630 E. Hopkins St. - Work Session
This will be an in-person and online meeting. To view the meeting please go to http://sanmarcostx.gov/421/City-Council-Videos-Archives or watch on Grande channel 16 or Spectrum channel 10.

I. Call To Order

II. Roll Call

III. Citizen Comment Period

NOTE: Citizen Comment sign up procedures have changed: Persons wishing to participate remotely (speak) during the Citizen Comment portion must sign up at www.sanmarcostx.gov/citizencommentsignup before 12:00PM the day of the meeting. A link will be provided for participation on a mobile device, laptop or desktop computer. Those wishing to speak in person may sign up in person in the City Clerk’s office before 12:00PM the day of the meeting.

PRESENTATIONS

1. Provide a briefing on a research study led and funded by Texas State University exploring a community engagement model that seeks feedback from communities historically underrepresented in city processes.

2. Receive a presentation from Nancy Heintz, with Point In Time Homelessness (PIT) for Hays County presenting the results of the 2024 Point in Time (PIT) count of the San Marcos homeless population and hold discussion.

3. Receive a staff presentation on a six-month pilot program which would expand the SPIN Scooter service area to include a service area east of IH35 and extend the SPIN scooter service hours to twenty-four hours a day, seven days a week and receive Council direction.

EXECUTIVE SESSION

NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for Executive Session.

4. The City Council will convene in executive session pursuant to the following section of the Texas Government Code:
   A. Section 551.071: Consultation with Attorney-To receive legal advice regarding a proposed cost sharing agreement for construction of a wastewater treatment plant.
B. Section 551.071: Consultation with Attorney-To receive legal advice regarding an officer involved shooting on April 11, 2024.

IV. Question and Answer Session with Press and Public.

NOTE: Question and Answer with Press and Public sign up procedures have changed: This is an opportunity for the Press and Public to ask questions related to items on this agenda. Due to requirements of the Texas Open Meeting Act, City Council may not discuss matters not posted on this agenda. Persons wishing to participate remotely (speak) during the Citizen Comment portion must sign up www.sanmarcostx.gov/citizencommentssignup before 12:00PM the day of the meeting. A call in number and link will be provided for participation on a mobile device, laptop or desktop computer. If attending in person, no sign up is required.

NOTICE: In accordance with Section 2.045 of the City Code, speakers must state their name, and must limit their remarks to three minutes. The allotted time will commence from the beginning of the speaker's remarks and will include any time spent in discussion between the speaker and council or board or commission members. Issues taking longer to communicate can be addressed outside the meeting to the city staff or to individual members of the council or board or commission, or submitted in writing.

V. Adjournment.

POSTED ON FRIDAY, MAY 3, 2024 @ 8:30 AM

ELIZABETH TREVINO, CITY CLERK

Notice of Assistance at the Public Meetings

The City of San Marcos does not discriminate on the basis of disability in the admission or access to its services, programs, or activities. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov
AGENDA CAPTION:
Provide a briefing on a research study led and funded by Texas State University exploring a community engagement model that seeks feedback from communities historically underrepresented in city processes.

Meeting date: May 7, 2024

Department: City Manager's Office

Amount & Source of Funding
Funds Required: Click or tap here to enter text.
Account Number: Click or tap here to enter text.
Funds Available: Click or tap here to enter text.
Account Name: Click or tap here to enter text.

Fiscal Note:
Prior Council Action: Click or tap here to enter text.

City Council Strategic Initiative: [Please select from the dropdown menu below]
Quality of Life & Sense of Place
Mobility & Connectivity
Choose an item.

Comprehensive Plan Element(s): [Please select the Plan element(s) and Goal # from dropdown menu below]
☐ Economic Development - Choose an item.
☐ Environment & Resource Protection - Choose an item.
☐ Land Use - Choose an item.
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☐ Transportation - Choose an item.
☐ Core Services
☐ Not Applicable
Background Information:
Modeled after a successful experience in King County Washington, the “Piloting Innovative Community Co-Creation in San Marcos, Texas” research pilot led by Texas State University will provide city staff, researcher(s), community members, and stakeholders direct experience and/or insight on a different community engagement model. The research pilot will form an Equity Cabinet that puts underserved or underrepresented community members at the center to learn about transportation related issues and develop a framework that can be utilized to inform ongoing and future transportation and transit-related plans. The pilot is scheduled to begin with recruitment in summer and end in early 2025.

