City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, June 26 at 5:30pm

Attend in Person:
Chamber of Commerce Large Conference Room
202 N CM Allen Pkwy, San Marcos, TX 78666
The presiding officer for this meeting will be present at the meeting location described above.

Attend Online via Virtual Zoom Meeting:
Webinar ID: 816 1358 8384
Public Link: https://us02web.zoom.us/j/81613588384

I. Call To Order
II. Roll Call
III. Citizen Comment Period:
Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

ACTION ITEMS
1. Bylaws – Discuss and adopt updated city-wide bylaws template. Amend for Main Street as needed.

MINUTES
2. Consider approval of the May 22, 2024, and June 5, 2024, meeting minutes.

DISCUSSION
3. Board Retreat – Discuss possible locations, timeline, and budget for a Main Street Advisory Board Retreat in July 2024.
4. Traffic Mirrors – Discussion and possible action regarding traffic visibility concerns on San Antonio St.

REPORTS
5. Main Street Program Report
7. Downtown Association Report
8. Economic Development Report
9. Parking Advisory Board Report

FUTURE AGENDA ITEMS
• Event Season Recap

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings
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For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.
BYLAWS OF THE
Main Street Advisory Board

ARTICLE 1. NAME.

The name of the board is Main Street Advisory Board.

ARTICLE 2. PURPOSE AND DUTIES.

The purpose of the board is:

1. Advising the Main Street Program Manager.
2. Establishing goals and priorities for the Main Street Program.
3. Monitoring expenditures of program funds and assessing the effectiveness of the program.
4. Formulating proposed budgets for the program and making recommendations to the city manager and city council on the budgets.
5. Building support for the program.
6. Reviewing and approving designs for low-interest loans and incentive grant programs.
7. Fundraising.
8. Sponsoring public forums on Main Street issues.
9. Developing criteria needed for the board's activities.

ARTICLE 3. MEMBERSHIP.

A. The board is composed of 9 members appointed by the city council.

B. A member serves at the pleasure of the city council and may be removed if not in compliance with these bylaws.

C. Qualifications: The board is composed of nine members appointed by the city council, six of whom must be citizens of the city and three of whom may be persons who may live out of the city, but work and/or own a business in the city. Membership will be widely representative of the community, including but not limited to downtown business owners, downtown building owners, downtown association leaders, city officials, county officials, architects, chamber of commerce leaders, bankers, attorneys, historical group leaders, interested citizens and media representatives.

D. Board members serve for a term of 3 years beginning March 1st on the year of appointment. If a member is appointed to fill a vacancy, that member will serve for the unexpired portion of the term to which they are appointed. All members must complete required orientation and training as applicable prior to their first meeting.
E. Prior to taking office all newly appointed members shall attend an orientation. This orientation will include, but may not be limited to, a review of Bylaws, Specific Board Ordinance and Charge, Open Meetings Act, Public Information Act, Ethics, parliamentary procedure, how to run a meeting, and procedures on how to file a complaint with the city.

F. All vacancies shall be filled in accordance with Section 2.071, Vacancies of the City Code and posted on the city council agenda.

G. Except as specifically duly authorized by their respective board or the City Council, an individual board member may not:

1) act in an official capacity on behalf of the board;
2) make any representations to third party or any governing body before which such member appears that the member is authorized to speak for or on behalf of the board (or commission); or
3) participate through written or public comment on a matter being considered by another board or commission or the city council that is an appeal of the decision of or succeeds the recommendation of the board or commission member’s respective board or commission.

H. Attendance at board meetings shall conform to the requirements outlined in Section 2.069 - Absence from meetings of the City Code.

I. A member who seeks to resign from the board shall submit a written resignation to the chair of the board and the staff liaison, who shall notify the city clerk’s office. If possible, the resignation should allow for a thirty-day notice.

J. Members must comply with Chapter 2, Article 5, Code of Ethics, of the San Marcos City Code of Ordinances. If, in connection with a decision or matter before the board or commission, a conflict of interest or appearance of impropriety as to a board or commission member is identified, the affected member shall:

1) notify the staff liaison who shall provide a conflict of interest disclosure form to the member;
2) complete and submit the conflict of interest disclosure form;
3) when the matter is taken up by the board or commission, announce the nature of the conflict or appearance of impropriety;
4) thereafter, leave the room until consideration of the matter is concluded; and
5) abstain from any participation in the matter whether before the board or commission, a city department, another board or commission or the city council until the matter is finally concluded.

