



**City of San Marcos**  
**Regular Meeting**  
**Main Street Advisory Board**  
**Wednesday, October 21, 2020 at 5:00pm**

**Virtual Zoom Meeting**

<https://us02web.zoom.us/j/81408783762>

Or iPhone one-tap :

US: +13462487799,,81408783762# or +12532158782,,81408783762#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 346 248 7799 or +1 253 215 8782 or +1 669 900 6833 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099  
or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Webinar ID: 814 0878 3762

International numbers available: <https://us02web.zoom.us/j/krXjqyAHB>

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

*Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov) prior to 12:00PM the day of the meeting. A call in number to join by phone or link to join by a mobile device, laptop or desktop computer will be provided for participation. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.*

**MINUTES**

1. Consider approval of the September 16, 2020 meeting minutes.

**ACTION ITEMS**

2. Review existing Main Street grant program and determine format for FY 2021.
3. Review sign grant request from Pho Tran 88, for their soon-to-open location at 212 N LBJ Dr.
4. Review sponsorship request from the Downtown Association of San Marcos, for pedicabs at the November Second Saturday event.

**DISCUSSION ITEMS**

5. Legacy Business Program – Learn about and opportunity for collaboration between Main Street and the Historic Preservation Commission, and provide feedback to staff.
6. Holiday Activation & Programming – Receive update on staff activities and provide feedback on use of budget.

**REPORTS**

7. Main Street Program Report
8. Financial Report
9. Downtown Association Report
10. Economic Development Report

**FUTURE AGENDA ITEMS**

**IV. Question and Answer Session with Press and Public**

**V. Adjournment**

*Notice of Assistance at the Public Meetings*

*The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to [ADArequest@sanmarcostx.gov](mailto:ADArequest@sanmarcostx.gov).*

*For more information on the Main Street Advisory Board, please contact Josie Falletta at [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov).*