Council Committee, Board/Commission Action:
Click or tap here to enter text.

Alternatives:
Click or tap here to enter text.

Recommendation:
Click or tap here to enter text.
Purpose

• To provide a briefing to Council on a research study led and funded by Texas State University and receive direction
Piloting Innovative Community Co-Creation in San Marcos, Texas

- Led by Dr. Rosalie Singerman Ray
  Assistant Professor, Department of Geography and Environmental Studies
- Funding Awarded by Texas State University through the Research Enhancement Program
- Inspired by the success of the King County Washington Metro Equity Cabinet
Equity Cabinet Project Goals

• “This project seeks to bring the equity cabinet model to San Marcos to test whether such an intensive model can work in a smaller city context, and one in which there is not currently a definition of equity or of priority populations that has been formally adopted by the city.”

• Focused on all transportation and transit related plans such as the Transit Route Study, Sidewalk Maintenance Plan, Transportation Master Plan, and Americans with Disability Act improvements.
Equity Cabinet Project Goals

• Prioritization of participants who fall within the communities outlined in Executive Order 13985
  – Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color; members of religious minorities; lesbian, gay, bisexual, transgender, and queer persons; persons with disabilities; persons who live in rural areas; and persons otherwise adversely affected by persistent poverty or inequality; and individuals who belong to multiple such communities.”

• Compensation for participants paid for by TXST
  – Meal
  – $25/hour via Visa gift card
## Project Methodology

### Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
</table>
| April-May 2024| City Council Work Session  
Texas State University Institutional Review  
Board Approval                           |
| June 2024     | Outreach & Recruitment                                                |
| August 2024   | Participant Selection  
Onboarding Interviews                                                   |
| September 2024| Equity Cabinet Meetings Begin                                          |
| January 2025  | Equity Cabinet Completes Framework  
Exit Interviews                                                            |
| February 2025*| Equity Cabinet Transition to Monthly Meetings*                      |

*TBD
Project Methodology

• Recruitment & Participant Selection
  – Researcher will send Texas State University’s Institutional Review Board approved email and meet with community partners or members of groups to identify a person within their organization to participate in the Equity Cabinet

• Organizations will select their representative
Project Methodology

• Recruitment & Participant Selection
  – Community Partners & Non-Profits Identified
    • A Resource Center for Independent Living (ARCIL)
    • Calaboose African American History Museum
    • Cenikor
    • Centro Cultural Hispano de San Marcos
    • Community Action, Inc.
    • Dunbar Heritage Association
    • Hays Caldwell Women’s Center
    • Hays County Food Bank
    • Indigenous Cultures Institute
    • Mano Amiga
    • San Marcos Housing Authority
    • San Marcos Queer Council
    • Southside Community Center
Project Methodology

• Cabinet Structure
  – About 10 Members
  – 1-2 members serve as appointed Chair/Co-Chairs
    • Chair/Co-Chairs will work together with Dr. Ray to set each meeting agenda with staff support
Project Methodology

• Meetings
  – Ten (10) two (2) hour meetings over the course of five (5) months
  – Build member’s understanding of the City’s current response to transportation related problems and challenges
    • Technical and background information from staff
    • Existing plans, processes, etc.
  – Equity Cabinet defines their shared values (document)
  – Breakout groups to address specific topics OR small number of topics in full meeting
  – Draft, edit, and complete Equity Cabinet Framework document to be presented as a recommendation
## Project Methodology

- **Participant Interviews with Researcher**

<table>
<thead>
<tr>
<th>Onboarding Interview</th>
<th>Mid-Cabinet Interview</th>
<th>Exit Interview</th>
</tr>
</thead>
<tbody>
<tr>
<td>All participant</td>
<td>Two participants per month chosen randomly</td>
<td>All participants</td>
</tr>
<tr>
<td>Baseline opinions and understanding of the effectiveness of the City’s outreach and understanding of transportation problems</td>
<td>Updates on how the project is going, their understanding of the effectiveness of the outreach, and understanding of transportation problems</td>
<td>Exit Interview to assess their shifts in the experience of the cabinet and their knowledge of transportation problems</td>
</tr>
</tbody>
</table>
Staff Resources in Equity Cabinet

- Staff Time
- Technical and Background Information
- Provide topics for feedback
Alignment with Strategic Plan

• Strategic Initiatives
  – Quality of Life & Sense of Place
  – Mobility & Connectivity

• Enable staff to engage with and cultivate new or existing relationships with community members and partners

• Feedback and recommendations can contribute to outreach and community engagement strategy
Alignment with Feedback

• Provides an opportunity to expand the voices from which we hear
• Assists in identifying barriers to participation and engagement from different communities
• Increase our understanding of needs within the community
• Establish another pathway for community education
Alignment with Federal Government

• While we cannot say the Equity Cabinet research study or co-creation model will definitively lead to additional grant funding, it strengthens the City’s portfolio of outreach and engagement.