K. In accordance with Chapter 36 of the Texas Penal Code, members of the board (or commission) shall not accept gifts from persons in connection with the member’s official duties and responsibilities.
ARTICLE 4. OFFICERS.

A. The officers of the board shall consist of a chair and a vice-chair.

B. Officers shall be elected annually by a majority vote of the board at the first regular meeting on or after March 1 during the agenda item posted for this purpose.
   1) In accordance with Section 12.09 of the City Charter, if the previous chair continues on the board or commission they will preside over the meeting and conduct the election.
   2) If the previous chair is no longer on the board (or commission) and the vice chair continues on the board (or commission) the vice chair will preside over the meeting and conduct the election.
   3) If neither the chair nor the vice-chair remain on the board (or commission) the staff liaison shall conduct the election of the chair, at which point the newly elected chair will preside over the remainder of the meeting, including the election of the vice-chair.

C. In the event of a vacancy of the chair or vice-chair during the term, the board may hold an election at the next regular meeting. As needed, the vice-chair shall conduct the election of the chair or the chair shall conduct the election of the vice-chair.

D. The term of office shall be one year, beginning the first day of March and ending the last day of February.

E. A member may not hold more than one office at a time.

ARTICLE 5. DUTIES OF OFFICERS.

A. The chair shall be in person at the meeting location, preside at board meetings, review each final meeting agenda, and execute approved meeting minutes.

B. In the absence of the chair, the vice-chair may preside, if in person, and shall perform all duties of the chair.

C. In the absence of both the Chair and the Vice-Chair at the meeting location, the board should elect a temporary chair for that meeting, or until the Chair or Vice-Chair arrives. The staff liaison may conduct the election of a temporary chair, who shall serve only for the current meeting. The temporary chair must be present at the meeting location.

D. The Chair is responsible for promoting and maintaining order in meetings. The Chair should ensure adherence to the agenda for the meeting.

E. The Chair should control discussion to ensure that it focuses on the issue and not on any person. Personal remarks and attacks are not permitted. See also Article 7 (B).

ARTICLE 6. AGENDAS.
A. Agenda items must comply with Article 2. PURPOSE AND DUTIES.

B. The following general order of business should be used for regular meetings of the board:
   1. Call to order
   2. Roll call
   3. Citizen Comments – 3 minutes per speaker
   4. Consent Agenda (includes routine items which normally do not need separate discussion such as minutes from the previous meeting,)
   5. Presentations by city staff or outside entities invited by the board (or commission.)
   6. Public Hearings as needed
   7. Items for action or discussion/direction
   8. Reports (report items should be listed individually as needed to comply with Open Meetings Act requirements)
   9. Executive Session (in accordance with Open Meetings Act exceptions)
   10. Question and Answer Session.
   11. Adjournment

C. The board may only discuss or consider an item on the agenda that is stated within the assigned scope of work or charge of the board as provided in Article 2.

D. The chair or two or more members may place a discussion item on an agenda for a regular board meeting no later than 10 business days prior to the meeting. If two or more members wish to place a discussion item on a meeting agenda, they must separately contact the staff liaison and the chair in writing or by email with the specific topic. The agenda item must comply with Article 2 PURPOSE AND DUTIES.

E. After first consulting with and receiving input from the staff liaison, the chair shall review each final meeting agenda as prepared by the staff liaison. The chair may not remove an item placed on an agenda by the staff liaison, prior direction of the board under subsection (B) above or placed on an agenda as a discussion item by two members under subsection (C) above.

F. The staff liaison will submit the meeting agenda, and packet as applicable, to the City Clerk’s Office for posting no later than 72 hours before the meeting. If the 72 hour deadline should fall on a weekend or holiday it is the responsibility of the staff liaison to provide the meeting agenda to the City Clerk’s Office by noon on the last business day before the weekend or holiday.

G. Posting of the agenda must comply with Texas Government Code Chapter 551 (Texas Open Meetings Act).

ARTICLE 7. MEETINGS.

A. The board meetings shall comply with Texas Government Code Chapter 551 (Texas Open Meetings Act) in that discussion and action is limited to the items listed on the agenda for this meeting.
B. If a quorum (a majority of the voting members) does not convene within one half hour fifteen minutes of the posted time for the meeting, then the meeting is deemed may be cancelled. If there is not a quorum, no business can be conducted, no votes or action can be taken, and there are no minutes.

