



**City of San Marcos**  
**Regular Meeting**  
**Main Street Advisory Board**  
**Wednesday, January 15, 2020 at 5:30pm**  
**Main Street Office**  
**317 N LBJ Dr**  
**San Marcos, Texas**

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

**MINUTES**

- 1. Consider approval of the November 19, 2019 meeting minutes.

**PRESENTATIONS**

- 2. Receive presentation from Scott Hardwick, Economic and Business Development Manager for the City of San Marcos.

**ACTION ITEMS**

- 3. Review sponsorship request from Creative Collision event and determine what, if any, sponsorship Main Street will consider.
- 4. Review application from San Marcos Art Center for Main Street Sign Grant Incentive and submit recommendation to staff.

**DISCUSSION ITEMS**

- 5. Determine how many Board members will attend Real Places awards gala on Thursday, January 30.
- 6. Discuss and determine Main Street's Partner of the Year Award, to be presented at the Love Downtown Awards on February 21, 2020.
- 7. Determine Board goals and objectives for 2020 calendar year, to be included in annual report to Council.
- 8. Determine content and scope of potential accountability agreements for board members.
- 9. Discuss potential collaborative efforts between Main Street and Mr. Hardwick.

**REPORTS**

- 10. Main Street Program Report
- 11. Financial Report
- 12. Downtown Association Report
- 13. Parking and Mobility Advisory Board Report
- 14. Downtown Design Task Force Report

**FUTURE AGENDA ITEMS**

**VI. Question and Answer Session with Press and Public**

**VII. Adjournment**

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*For more information on the Main Street Advisory Board, please contact Josie Falletta at [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov).*