• Programs & Initiatives
  – Justice40
  – Department of Transportation Equity Action Plan
  – Department of Transportation Equity Council Priorities
Use of Framework

• Inform the following plans and strategy by helping define the scope of work, timing, community engagement and outreach strategy
  – Americans with Disabilities Act Transition Plan (Ongoing)
  – Five Year Sidewalk Plan (May 2024)
  – Route Study (Fall 2024)
  – Quail Creek (January 2025)
  – Transportation Master Plan (May 2025)

• Community Engagement and Outreach Strategy (Ongoing)
Use of Framework

- Share information with partners
  - Capital Area Metropolitan Planning Organization (CAMPO)
  - Federal Highway Administration (FHA)
  - Federal Transit Administration (FTA)
  - Regional Transit Coordination Committee (RTCC)
  - Texas Department of Transportation (TxDOT)
  - Texas State University (TXST)
Next Steps

• Bring back Interlocal Agreement outlining scope, deliverables, responsibilities, and parameters
Staff Recommendation

- Staff recommends participating in the “Piloting Innovative Community Co-Creation in San Marcos, Texas” research project led by Dr. Ray.
Council Direction

• Does City Council support City staff’s participation with this pilot research project with Texas State University?
AGENDA CAPTION:
Receive a presentation from Nancy Heintz, with Point In Time Homelessness (PIT) for Hays County presenting the results of the 2024 Point in Time (PIT) count of the San Marcos homeless population and hold discussion.
Meeting date: May 7, 2024

Department: Neighborhood Enhancement

Amount & Source of Funding
Funds Required: N/A
Account Number: Click or tap here to enter text.
Funds Available: Click or tap here to enter text.
Account Name: Click or tap here to enter text.

Fiscal Note:
Prior Council Action: N/A

City Council Strategic Initiative: [Please select from the dropdown menu below]
N/A
Choose an item.
Choose an item.

Comprehensive Plan Element(s): [Please select the Plan element(s) and Goal # from dropdown menu below]
☐ Economic Development - Choose an item.
☐ Environment & Resource Protection - Choose an item.
☐ Land Use - Choose an item.
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☐ Transportation - Choose an item.
☐ Core Services
☐ Not Applicable
Background Information:
The 2024 PIT count was completed earlier this year, and Ms. Heintz requested an opportunity to share the results of the study with Council. The purpose of this work session presentation is to allow Council to receive this presentation and hold discussion.

Council Committee, Board/Commission Action:
N/A

Alternatives:
N/A

Recommendation:
N/A
WHAT: The Point-in-Time (PIT) Count is a count of people experiencing homelessness—both sheltered and unsheltered—on a single night in January. It is a snapshot of homelessness in our community at a moment in time.

WHERE: Throughout Hays County, Texas

WHO: Organized by Texas Homeless Network (THN), the lead agency for the lead agency to The Texas Balance of State, Continuum of Care (CoC) homeless response system. Hays County is one of the 215 counties that is covered by THN. Surveys conducted by 50 volunteers and supported in additional ways by 17 task-assigned volunteers.

WHEN: Thursday, January 25, 2024 was the “night of record” and the night of the Unsheltered and Sheltered Count.

WHY: The Count is a requirement of the U.S. Department of Housing & Urban Development (HUD) for the Continuum of Care (CoC) funding process. The Count illustrates trends over time (increases or decreases) in homelessness and provides insights into the effectiveness of our community’s housing programs and homeless services.

