SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING

DATE: Wednesday, July 17, 2019
TIME: 11:30 a.m.
PLACE: LBJ Museum

MISSION STATEMENT
The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – 3 Minutes
3. Mission Statement – 1 Minute
4. Guest Speaker: The Meadows Center - Miranda Wait/Anna Huff - 15 Minutes
5. Consider Acceptance of Minutes March 20, 2019 – 5 Minutes
6. Discussion of Committee and Task Force Reports – 20 Minutes
   i. Discuss and Consider Acceptance of Financials through July 15, 2019
   ii. Committees/Task Force
   iii. Discuss FY 20 Budget
7. Director Report – 10 Minutes
   a. San Marcos Hotel market update
   b. April/May/June/July Staff Activities
   c. Short Term Rental Update
   d. Development updates
8. Future Agenda Items – Discuss items designated for future agenda – 5 Minutes
9. Question and Answer Session with Press and Public
10. Adjournment

San Marcos Convention and Visitor Bureau
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