SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING

DATE:  Wednesday, July 15, 2020
TIME: 11:30 a.m.
PLACE: Virtual Zoom Webinar
Please click the link below to join the webinar:
https://us02web.zoom.us/j/87200131457
Or iPhone one-tap :
US: +13462487799,,87200131457#
Or Telephone:
877 853 5247 (Toll Free)
Webinar ID: 872 0013 1457

MISSION STATEMENT
The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – 3 Minutes
3. Mission Statement – 1 Minute
4. Discuss and take action of Advisory Board Composition – 15 Minutes
5. Consider Acceptance of Minutes May 20, 2020 – 5 Minutes
7. COVID-19 Report and Updates - 10 Minutes
8. Marketing Report - 5 Minutes
9. Director Report– 10 Minutes
   a. Tourism website update
   b. Hotel market update
   c. May - July Staff Activities
   d. Development updates
10. Future Agenda Items – Discuss items designated for future agenda – 5 Minutes
11. Question and Answer Session with Press and Public
12. Adjournment

San Marcos Convention and Visitor Bureau
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