---

**Hays County Annual Point-in-Time Counts**

<table>
<thead>
<tr>
<th>Year</th>
<th>Unsheltered</th>
<th>Sheltered</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>26</td>
<td>76</td>
</tr>
<tr>
<td>2021</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2022</td>
<td>15</td>
<td>68</td>
</tr>
<tr>
<td>2023</td>
<td>0</td>
<td>40</td>
</tr>
<tr>
<td>2024</td>
<td>6</td>
<td>99</td>
</tr>
</tbody>
</table>

---

**WHAT THE COUNT DOES TELL US**

- Approximately how many people were experiencing homelessness in Hays County on the night of January 25, 2024
- Trends over time (increases or decreases) in homelessness
- Insights into the effectiveness of our County’s housing programs and homeless services

**WHAT THE COUNT CAN’T TELL US**

- The total number of people who experienced homelessness in Hays County for any period of time over the course of the past year
- How many people are precariously housed, e.g. couch surfing, on the verge of eviction, or others who do not meet HUD’s definition of literal homelessness
Texas Homeless Network’s Regional Command Center receives data gathered by volunteers using the Counting Us Mobile App. The map created as the Count occurs displays the locations where surveys were submitted by our trained Surveyors. The Dripping Springs Survey team did not locate anyone to survey.

<table>
<thead>
<tr>
<th>Total Number of Persons</th>
<th>99</th>
<th>111</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of children (under age 18)</td>
<td>3</td>
<td>57</td>
</tr>
<tr>
<td>Number of youth (age 18 to 24)</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Number of adults (age 25 to 34)</td>
<td>18</td>
<td>13</td>
</tr>
<tr>
<td>Number of adults (age 35 to 44)</td>
<td>21</td>
<td>9</td>
</tr>
<tr>
<td>Number of adults (age 45 to 54)</td>
<td>23</td>
<td>13</td>
</tr>
<tr>
<td>Number of adults (age 55 to 64)</td>
<td>18</td>
<td>9</td>
</tr>
<tr>
<td>Number of adults (age 65 or older)</td>
<td>10</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Additional Populations (Adults Only)</th>
<th>Unsheltered</th>
<th>Sheltered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serious Mental Illness</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Substance Use Disorder</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>HIV/AIDS</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Survivors of Domestic Violence</td>
<td>4</td>
<td>25</td>
</tr>
<tr>
<td>Veterans</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td>Chronically Homeless</td>
<td>26</td>
<td>6</td>
</tr>
</tbody>
</table>

hayscounty.lhc@gmail.com

Complete PIT Report available
www.thn.org/data
# 2024 Point In Time Count

Hays County School District MKV Counts

Students classified as MKV and currently enrolled as of 1/26/2024

## Hays CISD

<table>
<thead>
<tr>
<th>Grade Band</th>
<th>Doubled Up</th>
<th>Motel/ Hotel</th>
<th>Shelter/ Transitional Housing</th>
<th>Unsheltered</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PK-5</td>
<td>53</td>
<td>13</td>
<td>7</td>
<td>0</td>
<td>73</td>
</tr>
<tr>
<td>6-8</td>
<td>24</td>
<td>9</td>
<td>2</td>
<td>1</td>
<td>36</td>
</tr>
<tr>
<td>9-12</td>
<td>30</td>
<td>7</td>
<td>8</td>
<td>0</td>
<td>45</td>
</tr>
<tr>
<td>TOTAL</td>
<td>107</td>
<td>29</td>
<td>17</td>
<td>1</td>
<td>154</td>
</tr>
</tbody>
</table>

## Dripping Spring ISD

<table>
<thead>
<tr>
<th>Grade Band</th>
<th>Doubled Up</th>
<th>Motel/ Hotel</th>
<th>Shelter/ Transitional Housing</th>
<th>Unsheltered</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PK-5</td>
<td>25</td>
<td>0</td>
<td>2</td>
<td>4</td>
<td>31</td>
</tr>
<tr>
<td>6-8</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>9-12</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>11</td>
</tr>
<tr>
<td>TOTAL</td>
<td>40</td>
<td>0</td>
<td>2</td>
<td>7</td>
<td>49</td>
</tr>
</tbody>
</table>

## Wimberley ISD

<table>
<thead>
<tr>
<th>Grade Band</th>
<th>Doubled Up</th>
<th>Motel/ Hotel</th>
<th>Shelter/ Transitional Housing</th>
<th>Unsheltered</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PK-5</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>6-8</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>9-12</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>TOTAL</td>
<td>6</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>7</td>
</tr>
</tbody>
</table>

