SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING

DATE: Wednesday, March 20, 2019
TIME: 11:30 a.m.
PLACE: Homewood Suites

MISSION STATEMENT
The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – 3 Minutes
3. Mission Statement – 1 Minute
4. Board Appointments – 10 Minutes
   a. Complete Oaths/Statements/Disclosures
   b. Current Ordinance
   c. Attendance Policy
5. Election of Officers – 5 Minutes
6. Consider Acceptance of Minutes January 16, 2019 – 5 Minutes
7. Discussion of Committee and Task Force Reports – 20 Minutes
   i. Discuss and Consider Acceptance of Financials through March 19, 2019
   ii. Committees/Task Force
8. Director Report – 10 Minutes
   a. Tourism website update
   b. San Marcos Hotel market update
   c. TIC building
   d. February/March Staff Activities
   e. Short Term Rental Update
   f. Development Updates
9. Future Agenda Items – Discuss items designated for future agenda – 5 Minutes
10. Question and Answer Session with Press and Public
11. Adjournment

San Marcos Convention and Visitor Bureau
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