C. The board will conduct its meetings by the rules of common courtesy and procedure identified in Article 10.

D. The Chair should introduce each item as it appears on the agenda, and in the order in which it appears on the agenda. The Chair may allow items to be considered out of order with the informal consent of the board.

E. The following types of actions may be taken or motions can be made during a meeting:
   1. Approval - Means the item is approved as proposed.
   2. Conditional approval - Means approval for the item will take effect upon the occurrence of the conditions.
   3. Approval as amended - Means the item is approved with changes from the original proposal.
   4. To Table - Means to temporarily delay the consideration of the item while another item is brought up for consideration.
   5. Remove from Table – Means to bring back the previously delayed item for consideration.
   6. Postpone - Means postponement of consideration of the item, either until a definite date or event, or indefinitely. Action on the item at a subsequent meeting requires the item to be placed on the agenda for that meeting.
   7. Reconsider - Means to reopen discussion of an item that was already acted upon. Reconsideration may only occur at the same meeting, or at the next meeting after the one at which the original action occurred. A motion to reconsider may only be made by a person who voted on the prevailing side on the original action. Reconsideration of an item at a subsequent meeting requires the item to be placed on the agenda for that meeting.
   8. Withdraw - Made by the person who made the motion. Does not require a formal vote unless a member objects to the withdrawal.
   9. Close debate ("calling for the question") – Requires a motion and second and 2/3 vote. If it passes, a vote is then taken on the motion that was under discussion, without further debate. If it fails, debate resumes on the motion that was being discussed.
   10. Amend - Usually consists of striking out, inserting, adding, or substituting words, sentences or paragraphs to the subject of the original motion. This motion is voted upon separately from the original motion.
   11. Recess - A temporary break in a meeting may be called by the Chair. This does not require a formal vote unless a member objects to the recess.
   12. Limited discussion or debate - The Chair may establish a reasonable time limit for consideration of an item, or a reasonable time limit on each person addressing the board, or upon each board member who comments on an issue. This does not require a formal vote unless a member objects to the limits.
F. The board shall meet **monthly, or when the board is legally required to meet in order to comply with a legal deadline**. In October of each year, the board shall adopt a schedule of the meetings for the upcoming year.

G. Special meetings of the board shall be called by the staff liaison to comply with a statutory deadline or a deadline established by Council or by a vote of the board. A special meeting may be called upon the written request of the chair or three (two for boards/commissions of less than 7) members of the board no more often than once a quarter.

H. Executive sessions are permitted only when they have been posted in advance and conform to those requirements of the Texas Government Code Chapter 551 (Texas Open Meetings Act) which pertain to executive sessions.

I. A majority of the voting membership of the board members constitute a quorum regardless of vacancies.

J. To be effective, a board action must be adopted by an affirmative vote of the number of members necessary to provide a quorum.

K. All votes shall be conducted by roll call rather than simple voice vote.

L. The chair has the same voting privilege as any other member. The voting privileges of members is defined in the Ordinance defining that board.

M. The board will allow citizens to address the board during a period of time set aside for citizen communications during their regular meeting. Each speaker will be limited to three minutes, may speak only once per time period, and may not yield time to others. See Section 2.045 of the City Code for details.

N. The staff liaison shall prepare the meeting minutes. The minutes of each board meeting must include the vote of each member on each item before the board and indicate whether a member voted in favor, against, abstained or is absent. Example:
- For: Member 1, Member 2, Member 3, Member 4
- Against: Member 6
- Absent: Member 5 (line only needed if someone is absent)
- Recused: Member 7 (line only needed if someone has recused)

O. The city clerk shall retain agendas, approved minutes, internal review reports and bylaws. Main Street shall retain all other board documents. The documents are public records under Texas Local Government Code Chapter 552 (Texas Public Information Act).

P. The chair shall adjourn a meeting not later than 10 p.m., unless the board votes to continue the meeting.

**ARTICLE 8. RECOMMENDATIONS.**
A. The board is encouraged to provide the city council with advisory recommendations on matters of city policy within their purpose and duties provided in Article 2 as necessary.