## San Marcos CISD

<table>
<thead>
<tr>
<th>Grade Band</th>
<th>Doubled Up</th>
<th>Motel/ Hotel</th>
<th>Shelter/ Transitional Housing</th>
<th>Unsheltered</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PK-5</td>
<td>61</td>
<td>24</td>
<td>25</td>
<td>0</td>
<td>110</td>
</tr>
<tr>
<td>6-8</td>
<td>22</td>
<td>11</td>
<td>8</td>
<td>3</td>
<td>44</td>
</tr>
<tr>
<td>9-12</td>
<td>9</td>
<td>4</td>
<td>4</td>
<td>1</td>
<td>18</td>
</tr>
<tr>
<td>TOTAL</td>
<td>92</td>
<td>39</td>
<td>37</td>
<td>4</td>
<td>172</td>
</tr>
</tbody>
</table>
AGENDA CAPTION:
Receive a staff presentation on a six-month pilot program which would expand the SPIN Scooter service area to include a service area east of IH35 and extend the SPIN scooter service hours to twenty-four hours a day, seven days a week and receive Council direction.

Meeting date: May 7, 2024

Department: Public Works

Amount & Source of Funding
Funds Required: NA
Account Number: Click or tap here to enter text.
Funds Available: Click or tap here to enter text.
Account Name: Click or tap here to enter text.

Fiscal Note:
Prior Council Action: Click or tap here to enter text.

City Council Strategic Initiative: [Please select from the dropdown menu below]
Mobility & Connectivity
Quality of Life & Sense of Place
Economic Vitality

Comprehensive Plan Element(s): [Please select the Plan element(s) and Goal # from dropdown menu below]
☐ Economic Development - Choose an item.
☐ Environment & Resource Protection - Choose an item.
☐ Land Use - Choose an item.
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☒ Transportation - Multimodal transportaion network to improve accessibility and mobility, minimize congestion and reduce pollution
☐ Core Services
On September 14th, 2021, the City of San Marcos executed a shared mobility service contract with Skinny Labs, Inc, doing business as SPIN.

On March 1, 2024, SPIN submitted a proposal to expand the electric scooter service area east of Interstate Highway 35. On March 21, 2024, SPIN submitted a proposal to extend the electric scooter service hours from 5am to 12am to 24 hours a day, 7 days a week. Staff has evaluated those recommendations. These service changes for consideration are a collaborative effort of staff and SPIN to increase shared mobility services in underutilized areas. This presentation is to discuss these proposals, provide a staff recommendation and seek Council direction.

**Recommendation:**
Staff recommends conducting a 6-month pilot that expands the SPIN scooter service area East of IH35 and extends the service hours to 24/7.
City of San Marcos

SPIN electric scooter service update

May 7, 2024
Purpose

• Provide SPIN electric scooter program performance update

• Discuss increasing utilization of SPIN micro-transit program
  • Expand service area east of IH35
  • Extend operating hours to 24/7
  • Add additional deployment zones
  • Future expansion (Blanco Gardens)

• Receive Council Direction
Background

• September 7\(^{th}\), 2021, City of San Marcos & Texas State University executed a shared mobility contract with SPIN Scooters for limited-service hours and area

• March 1, 2024, SPIN Scooters submitted a proposal to expand electric scooter services east of IH35

• March 7, 2024, Staff conducted a site visit of the recommended area with the goal of
  • Ensuring a safe route from east of IH35 to west of IH35
  • Review recommended deployment sites

• March 21, 2024, SPIN submitted a proposal to extend operating hours to 24/7
SPIN Scooter Performance Results

- 2023 Totals: 81,232 trips → 78,775 miles
- 2022 Totals: 75,835 trips → 79,255 miles
- Average CO2 savings (2023): 3,742 kilograms of carbon dioxide
- 1 reported safety incident in 2023
- 0 reported safety incidents in 2022
- $0 cost program
- Generated $6,615.60 in annual revenue for COSM
Current Safety Measures

- Restricted scooter ride zones
- Slow scooter ride zones (Max 10 miles per hour)
- Front and Rear scooter lighting
- Restricted speed limit of 15 miles per hour
Current SPIN Scooter Service Area

Current and Proposed Scooter Zone
Route from East of IH35
SPIN Deployment Zones
Sample Deployment Zone Concepts
Expanding Operating Hours – 24/7

“To further meet the transportation needs of residents of the City and students at the University, Spin is requesting an extension of operating hours to 24/7.”

