I. Call To Order

II. Roll Call
   1. Receive a presentation and hold discussion regarding provision of dockless bike sharing services in San Marcos.

III. Adjournment.

POSTED ON MONDAY, JANUARY 29, 2018 AT 3:30PM

JAMIE LEE CASE, TRMC, CITY CLERK

Notice of Assistance at the Public Meetings

The City of San Marcos does not discriminate on the basis of disability in the admission or access to its services, programs, or activities. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov
AGENDA CAPTION:
Receive a presentation and hold discussion regarding provision of dockless bike sharing services in San Marcos.
Meeting date: 2/6/2018

Department: CMO - Kevin Burke, Economic Development & Downtown Administrator

Amount & Source of Funding
Funds Required: N/A
Account Number: N/A
Funds Available: N/A
Account Name: N/A

Fiscal Note:
Prior Council Action: September 5, 2017 discussion regarding potential agreement with Spin bike sharing company.

City Council Goal:
Goal #2 Beautify & Enhance the Quality of Place
Goal #8 Provide efficient & effective delivery of services
Choose an item.

Comprehensive Plan Element (s):
☑ Economic Development - Opportunity created by Capital of University, Business, Civic, & Cultural Leaders
☐ Environment & Resource Protection - Choose an item.
☐ Land Use - Choose an item.
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☑ Transportation - Multimodal transportaion network to improve accessibility and mobility, minimize congestion and reduce pollution
☐ Not Applicable
Background Information:
Staff will provide a brief presentation regarding the provision of dockless bike sharing services in San Marcos, specifically detailing the City’s collaborate efforts with Texas State University.

The benefits of increased cycling are clear: Increased mobility for pedestrians and those using public transit, fewer trips by car resulting in less congestion, and perhaps over the long-run, a positive impact on community health.

Dockless bike sharing presents a viable tactic to rapidly increase cycling mode share in San Marcos; however, there are constraints. The second generation of dockless bike share technology has set off an intense global competition, with a handful of upstart companies fighting for market share. The unintended consequences of that competition have been well publicized: Bicycles left laying in the middle of the sidewalk, bicycles interfering with ADA accessibility, bicycles hanging from trees, and bicycles at the bottom of man-made lakes.

Together, the City of San Marcos and Texas State University recommend proceeding with caution after witnessing highly publicized, and much criticized, dockless roll-outs in other Texas cities. Rather than allow multiple dockless companies to commence operations, without permits or regulatory guidelines, we have developed a joint-RFP with our partners at Texas State, and are seeking a single company to operate a bike share system City-wide, at no cost to the City or University.

We believe it is in the public interest to begin with one, highly-qualified provider, taking a “go-slow” approach to this highly-dynamic industry. From the Draft RFP: “Texas State University (TXST) and the City of San Marcos (CoSM) desire to enter into a Contract with one or more qualified, capable and experienced firm(s) to provide…an on-demand dockless bicycle share system with a web-enabled software application.”

Council Committee, Board/Commission Action:
None.

Alternatives:
Click or tap here to enter text.

Recommendation:
Staff recommends issuing a joint Request for Proposals with Texas State University, evaluating respondents and negotiating a contract for City Council approval.
CITY COUNCIL
WORK SESSION

Tuesday, February 6, 2018
Dockless Bike Share

Staff presentation and discussion regarding provision of dockless bike sharing services in San Marcos
Purpose:

• Overview of dockless bike share

• Review our current approach to developing a joint Request For Proposals (RFP) with TXST

• Review next steps
Bike Share Growth in the US

Source: NACTO
Joint RFP Highlights:

- Service boundary
- End-of-trip locations
- Equipment specifications
- Maintenance standards
- Data reporting
- Customer service
Next steps:

- Issue RFP
- Joint City / TXST review
- Contract award
- Inter-local agreement
- Service begins