B. In order to communicate recommendations by a board to the City Council, the board must develop a recommendation resolution. If the recommendation resolution is approved by a majority of the membership, the staff liaison must submit the recommendation resolution to the city clerk and city manager for distribution to the city council within 30 days. In addition, the staff liaison will prepare a cover memo including Staff Recommendations for Implementation which may include budget impacts, staff time required, and/or other considerations.

C. The board will submit an annual report to the city clerk by February 28 of each year.

ARTICLE 9. COMMITTEES.

A. The **Main Street Advisory Board** does not have any standing committees, but may have ad hoc committees as necessary.

B. Each committee must be established by an affirmative vote of the board. Each committee shall consist of at least two, maximum of three (limit of two if the board has less than 7 members) board members approved by the board. A staff member shall be assigned to each committee by the director of the **Main Street Program**.

C. A committee may choose the chair, with the members’ consent, but is not required to do so.

D. Quorum requirements do not apply to committees.

E. Committees are not required to post their meetings in accordance with the Texas Government Code Chapter 551 (Texas Open Meetings Act). A quorum of the membership is not allowed to be present.

F. Each committee shall update the board at least quarterly on their work.

ARTICLE 10. RULES OF COMMON COURTESY AND PROCEDURE.

A. During meetings, members shall preserve order and decorum, and shall not interrupt or delay proceedings. Board (or commission) meetings will adhere to Section. 2.046. - Rules of Decorum for City Council and City Board and Commission Meetings of the City Code.

B. Members shall demonstrate respect and courtesy to each other, to city staff members, and to members of the public appearing before the board.

C. Members shall refrain from rude and derogatory remarks and shall not belittle staff members, other board members, or members of the public.
D. The Chair should exercise control over persons who abridge this policy or disrupt a meeting in the following ascending order of action:
   1. Call the person to order, advising the person of the infraction.
   2. Advise the person that the infraction must cease immediately or the person will be ordered to leave the meeting.
   3. Order the person to leave the meeting. If the offending person is a member of the board, the Chair shall call for a vote on the expulsion of the member from the meeting.

ARTICLE 11. GENERAL POWERS AND DUTIES

A. Personnel Issues: Personnel matters are not within the purview of the Board/Commission and are not appropriate for posting on an agenda, discussion at a meeting, or as a subject for a board/commission recommendation. Neither the Board/Commission nor any of its members shall recommend, instruct or request the City Manager or any of the City Manager’s subordinates to change the job qualifications for a current employee, appoint, or remove any person from, office or employment. The Board/Commission and its members are prohibited from giving order to subordinates of the City Manager either publicly or privately.

B. All Boards and Commissions shall adhere only to their specific general powers and duties within their Ordinance, as provided in Article 2.

ARTICLE 12. AMENDMENT OF BYLAWS.

A bylaw amendment is not effective unless approved by the Council Finance and Audit Committee.

The bylaws were approved by the **Main Street Advisory Board** at their meeting held on **June 26, 2024**.

(Signature of Executive or Staff Liaison)  
(Title of Executive or Staff Liaison)
City of San Marcos
Regular Meeting MINUTES
Main Street Advisory Board
Wednesday, May 22 at 5:30pm

Attend in Person:
Chamber of Commerce Large Conference Room
202 N CM Allen Pkwy, San Marcos, TX 78666
The presiding officer for this meeting will be present at the meeting location described above.

Attend Online via Virtual Zoom Meeting:
Webinar ID: 816 1358 8384
Public Link: https://us02web.zoom.us/j/81613588384

I. Call To Order 5:32 PM
II. Roll Call
   Attending: Anita Collins, Robert Tobias, Atom Von Arndt, Keely Hennig, Shandee Lynn
   Adamson, Duane Bradley, Lauren Ramirez
   Absent: Mark Gleason, Suhel Esani
   Staff Present: Josie Falletta, Garret Hope, Karla Hernandez, Rebecca Ybarra

III. Citizen Comment Period: No citizens present.
Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

PRESENTATION
Board received presentation from Development Services and Emergency Management staff about new special event application process.
- Board Member Ramirez requested that Council consider avenues for financial assistance for event organizers.

