provide more assistance through the Austin's Tenant Council.

• Alcohol CUP Committee – Noise Ordinance will make it to this committee at a future date so this committee will remain active until that time.
• Finance & Audit Committee - committee will remain active

• Cooperative Governance Committee – committee will remain active and utilized as needed.

• Multimodal Transit Committee – committee will remain active

• Rental Registration Committee – upcoming meeting this month (January 2020), so committee will remain active

• Legislative Committee – committee will remain active. Council would like to ensure the Communications Department is available during legislative session to be the point person at all times.

• La Cima Committee – remain active and meet as necessary

• Lindsey Hill Committee – remain active and meet as necessary

• Sustainability Committee - remain active

• Criminal Justice Committee – remain active

• Cresta Verde – disband this committee

• Sylvan 75 – disband this committee

• Create a new committee on homelessness in our community. This will be brought forward at the February 4, 2020 City Council Meeting. Staff is working with partners in the community to address some of these issues.

Mr. Lumbreras asked that we formalize a committee structure and define rules. Mayor, Mayor Pro Tem, Deputy Mayor Pro Tem, City Clerk, and Attorney can work together to create a standard rule of procedures for these committees.

Some additional requests from Council included:
• Review C.M. Allen/Hopkins Intersection glare and street marking issues
• Set up tour of new Career Technology Education Building at High School
• Work with TxDOT on Hwy 80 signs - coming into town, sign directs motorist to necessary lane to travel to Austin or San Antonio
• Provide Temp Agency List
• Look into renaming City Park Rec Hall - this will need to go through the Parks Board
• Discuss issues with Lions Club
• Create sustainability section (or gather associated links) on City website
• Create a space on the Message Board for recommendation resolutions from Boards and Commissions

III. Adjournment.

Mayor Hughson adjourned the Visioning Workshop of the San Marcos City Council at 12:00 p.m.

Tammy K. Cook, Interim City Clerk
Jane Hughson, Mayor