“Spin believes this will be beneficial to the City and University communities. We have also included information of cities that have “lived through” the data points below and have materialized the benefits of an extension of operating hours.”
# Town & Gown Cities - 24/7 operating hours

<table>
<thead>
<tr>
<th>Municipality</th>
<th>University</th>
<th>Operating Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fort Collins, CO</td>
<td>Colorado State University</td>
<td>24/7</td>
</tr>
<tr>
<td>Fayetteville, AR</td>
<td>University of Arkansas</td>
<td>24/7</td>
</tr>
<tr>
<td>Baton Rouge, LA</td>
<td>Louisiana State University</td>
<td>24/7</td>
</tr>
<tr>
<td>Burlington, VT</td>
<td>University of Vermont</td>
<td>24/7</td>
</tr>
<tr>
<td>Durham, NC</td>
<td>Duke University</td>
<td>24/7</td>
</tr>
<tr>
<td>Stillwater, OK</td>
<td>Oklahoma State University</td>
<td>24/7</td>
</tr>
<tr>
<td>Ann Arbor, MI</td>
<td>University of Michigan</td>
<td>24/7</td>
</tr>
<tr>
<td>Akron, OH</td>
<td>University of Akron</td>
<td>24/7</td>
</tr>
</tbody>
</table>
24/7 Operating Hours Justification

The following reasons further describe SPIN’s rationale for an extension and the steps we will use to keep users safe during the overnight hours:

1. Resident and Texas State Student Feedback
2. Increase utilization
3. New SPIN scooter safety measures
4. Only 1 reported safety incident in 2023 (after 7am)
5. Pilot program to track utilization and safety incidents
6. $0 cost program
Opening operating hours up from 12am - 5am would allow for a projected increase of roughly 5,000 additional trips each year.
24/7 Operating Hours Justification (Cont.)

![Graph showing projected hourly trips per year.]
24/7 Operating Hours Justification (Cont.)

Safe Start

An in-app checkpoint, Safe Start is designed to discourage people from riding under the influence.

During late night hours, riders attempting to unlock an e-scooter are asked to verify that they can safely ride by correctly entering a keyword into the app.

Those who are unable to type the keyword correctly are encouraged to choose an alternative method of transportation, such as a taxi or ride-hailing service.
24/7 Operating Hours Justification (Cont.)

Rear LED Light

Front LED Light

sanmarcostx.gov
• San Marcos Police Department has reviewed the proposed changes and did not express any objections

• San Marcos Fire Department has reviewed the proposed changes and did not express any objections
SPIN Program Benefits

- $0 cost program
- Increase utilization in micro mobility
- Alleviate traffic congestion by reducing the number of vehicles on the road
- Provide multimodal transportation options in an underserved area
- Provide an additional transportation option for 3rd shift workers, students, and other community members
- Provide an equitable form of transportation (lower cost alternative to owning a car)
- Reduces carbon footprint
- Economic benefit (COSM receives $0.20 per ride)
Staff Recommendations

• Approve Eastside SPIN scooter pilot program (6 months)
• Approve 24/7 SPIN service hours (6 months)
Questions & Council Direction

- Does Council wish to pursue the following changes to the SPIN program:
  - Eastside SPIN service Pilot program
  - 24/7 SPIN service hours Pilot program
AGENDA CAPTION:
The City Council will convene in executive session pursuant to the following section of the Texas Government Code:

A. Section 551.071: Consultation with Attorney-To receive legal advice regarding a proposed cost sharing agreement for construction of a wastewater treatment plant.
B. Section 551.071: Consultation with Attorney-To receive legal advice regarding an officer involved shooting on April 11, 2024.

Meeting date: May 7, 2024

Departments: City Attorney, Water and Wastewater

Amount & Source of Funding
Funds Required: Click or tap here to enter text.
Account Number: Click or tap here to enter text.
Funds Available: Click or tap here to enter text.
Account Name: Click or tap here to enter text.

Fiscal Note:
Prior Council Action: Click or tap here to enter text.

City Council Strategic Initiative: [Please select from the dropdown menu below]
Choose an item.
Choose an item.
Choose an item.

Comprehensive Plan Element(s): [Please select the Plan element(s) and Goal # from dropdown menu below]
☐ Economic Development - Choose an item.
☐ Environment & Resource Protection - Choose an item.
☒ Land Use - Direct Growth, Compatible with Surrounding Uses
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☐ Transportation - Choose an item.
File #: ID#24-285, Version: 1

☒ Core Services
☐ Not Applicable

Master Plan: [Please select the corresponding Master Plan from the dropdown menu below (if applicable)]
Choose an item.

Background Information:
Click or tap here to enter text.

Council Committee, Board/Commission Action:
Click or tap here to enter text.

Alternatives:
Click or tap here to enter text.

Recommendation:
Click or tap here to enter text.