ACTION ITEMS
1. Grant Application – The grant application from Shinko88, located at 210 N Edward Gary St, Unit 112, for signage, was approved in the maximum reimbursement amount of $2,000 on Board Chair Collins’ motion, Member Tobias’ second, on a 7-0 vote.
2. Grant Application – The grant application from Valentino’s, located at 110 N LBJ Dr, for awning repair, was approved in the maximum reimbursement amount of $2,000 on Member Tobias’ motion, Member Von Arndt’s second, on a 7-0 vote.
3. Grant Application – The grant application from Simplecity Design, located at 219 N Comanche St, for exterior paint was approved in the maximum reimbursement amount of $2,000 on Member Tobias’ motion, Member Von Arndt’s second, on a 7-0 vote.
4. Grant Application – The grant application from KnD’s Boutique, located at 312 N LBJ Dr, for exterior paint, awning repair and exterior lighting, was approved in the maximum reimbursement amount of $2,000 on Board Chair Collins’ motion, Member Tobias’ second, on a 7-0 vote.
5. Grant Application – The grant application from Sea Barra, located at 420 University Dr, for signage, was approved in the maximum reimbursement amount of $2,000 on Board Chair Collins’ motion, Member Von Arndt’s second, on a 7-0 vote.

MINUTES
6. The April 17, 2024, meeting minutes were approved on Member Tobias’ motion, Board Chair Collins’ second, on a 6-0 vote. [Board Member Von Arndt was out of the room during this vote]
DISCUSSION
7. Alley Naming – Updates provided by Staff Member Falleta and Ybarra about the initiative to name downtown alleys. The work group will meet and ask the Main Street Board to support a Recommendation Resolution to Council which will include priority alleys for naming and a process for how the public can recommend names.
8. Main Street Advisory Board Development - Working group created by the board, consisting of Board Members Von Arndt and Tobias, will research possible destination for a board retreat. FY 24 budgeted funding of up to $3,500 will be utilized to pay for this development.
9. Future Meeting Dates - This item was not discussed as meeting dates will not change; the Arts Commission agreed to change its regular meeting date.

REPORTS
10. Main Street Program Report – Staff Member Falletta gave report to Board regarding the results over the last 18 months from the Downtown Clean Team.
12. Downtown Association Report – N/A
13. Economic Development Report – N/A
14. Parking Advisory Board Report - Staff Member Falletta gave a few updates about new booting practices and a parks and parking subcommittee.

FUTURE AGENDA ITEMS
- Special meeting to be called for the review and consideration of Main Street Incentive application from Freaky Finds, located at 218 N LBJ Dive, for signage. Staff to send invite for possible date.
- Discussion of Traffic Mirrors

IV. Question and Answer Session with Press and Public
No public or press present.

V. Adjournment 7:33 PM on Board Member Collins’ motion and Member Von Arndt’s second.

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For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.
City of San Marcos
Special Called Meeting MINUTES
Main Street Advisory Board
Wednesday, June 5 at 5:30pm

Attend in Person:
Chamber of Commerce Large Conference Room
202 N CM Allen Pkwy, San Marcos, TX 78666
The presiding officer for this meeting will be present at the meeting location described above.

Attend Online via Virtual Zoom Meeting:
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Public Link: https://us02web.zoom.us/j/81613588384

I. Call To Order 5:30 PM
II. Roll Call
   Attending: Anita Collins, Robert Tobias, Atom Von Arndt, Keely Hennig, Shandee Lynn Adamson, Duane Bradley, Lauren Ramirez, Suhel Esani
   Absent: Mark Gleason
   Staff Present: Josie Falletta, Garret Hope, Karla Hernandez

III. Citizen Comment Period: No citizens present.
   Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

ACTION ITEMS
1. Grant Application – The grant application from Freaky Findz, located at 218 N LBJ Drive, for signage, was approved in the maximum reimbursement amount of $2,000 on Member Tobias’ motion, Vice Chair Bradleys’ second, on a 8-0 vote.
2. Grant Application – The grant application from Got Toys, located at 202 N LBJ Drive, for signage, was approved in the maximum reimbursement amount of $2,000 on Member Tobias’ motion, Vice Chair Bradleys’ second, on a 8-0 vote.

IV. Question and Answer Session with Press and Public
   No public or press present.

V. Adjournment 5:41 PM on Vice Chair Bradleys’ motion and Member Tobias’ second.

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For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.
2024 BOARD RETREAT

TEXAS DOWNTOWN REGIONAL ROUNDTABLE - NAVASOTA

PROSPECTIVE SCHEDULE:

Wednesday, July 17
- Leave San Marcos
- Stop at small Texas downtown(s) along the way
  - Bastrop
  - La Grange
  - Brenham

Thursday, July 18
- Bryan, TX
- Visit with Downtown Bryan
- Discussion topics:
  - Town/gown relationships
  - College town identity
- Board discussion of priorities for FY 25

Friday, July 19
- Navasota, TX
- TXD Regional Roundtable
- Return to San Marcos

DIRECTION TO STAFF:

- DATES - Who is available July 17 - 19?
- OVERNIGHT STAYS - Who is available for overnight stays? One night or two nights?
2024 EVENTS + INITIATIVES

EVENTS

January 15: MLK Day Events -- POSTPONED
February 8: TMSP Regional Design Workshop
February 10: Mardi Gras
February 29: Love Downtown Awards
March 2: Spring River Cleanup
April 8: Solar Eclipse
April 12: LCRA Steps Forward Day
April 18: Fashion Merchandising Volunteer Day
April 19: PIKE and FIJI Volunteer Day
April 26: SMCISD Bus Drivers Community Service Day
May 10, 17, 24 & 31: Music on the Square
May 15: Gary Job Corps Volunteer Project
June 15: Bubble Fest
June 21: Make Music Day
August 30: Back the Bobcats
September 14: Hispanic Heritage Exhibition Walk
September 16: Presidential Debate
September 28: Mermaid Fest
October 12: Family Weekend (tentative)
October 19: El Camino Real Day
November TBD: Holiday Lighting Ceremony
December 3 & 10: Movies on the Square

Weekly: Farmer’s Market
Monthly: San Marcos SaturPLAY, Art Squared, 1893 Flea, Vanilla Bean Market

INITIATIVES

• S Guadalupe St Parcels - activation plan
• Crosswalk Restriping Project - TIRZ#5 funded
• Mobility Hub Activation Plan - seasonal installations
• Work Plan Implementation - task list under development
• Kissing Alley CIP Outreach - late March
• Sidewalk Medallions - solicitation in progress
• Kissing Alley Improvements CIP - coordination with businesses
• Guadalupe + Hopkins Intersection Improvements CIP - coordination with businesses
• Downtown Landscaping Project - CMO Initiative
SAN MARCOS achieves national accreditation for the 25th consecutive year!

- Many Texas Main Street Programs were bumped to affiliate in 2024.
- Incredible achievement to keep national accreditation.

JOSIE ATTENDED the annual Texas Main Street Training in San Angelo, TX

- June 3 - 6
- Josie presented in two sessions:
  - Ask the Experts: Learn from Seasoned Managers
  - Manager Presentations: San Marcos Clean Team
- Great conversations with other Urban Main Street Programs
PAID PARKING IMPLEMENTATION

Parking Advisory Board Update:

- The Parking Advisory Board sent a Recommendation Resolution to City Council in June 2024.
- Council gave the PAB a green light to explore paid parking implementation for Downtown San Marcos.

DOWNTOWN LANDSCAPING WORK GROUP

City Manager’s Office Initiative:

- Main Street has been asked to lead an interdepartmental work group to assess and update the Downtown Pattern Book.
- Included in this update: Landscaping, maintenance, level of service.
- Timeline: Summer 2024 meetings, Fall 2024 planting

MAKE MUSIC DAY

Courthouse Lawn Lineup Schedule:
9 - 9:45 am: Babies and Toddlers Class
10 - 10:45 am: Kids Violin Lesson
11 - 11:45 am: Adults Violin Lesson
Noon - 3 pm: Break/open Jam Session to Public
3 - 3:45 pm: Acoustic Guitar Lesson
4 - 6 pm: Jazz and Rock: Keyboard & Drum Lessons & Jam Sessions
6 - 7 pm: Open Jam
**MUSIC ON THE SQUARE RECAP**

**Lineups:**

**May 10 (315 attended):** The Homily, Josh Dodds, & Chief and TheDoomsdayDevice

**May 17 (375 attended):** Bartly, Van Jackson, & Poolboi Blu

**May 24 (450 attended):** Michael Milligan & Texiana Bluez, Kelany & the All-Nighters, & DJ Alpha

**May 31 (canceled):** Kenny Normal, Mayeux and Broussard, & DR. Dubbist

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**BUBBLE FEST RECAP**

**Date:** Saturday, June 15  
**Attendance:** 1,100  
**Attractions:**
- Bubble Courtyard w/ free roam bubble play  
- DJ Alpha  
- Vendor Market  
- Face Painting  
- Cool Zone  
- Ambient Bubble Artist
MAY 2024
ANALYTICS

Facebook
- Followers: 12,985 (+1.4%)
- Reach: 43,972
- Engagement: 1,121
- Engagement Rate: 2.55%

Instagram
- Followers: 8,401 (+3.5%)
- Reach: 20,473
- Engagement: 1,358
- Engagement Rate: 6.63%
<table>
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<th>Business Name</th>
<th>Address</th>
<th>Status</th>
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<tbody>
<tr>
<td>Logie’s Restaurant</td>
<td>150 S LBJ Dr</td>
<td>Permits Approved</td>
</tr>
<tr>
<td>Kikko Ramen &amp; Poke</td>
<td>407 N Guadalupe St</td>
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</tr>
<tr>
<td>Sea Barra</td>
<td>420 University Dr</td>
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</tr>
<tr>
<td>Eden Bar</td>
<td>206 W San Antonio St</td>
<td>Permits Approved</td>
</tr>
<tr>
<td>Mile High Mo’s</td>
<td>101 E MLK Dr</td>
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</tr>
<tr>
<td>San Market</td>
<td>114 E San Antonio St</td>
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</tr>
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<td>Tower Loan</td>
<td>208 W San Antonio St</td>
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</tr>
<tr>
<td>TBD coffee shop</td>
<td>301 N LBJ Dr</td>
<td>Planning Stage</td>
</tr>
<tr>
<td>Shinko 88</td>
<td>210 N Edward Gary St, Unit 112</td>
<td>Permits Approved</td>
</tr>
<tr>
<td>Building Shell, Business TBD</td>
<td>125 and 133 S LBJ Dr</td>
<td>Shell Permit Approved</td>
</tr>
<tr>
<td>Hot Chicken Restaurant</td>
<td>205 W Hopkins St</td>
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<tr>
<td>Sundance Print Center</td>
<td>303 N Edward Gary St</td>
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## FY 24 Operating Budget:

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<th>Org</th>
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<th>Description</th>
<th>Budget</th>
<th>Actual</th>
<th>Enc/Req</th>
<th>Available Budget</th>
<th>Percent Used</th>
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<td>19,250.00</td>
<td>7,750.00</td>
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<td>REPAIRS-VEHICLES</td>
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<td>P-CARD MUST CODE</td>
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<td>0.00</td>
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<td><strong>TOTALS</strong></td>
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## MAIN STREET GRANT REPORT - 6/18/24

### FY 24 Main Street Façade Grants:

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Total Project</th>
<th>50% Grant</th>
<th>Status</th>
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<tr>
<td>KZSM</td>
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<td>$165.00</td>
<td>Completed</td>
</tr>
<tr>
<td>HAPPY CLOUDS SMOKE &amp; VAPE</td>
<td>$2,154.16</td>
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<td>Completed</td>
</tr>
<tr>
<td>SOUTHWEST TRAINING</td>
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<td>Completed</td>
</tr>
<tr>
<td>SAN MARKET - BOWDEN FAMILY</td>
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<td>Approved</td>
</tr>
<tr>
<td>VALENTINO’S</td>
<td>$8,600.00</td>
<td>$2,000.00</td>
<td>Approved</td>
</tr>
<tr>
<td>SIMPELCITY DESIGN</td>
<td>$12,500.00</td>
<td>$2,000.00</td>
<td>Approved</td>
</tr>
<tr>
<td>SHINKO 88</td>
<td>$5,200.00</td>
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<td>Approved</td>
</tr>
<tr>
<td>SEA BARRA</td>
<td>$8,000.00</td>
<td>$2,000.00</td>
<td>Approved</td>
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<td>KND’S</td>
<td>$5,024.00</td>
<td>$2,000.00</td>
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<td>FREAKY FINDZ</td>
<td>$4,200.00</td>
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<td>GOT TOYS</td>
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<td><strong>$58,690.47</strong></td>
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**Invited and/or Interested:**
- Schwartz & Associates - awning
- Goodyear Tire - paint
- Cafe on the Square - awning
- Got Toys - Sign - Approved!